

These Inexpensive Xmas Gifts Will Bring Comfort to Thousands of Housewives

To the house-keeper—whether wife, mother, sister or friend—no Xmas gift could be more welcome than these time-saving, labor saving

O-Cedar Mops

MADE-IN-CANADA

Ask your dealer to show you the new combinations—2 mops, polishing and dusting in the one can.

You could give nothing more useful, more welcome, more appreciated. "She" will bless you every time she uses them and she will use them every day.

ASK YOUR DEALER

Channell Chemical Co., Limited
369 Sorauren Ave.
TORONTO



\$1.00 Polish Mop
\$1.00 Dusting Mop
Combination \$1.50



75c Polish Mop
75c Dusting Mop
Combination \$1.25

WHAT DID LITTLE MARY BUY?

An evening's entertainment for all who like puzzles. Over \$1500.00 in prizes offered by EVERYWOMAN'S WORLD for the best answers to the above question. Announcement of the winners of the Geographical Contest is made below.

FOR an hour or more of solid fun, look up the page in this issue on which is asked the question "What did little Mary buy?" Can you answer it? Many a time, Madam, you have bought some "Wop a King Bird," and your little Mary has gone to the grocers to get you some "Sal Moses" or "Lorets Load."

Just what do these strange names stand for? That's the puzzle. You are probably using regularly all the articles in John Brown's store, the names of which have been jumbled by that enterprising gentleman. Can you find the right names?

It will, indeed, be well worth while for you to put your thinking cap on and spend some thought on this entertaining little problem, because just see, the first prize which you may win is a five passenger Ford Touring Car, value \$530.00. Then there is a \$450.00 Sherlock-Manning piano, a famous Clare Bros. high oven range, a lovely kitchen cabinet, a Columbia Grafonola, a dandy Cleveland Bicycle, and a host of other big prizes that run to over \$1,500.00 in value.

If there are any youngsters in your family—especially those bright little cherubs just about half way through school, read to them about John Brown's store, show them the picture and then give them a pencil and paper and let them try to figure out what little Mary bought there.

Tell them that if little Mary did it, they surely can—and watch the results.

Of course when you have decided on the names you think fit each number send your answers in yourself. The prizes in this contest are distinctly for the grown ups.

Everywoman's World Has Just Awarded an Indian Motor Cycle and \$200.00 in Cash as Prizes in the Geographical Contest Recently Conducted

On September 30th the Geographical Contest conducted by EVERYWOMAN'S WORLD was concluded and the fine prizes were awarded, after the judging of the answers had been concluded by the committee appointed for that purpose.

Below is the list of the lucky winners. These people are many good dollars better off to-day, because they entered EVERYWOMAN'S WORLD previous contest and qualified their entries according to the simple conditions governing the contest. Any of these people will tell you how easy it will be for you to win a big prize.

1. A. Fraser, St. Ann's, Cape Breton... The Indian Motor-Cycle
2. O. H. Peterson, Sulte 23, Lenore Blk., Winnipeg, Man., \$50.00 Cash
3. F. E. Lane, 200 Dundas St., Toronto, Ont., 25.00 cash
4. Miss Amy E. Armstrong, Box 77, La Tuque, Que., 15.00 cash
5. Mrs. Wesley Bates, 114 Chestnut St., Winnipeg, Man., 10.00 cash
6. Mrs. W. J. Way, Box 29, Merlin, Ont., 8.00 cash
7. N. E. Austin, Tweed, Ont., 5.00 cash
8. Mrs. C. J. Williams, 93 Favard St., Montreal, Que., 5.00 cash
9. E. J. Fleetwood, Box 427, St. John, N.B., 5.00 cash
10. Andrew Christiani, Box 395, Winnipeg, Man., 5.00 cash
11. Arthur Wildbur, Muskoka Hospital, Gravenhurst, Ont., 5.00 cash
12. R. Bonner, Pine Cottage, Fairy River, Huntsville, Ont., 3.00 cash
13. Peder Solbek, Amish, Alta., 3.00 cash
14. G. L. Barley, 162 Lake Ave., St. Catharines, Ont., 3.00 cash
15. Miss Margaret Howley, 941 Queen St., Sault Ste. Marie, Ont., 3.00 cash
16. Mrs. Reuben Styran, Magog, Que., Box 482, 3.00 cash
17. John McMurray, 78 Bertrand St., Norwood, Man., 2.00 cash
18. Miss Minnie Miller, R.R. No. 2, Vasey, Ont., 2.00 cash
19. L. R. Walker, Ragley, East Sooke, Mt. Victoria, B.C., 2.00 cash

Each of the following contestants was awarded a cash prize of \$1.00:

John Work, 32 Wright Ave., Toronto, Ont.; Maurice Spidell, 109 Cunard St., Halifax, N.S.; W. H. Mackenzie, 37 North St., Halifax, N.S.; Andrew R. Ness, Canton, Ont.; Mrs. Frank McGillivray, Union St., Glace Bay, C.B.; Mrs. W. E. Noxell, Humberstone, Ont.; Miss Minnie L. Randles, Wardville, Ont.; Grant G. McKenzie, Box 27, Eburne Sta., B.C.; E. A. Craig, 136 Riverdale Ave., Toronto, Ont.; Grafton G. Cochrane, Sydenham, Ont.; Mrs. Wesley Conlin, Imperial, Sask.; J. W. Millar, 1 Edgewood Ave., Toronto, Ont.; Alfred E. Owens, 41 Gladstone Ave., Windsor, Ont.; Mrs. W. S. Emery, Upper Woodstock, Car Co., N.B.; E. J. B. Curon, Sunset Farm, Agincourt, Ont.; J. F. Smeltzer, 78 Blackfriars St., London, Ont.; W. H. Clark, 622 Sydenham Ave., Westmount, Que.; Miss Corinne A. Craig, Picton, Ont.; Miss Katie Cook, Birch Hills, Sask.; Mrs. John S. Cavers, Tatehurst, Que.; Miss Mason, 51 Windsor St., Halifax, N.S.; Miss Mary Teague, 87 Concord St., Ottawa, Ont.; Miss Maud E. Chapman, 565 Brunswick St., Fredericton, N.B.; J. H. Jones, 446 Wellesley St., Toronto, Ont.; Harry Veitch, Ripley, Ont.; R. Berrington, 330 25th Ave. West, Calgary, Alta.; M. S. Daintrey, Box 1598, Calgary, Alta.; Wilfrid Wall, Jr., 67 18th Ave., Lachine, Que.; L. Zilla LeBlanc, College Bridge, N.B.; John Duff, McKiwin, Man.; Miss Frances Lloyd, 596 Church St., Toronto, Ont.; Miss Margaret R. Taylor, c/o J. E. Masters, 86 Botsford, Moncton, N.B.; Duncan McLellan, 47 Howard Park Ave., Toronto, Ont.; Leslie Barry, 229 Keary St., Sapperton, B.C.; C. A. Arnold, Lanark, Ont.; James MacKenzie, Box 275, Cumberland, B.C.; Willie Buckingham, Morrisburg, Ont.; S. B. Scott, 2048 Angus St., Regina, Sask.; F. C. Stewart, 701 28th Ave. E., Vancouver, B.C.; Mrs. J. E. Farrelly, R.R. No. 1, Alma, Ont.; Mrs. E. J. Burns, Rosser, Man.; Mrs. Rufus B. Wilson, Tofted, Alta.; Mrs. E. D. Langille, Box 175, Kelowna, B.C.; Ewing Munro, Inverness Town, C.B., N.S.; Walter H. Lewis, 33 Prize St., Toronto, Ont.; Mrs. Frank Dairs, Sinaluta, Sask.

So great an interest has been shown in these contests by our friends and readers, in all parts of Canada, and so numerous have been the requests to continue them, that the publishers of EVERYWOMAN'S WORLD have almost decided to make them a regular annual feature.

To give an equal opportunity to all competitors the winners of major prizes in each contest will be debarrd from winning major prizes in each succeeding contest, thereby making it doubly

FLAXSEED NOW A WONDERFUL HUMAN FOOD

as deodorized and used in Dr. Jackson's Roman Meal. It's the most nourishing seed grown.

It has always been known as a wonderful food for stock, but since Dr. Jackson's discovery of a method of deodorizing it, it has become available as a delicious human food. Roman Meal is composed of whole berries of wheat, whole berries of rye (both granulated, not crushed) with 25 per cent. of the tasteless flaxseed and 10 per cent. of bran.

This food is guaranteed to relieve constipation or "money back." It also nourishes better than meat and prevents indigestion. Ask your doctor.

Roman Meal makes delicious porridge, pancakes, gems, cakes and bread.

To make Roman Meal porridge, use a double boiler or set in a basin of boiling water. Have water boiling in both vessels, that in the inner one salted to taste. Slowly stir in one cup of Roman Meal to each two cups of water. Cover, set in outer vessel and never stir again even while serving. Stirring spoils this delicious food.

Roman Meal is sold by all live grocers at 10 and 25 cents. Any grocer in Canada can get it from his wholesaler.



10 Cents worth of common ordinary KEROSENE

or Coal Oil will keep this lamp in operation for 60 HOURS and will produce

300 Candle Power

of the finest, whitest and most efficient light ever known. Nothing to wear out or get out of order. Absolute satisfaction guaranteed.

AGENTS MAKE \$25

per week in their spare time. You can do the same. Send for our offer while your territory is open.

KNIGHT LIGHT CO.
414 Knight Bldg., CHICAGO



Peerless STEAM COOKER

Your Christmas dinner will be perfect if cooked in the Peerless. You can entertain while your dinner is cooking. No attention required, whistles when water is needed. No steam or odor, no heavy kettles, no burned food, no tough meat. Saves labor, food and fuel. Cut out this advertisement, write name and address, and get our special Christmas mail order offer, direct from factory to any address in Canada. EXPRESS PREPAID. Address

Peerless Cooker Co., Berlin, Ont.
AGENTS WANTED

Name.....

Post Office.....

Province.....

You'll Forget WASHDAY WORRIES Once You Use This HOME WASHER



**The Easiest Running
of all Washers!**

HERE'S a splendid "MADE IN CANADA" Machine that's a real wonder worker. It runs so easily! It does its duty so well! There isn't another machine in Canada can equal it for good, quick, efficient work. Washes the clothes in half the time you can do them by hand—and washes them far cleaner too. It has a high speed balance wheel (works by lever as illustrated), steel ball bearings and automatically cut gear wheel. Beautifully finished in natural wood and bronze finish to metal parts. Go to the nearest Maxwell Dealer and see this dandy Washer, or write to

MAXWELLS LIMITED
St. Mary's, Ont.

MAXWELLS LIMITED
Dept. E., St. Mary's, Ont.
Please send me further particulars regarding your "Home" Washer.

Name.....

Address.....

Stepping Stones to Beauty

The first and most important step toward beautifying and preserving your complexion and appearance for the coming Social Season, is the selection of only such creams, powders, lotions, skin foods, etc., as will beneficially impart a natural pink and white freshness and velvety smoothness to the skin. The

PRINCESS PREPARATIONS

are the result of scientific study by specialists in treating complexional blemishes and beautifying the hair and skin. You will find a dependable Princess requisite for your every need.

If you are unable to come to the Hiscott Institute for personal treatment, you may order some of the Princess famous beauty preparations, and administer treatment at home under our direction.

Any of the Princess beauty preparations would be an acceptable and useful Christmas gift.

The following is a partial list of the Princess line:—
Princess Face Powder.—A fine smooth powder with a delightful dainty perfume. Ideal for moist or oily skins, and gives the much-desired soft, velvety appearance. White, Pink and Brunette. Price 50c. postpaid.

Princess White Rose Cream.—A superior liquid cream to soften and cleanse the skin. Always apply before powdering. Price 75c. postpaid.

Princess Skin Tightener.—Hardens and smoothes loose and flabby tissues—reduces enlarged pores and overcomes coarseness and insufficient natural color. Price \$1.00 postpaid.

Princess Creme Velour.—A boon to oily or greasy skins. It has a delightful fragrance. Can be used at any time, place and under any circumstances. Price 50c. postpaid.

Princess Complexion Purifier.—Removes moth patches, liver spots, freckles, tan, redness of the nose, scaly skin and other facial blemishes. Price only \$1.50 postpaid.



Princess Skin Food.—Nourishes and tones the tissues and produces a smooth firm skin. It moderates and prevents lines, wrinkles, blemishes, crowfeet and similar defects, and will cause hair to grow. With each jar of Princess Skin Food we will send full directions for facial massage. Price \$1.50 postpaid.

Princess Hair Rejuvenator.—Restores grey and fading hair to its original color in 10 days. Is not greasy or sticky. For brown or black hair, not more than one-half grey. Price \$1.00 postpaid.

With your order we will include a copy of our latest booklet on Beauty and how to obtain it. It lists the complete Princess line and describes fully our antiseptic method of Electrolysis for the removal of superfluous hair, moles, warts etc. This is the only safe cure for such blemishes. If afflicted and you live out-of-town come during the holidays for treatment. Satisfaction assured.

If you procure what is recommended for your case you will be surprised at the difference in your appearance after you have used them.

HISCOTT INSTITUTE, 63 College Street, Toronto, Canada

40 WORDS you can send in a message to 500,000 readers of EVERYWOMAN'S WORLD at a cost of only \$4.00 through our Classified Opportunity Page—through post cards the same service would cost you \$5,875.00! Booklet "Big Returns" tells all about this service. If interested write: EVERYWOMAN'S WORLD, Toronto

Xmas Booklets and Postcards

AGENTS WANTED.—Here is your chance to win some splendid Xmas Prizes or Cash. Our Xmas Cards and Booklets in packages of six assorted and free coupon sell for 10c. Apply for 36 packets to sell. Return us our \$3.60, and win a fine new model typewriter, doll, camera, watches, etc., mailed to you absolutely free. Get Catalogue describing these and other nice prizes. Write us at once. COLONIAL ART CO., Desk H1, TORONTO, ONT.