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WHAT THE PUBLIC WANT.

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The unconditional policies of the

SUN LIFE ASSURANCE CO., of Montreal,

contain not one condition, but have the following privileges on them: 1. Liberty to travel anywhere without extra.

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- 4. Policy may be revived within a year after lapse.
- 5. Paid up policies given for definite amounts after
- 6. Loans made after two years.
- 7. Policy indisputable after two years.
- 8. Any difference to be referred to arbitration. Compare this with ordinary policies.

The Company is very strict in admitting persons to these benefits, but it is evident those who get them get privileges no other Company in Canada gives.

If it is universally admitted to be by far the simplest and most straight-forward policy in use in this country.

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LIVERPOOL & LONDON & GLOBE INSURANCE COMPANY.

LIFE AND FIRE.

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Claims paid immediately on proof of death. All earnings of this branch invested in Canada,

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