

Sovereign Lime Fruit Juice.

We have pleasure in introducing to the notice of our friends, **Sovereign Lime Fruit Juice**. We claim to be the largest refiners of Lime Juice in America, and solicit inquiries.

For sale in bulk, and twenty-four ounce bottles, by wholesale in Toronto and Hamilton.

SIMSON BROS. & CO., Halifax, N. S.

The Montreal Optical & Jewellery Company

(LIMITED)

*The only firm of Manufacturing Opticians
in the Dominion.*

Prescription Work a Specialty.

Country orders filled with care and promptitude.

*If you are dealing in OPTICAL GOODS it will PAY YOU
to do business with US, and if you are not doing so already,
write and get our Catalogue and Price List.*



MINERVA

—:AND:—

RICHARD 1st

CIGARS.

FINEST 5c. GOODS

IN THE MARKET.

J. M. FORTIER,

MANUFACTURER,

MONTREAL.



WANT DRUGGISTS RIGHT OFF.

TO UNDERSTAND

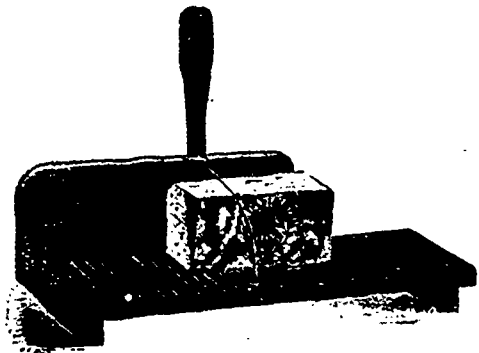
THAT when a concern has a preparation that won't sell on its own merits, or if desiring to steal the fruit of another's sowing THEY IMITATE A SUCCESSFUL ONE.

A Toronto concern labels their mixture **Pennyroyal Wafers**, because if calling it anything else, it wouldn't sell without expenditure of considerable money to advertise it as others do, taking thus a dishonest advantage of what has been spent to create the increasing demand now had for the genuine and original **Pennyroyal Wafers**. They go still farther, and cut the price on their product to you, hoping thereby to secure your co-operation; failing to get results, they add as another inducement, "to give you a gold watch" too; a still further proof of its cheap worthlessness. Can you look your customers in the face and with honest conviction of doing right sell them a substitute for the genuine **Pennyroyal Wafers** made by us, and by whose advertising they have been brought to your store to buy? \$8.00 per dozen is the price for the genuine, and no bribes given, to encourage you to deceive the public. Your continued favors as in the past will greatly oblige,

Respectfully yours,

EUREKA CHEMICAL CO., Detroit, Mich.

"EXCELSIOR" Soap Cutter & Trimmer.



SIMPLE IN OPERATION.

UNIFORM IN ACTION.

PREVENTING WASTE.

Will cut hard as well as green soap, and has a Trimmer which finishes the edges smooth and even, adding greatly to the appearance.

PRICE, \$1.00.

Manuf'd by the **EXCELSIOR MANUFACTURING CO.,**

(Patentees.)

Include one in your next order to your Jobber.

WM. J. DYAS,

STRATHROY, ONTARIO,

Solo Agent for Canada.