

Marketing Creamery Butter.

To the Creameries of Manitoba :

The marketing of our creamery butter at the proper time is one very important feature in building up our reputation as a butter producing province. The latest reports on shipments of creamery product from Manitoba says:

"That the butter is well made, but somewhat off its flavor." This is due to creameries holding butter too long in improper storages at the factories. It is most important that the butter should be shipped regularly every two weeks or every week if possible. It would be better to sell regularly even at the present low prices and get it placed in the consumers hands in a fresh, wholesome state, than to hold it for weeks, even months as is done in some cases, until the article is stale and off its flavor and unsaleable.

It is a regrettable fact that a few of the creameries have held the whole season's make with a view to securing higher prices, but the early made butter cannot now be of finest quality, as the fresh rosy flavor has more or less departed from it. If creamery men do not feel disposed to sell at prices that are going when the butter is ready to sell, they should ship the goods to some cold storage regularly and not hold it at the creameries where the refrigerator rooms are, I regret to say, very imperfect.

There is a wide difference between creamery butter and dairy butter, and the former requires very careful attention to protect it after it is manufactured. Creamery is very much finer in quality and consequently more delicate in its nature than dairy butter, therefore it is imperative that it should be marketed at the earliest possible date after it is made. The reputation of the province should be the first matter to consider and even if the farmer has to take a little lower price at certain times in the year it is far better to do so and sell the butter fresh than to place old butter on the market and get a lower price after the butter has deteriorated and a bad reputation.

This year the eyes of the world are upon this province in a dairy point of view, hence it is important that every possible care be exercised in handling our creamery output. It would be money in the farmers' pockets in the end to sell this year even at a loss in order to place our creamery butter on the market in the finest possible shape for there is no other way known on earth to establish a good reputation than by giving the consumers our butter fresh and wholesome and regular.

What the market requires in creamery butter is sweet, creamy flavor and mild, clear in color and properly packed. Every package must be lined with parchment paper and must be neat, tidy and clean in appearance.

I trust that these hints, coupled with those given so often personally will be acted upon and that the next report upon our butter will be more favorable.

C. C. MACDONALD,
Dairy Superintendent.

Stuart & Harper, dealers in machinery, Winnipeg, report a good trade this season in engines and boilers for cheese and butter factories. They have also had several contracts for supplying machinery for new flour mills, or improving old mills, and also for elevator machinery. This firm handles every class of machinery except agricultural, including flour mill, saw mill and elevator machinery, steam engines, boilers, etc. They also handle machinery plants from defunct or bankrupt establishments, and do a large trade in buying and selling second hand machinery, so that they frequently have bargains to offer in lines of machinery. The Dodge wood split pulley is a line which they handle

which is having a large sale. They have a machine shop in connection with their establishment, by which they are enabled to put all second hand machinery in good order for purchasers. They also do electrical repair work.

The following item from a Montana paper will show one of the dangers of wire fences: The Benton River Press reports that "while a band of 800 cattle were being driven along a roadway, fenced in on both sides with barbed wire, a heavy thunderstorm broke over the outfit, and a bolt of lightning striking a fence post near by, tore off the wires for a stretch of nearly 800 yards. The wires were so highly charged with the electric fluid that thirty of the animals which were crowded by the others against the wires, were instantly stricken dead."

The announcement is made that the Banque du Peuple, of Montreal, which suspended recently, will open again for business about the 1st of October.

The territorial legislative assembly was opened at Regina on Aug. 30. The address from Governor Mackintosh was an unusually lengthy one and covered a great variety of subjects, including the crops, the exhibition, progress of irrigation, school matters, mining, stock raising, etc., etc.

**GOING TO CHICAGO
OR ANYWHERE EAST ?**

If you are, see that your ticket from Minneapolis, St. Paul or Duluth reads via

"THE NORTH-WESTERN LINE"
(C. St. P. M. & O. Ry.)

Three (3) First Class Trains Leave Minneapolis and St. Paul for Chicago on arrival of trains from Winnipeg as follows:

Leave Minneapolis 7.30 am; St. Paul 8 10 am
Daily. Badger State Express.
Has Parlor Car to Chicago. Arrive Milwaukee 8.00 p.m.; Chicago, 9.45 pm.

Leave Minneapolis 6.00 pm; St. Paul 6 35 pm
Except Sunday. Atlantic & Southern Express. Has Wagner Buffet Sleeper and FREE Chair Car to Chicago. Arrive Chicago 8.00 am.

Leave Minneapolis 7.30 pm; St. Paul 8 10 pm
Daily. Famous North-Western Limited. Has Pullman and Wagner Private Compartments and 16 Section Sleepers and Buffet Smoking Library Coaches to Chicago. Sleeper to Milwaukee. Breakfast in Dining Car before reaching Chicago. Arrive Milwaukee 7.50 am; Chicago 9.80 am.

For Illustrated Folder FREE descriptive of Splendid Train Service via this Line, to Sioux City, Omaha, Kansas City, Duluth, Ashland, as well as to Milwaukee and Chicago, call on your Home Agent or address

T. W. TEASDALE,
General Passenger Agent,
St. Paul.

W. R. Johnston & Co.

(Late Livingston, Johnston & Co.)

WHOLESALE MANUFACTURERS

AS READY MADE

CLOTHING.

Cor. BAY & FRONT STS, TORONTO.

Representatives at Montreal }
Block, Winnipeg } A. W. Leaser W. W. Armstrong.

Sponges!

- | | |
|------------|--------------|
| IN CASES | IN SALES |
| HONEYCOMB, | SHEEPS WOOL. |
| CUBA BATH, | GRASS. |
| TOILET, | REEF. |
| TURKEY, | YELLOW. |
| POTTERS. | VELVET. |

Lyman, Knox & Co

Importing and Wholesale
Druggists,
MONTREAL & TORONTO.

BROWN BROS.,

Wholesale and Manufacturing

STATIONERS,

64 to 68 KING STREET, EAST,

TORONTO.

SPECIALTIES.

- Account Books Paper—all kinds
Office Supplies Stationery
Wallets, Pocket Books
Ladies Hand Satchels
Pocket and Office Dairies
Leather Goods Binders' Materials
Printers' Supplies

WISCONSIN CENTRAL

LINES.

LATEST TIME CARD.

Daily Through Trains.

12.45 pm	6.25 pm	Lv. Minneapolis, Ar	8.40 am	1.40 pm
1.25 pm	7.15 pm	Lv. St. Paul Ar	8.00 am	3.10 pm
	4.05 pm	Lv. Duluth Ar	11.10 am	
	7.15 pm	Lv. Ashland Ar	8.15 am	
7.15 am	10.05 am	Ar. Chicago Lv.	5.00 pm	12.40 pm

Tickets sold and baggage checked through to all points in the United States and Canada.

Close connection made in Chicago with all trains going East and South.

For full information apply to your nearest ticket agent or

JAS. C. FOND,
Gen. Pass. Agt. Milwaukee, Wis.