

\$20,000!

'Ladies' Journal' Bible Competition. Vol. 9.

During the year ending with September last, the proprietor of the LADIES' JOURNAL has given a very large and valuable lot of rewards to his subscribers, aggregating an immense amount of money. We are sure that the Pianos, Organs, Gold and Silver Watches, Silver Tea Sets, Books, etc., etc., have given great satisfaction. A good deal of excitement has been caused by the advent of some of these costly prizes into the towns and villages of Canada and the United States. They have been sent to all parts almost, of the two countries, quite a number even going to England, and other distant places. Full lists of the winners are always published in the LADIES' JOURNAL immediately at the close of each competition, names of winners are given in full, together with the street and number, where possible, so inquiry can readily be made by those who are doubtful. There can be, therefore, no fraud. We can positively testify to the fairness of the matter ourselves, as we know everything is carried out exactly as promised. For the benefit of those of our readers who desire to compete, we give the plan in detail.

To the fifteen hundred persons who correctly answer the following Bible questions will be given, without extra charge except for freight and packing of goods, beyond the regular half dollar yearly subscription, the beautiful and costly rewards named below. We will give the Bible questions that require to be answered first:

THE BIBLE QUESTIONS.

- 1. Where are HORSES first mentioned in the Bible?
2. Where are CATTLE first mentioned in the Bible?

They are not very difficult, but require a little study to look them up. So don't delay; the sooner you answer them the better. Here you have the list of first rewards. Number one in this list will be given to the sender of the first correct answer to those two Bible questions. Number two to the sender of second correct answer, and so on till all this series of first rewards are given out.

THE FIRST REWARDS.

- 1. Six Hundred Dollars in Gold Coin... \$ 600
2. One Grand Square Piano, by a celebrated maker... 600
3 and 4. Two Grand Square Pianos... 1,000
5 and 6. Two Fine Toned, 35 Stop Cabinet Organs, by a celebrated maker... 500
7, 8 and 9. Two Fine Quadruple Plate Silver Tea Services, six pieces and One Fine Clock Tea Service... 800
10 to 18. Five Gentlemen's Solid Gold Stem-winding and Stem-setting Genuino Elgin Watches... 600
19 to 21. Five Ladies' Solid Gold stem-winding and stem-setting Genuino Elgin Watches... 450
22 to 30. Ten renowned Williams' Singer Sewing Machines... 600
31 to 40. Ten Gentlemen's Solid Hunting-case or Open-faced, Coin-silver Watches... 300
41 to 50. Ten Solid Quadruple Silver Plate Cake Baskets, elegant designs... 200
51 to 100. Fifty Dozen Sets of Heavy Silver Plated Tea Spoons... 400
101 to 310. One Hundred and Thirty Elegantly Bound Volumes of Tennyson's Poems... 500
311 to 610. One Hundred and Ninety well-bound volumes of Wor'd's Cyclopaedia a library in itself... 570

Then follows a series of middle rewards which will be given in this way: At the close of the competition all the answers received will be counted by three disinterested persons, when to the sender of the middle correct answer (of the whole list) will be given number one of these middle rewards. To the next correct answer following the middle one will be given number two, the next correct one number three, and so on till all these middle rewards as enumerated below are given away. Here is the list of

MIDDLE REWARDS.

- 1. Seven hundred and fifty dollars in gold coin... \$ 750
2, 3 and 4. Three magnificent Grand Square Pianos, by a celebrated maker... 1,650
5, 6 and 7. The Ten Fine-toned Cabinet Organs, by celebrated maker... 750

- 8, 9, 10 and 11. Ladies' Solid Gold stem-winding and stem-setting Watches... 300
12 to 17. Six elegant quadruple plate Hot Water or Tea U.S. ... 620
18 to 30. Thirteen Elegant, Heavy Black Dress Patterns... 210
31 to 40. Twenty Elegant Black Cashmere Dress Patterns... 100
41 to 60. Ten Pairs Fine Lace Curtains... 300
61 to 90. Thirty Quadruple Plate Cruet Stands... 500
91 to 247. One Hundred and Sixty-seven Elegant Rolled Gold Brooches... 1,020
248 to 300. Three Hundred and Forty-three beautifully bound volumes, Shakespeare's poems... 1,020

THE CONSOLATION REWARDS.

- 1. Five Hundred Dollars in Gold Coin... \$ 600
2, 3 and 4. Three Fine Grand Square Pianos... 1,500
5, 6 and 7. Three elegant Cabinet Organs, by a celebrated maker... 750
8 to 10. Three Fine Quadruple Plate Tea Services... 300
11 to 18. Eight Ladies' Solid Gold Hunting-case genuine stem-winding and stem-setting genuine Elgin Watches... 800
19 to 29. Eleven Heavy Black Silk Dress Patterns... 500
30 to 50. Forty-one Fine Black Cashmere Dress Patterns... 412
51 to 60. Sixty dozen sets silver-plated Tea Spoons... 360
151 to 250. One hundred and forty elegant rolled gold brooches... 600
251 to 300. One hundred and ten fine silver plated butter knives or sugar spoons... 110

This altogether forms one of the most attractive and reasonable plans we have ever seen. The aim of the proprietor of the Ladies' Journal is of course to increase his circulation. In fact, he says so, but adds that he also hopes to encourage the study of the Bible, but frankly states that this part of the plan is not his sole aim, and goes on to explain that he has lost so much money by dishonest agents, and has spent so much in valuable premiums to encourage them to send large lists, that hereafter he has decided to give all these things direct to subscribers, for answering these Bible questions. Aside from the rewards offered you are sure to be pleased with your half dollar investment, as the Ladies' Journal consists of twenty pages of the choicest reading matter, and contains the sum and substance of many of the high priced fashion papers and magazines published in the States, and all for the low price of half a dollar, or one year's subscription. It also contains two pages of the newest music, short and serial stories, household hints, Fashion articles by the best authorities, finely illustrated. In short it is about the best monthly publication we know of anywhere for fifty cents, and is as good as many at a dollar. Be sure to remember that everyone competing must send with their answers fifty cents by post-office order, scrip, or small coin. They therefore pay nothing extra for the privilege of competing for these costly rewards as fifty cents is the regular yearly subscription price to the Journal. The competition remains open only till fifteenth February next, and as long as the letter is post marked where mailed either on the day of closing, (15th February) or anytime between now and then, it will be in time and eligible to compete. You answer this promptly now, and you may doubtless secure one of the first rewards. If you answer anytime between now and fifteenth of February, you may secure one of the middle rewards, and even if you answer on the last day (15th Feb.) and you live a good distance from Toronto, fifteen days being allowed after date of closing for letters to reach the office from distant points, you are almost certain to secure one of the consolation rewards. At all events we most heartily recommend it, and trust many of our readers will avail themselves of this excellent opportunity of securing at once an excellent publication and a possibility of a piano, organ, gold watch, silver tea set, or some other of the many rewards offered. The address is Editor of the Ladies' Journal, Toronto, Canada. Don't delay attending to this but do it now, and you'll not regret it, you may depend.

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No. 4.-For \$1 we will mail you same as No. 3, with six elegant medium size fringed cards.
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No. 6.-For \$2 we will mail you same as No. 5, and six very handsome large size fringed cards.
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