THE ADVERTISER.

I am an advertiser great!
In letters bold and big and round
The praises of my wares! sound—
Prosperity is my estate.
The people come
The people go
In one continuous,
Surging flow—
They buy my goods and come again
And I'm the happiest of men;
And this the reason! relate—

I am an advertiser great!

There is a shop across the way
Where ne'er is heard a human tread—
Where trade is paralysed and dead—
With ne'er customer a day.

The people come
The people go
But never there—
They do not know
There's such a shop beneath the skies
Because he does not advertise;
While I with pleasure contemplate
That I'm an advertiser great!

The secret of my fortune lies
In one small fact, which, I may state,
Too many tradesmen learn too late—
If I 'ave goods, I advertise!
Then people come
And people go
In constant streams,
For people know
That he who has good wares to sell
Will surely advertise them well;
And proud. I reiterate
I am an advertiser great!

—Eugene Field. Printer's Ink.—

EDUCATION.

If any one did not believe before he must believe now in the general need of education. Men representing the calpenters, plumbers, etc., meet, and what do they do? Do they propose some way to improve carpentry or plumbing? Not at all. Such a thing has not happened at a meeting of laboring men yet. They meet to devise some way to employ force for advancing their interests. They do not seem to know that it is brain labor that rules the world; muscular labor is passing into the hands of the steam engine. Give the laboring man an education and he will be no striker. It is a wonder that these strikers do not see that the road to better things lies through the school-house.

Stenographers and others who know at any time of permanent or temporary positions to be filled should apprise the Companion in order that those in search of situations as amanuenses or otherwise can be immediately informed of such, as we have a list of names of competent shorthand-writers and operators on file.



Men and Women, Boys and Girls.

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