

Dept. of External Affairs  
Min. des Affaires extérieures  
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# Build solid contacts at Construct Canada 2000

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**C**anada's Trade Commissioner Service will be on hand at *Construct Canada in Toronto, November 29 to December 1, 2000, to help Canadian companies in the building products, housing and construction sectors take advantage of global trade opportunities.*

**Construct Canada** is Canada's largest annual show dedicated to this industry. Trade Commissioners from the United States, Central and South America, Asia, Europe, Africa and the Middle East are expected to attend. Many of these officers will bring foreign buyers with them from construction-related industries.

To facilitate meetings between Canadian companies and the Trade Commissioners and their delegations, the Department of Foreign Affairs and International Trade, in conjunction with its Team Canada partners, is holding a

wide range of targeted activities. These include an **International Matchmaking and Networking Forum**, an **Export Café** (see p. 2), a **U.S. Buyers Luncheon**, and an extensive international seminar program.



For further information on **Construct Canada** and the international program, consult the show's Web site: [www.constructcanada.com](http://www.constructcanada.com)

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## Upcoming Women in Business Trade Mission and Business Forum in London

With the start-up rate of women-owned businesses more than doubling during the last decade, the role that women "Heads of Business"—women who own or control a company—play in the Canadian economy is significant and growing. If you're looking to expand your company's export opportunities, be sure to mark February 5-8, 2001, on your calendar.

- **February 5-7**—Women in Business Trade Mission ([www.infoexport.gc.ca/](http://www.infoexport.gc.ca/) =mission/menu-e.asp?mission=borders) to the U.K. for

export-ready Canadian companies, co-ordinated by the Department of Foreign Affairs and International Trade ([www.dfait-maeci.gc.ca](http://www.dfait-maeci.gc.ca)).

- **February 7-8**—Women Crossing Borders - Women in Business Forum ([www.infoexport.gc.ca/mission/menu-e.asp?mission=borders](http://www.infoexport.gc.ca/mission/menu-e.asp?mission=borders)), co-hosted by the governments of Canada and the United Kingdom.

### The keys to export success

For a business with an innovative product or service, success in exporting

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