

JUST A FEW WORDS

WITH THE DEALER
ABOUT THE

THE circumstance that no person who has ever seen and heard the "New Art Bell Piano"—and we include even the MOST PREJUDICED PERSONS—but has gone away surprised, delighted and ready to sound the praises of the instrument anywhere and everywhere — IS A DEMONSTRABLE, PROVABLE FACT

The REASON for this lies in the PECULIAR EXCLUSIVE and INCOMPARABLE PIANO IMPROVEMENTS adopted by "The Bell"—the Illimitable Grand Repeating Action, the many-toned "Orchestral," the perfect scale, the bushed pins, the superb case, which

New Art Bell Piano

The Bell Organ and Piano Co.

Limited

FACTORIES:

Guelph and Toronto, Can.

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Toronto Warerooms:

146 YONGE STREET

combine to give the Piano a UNIQUE INDIVIDUALITY over and above all Canadian contemporaries. Piano-makers have been striving for ages to reconstruct the instrument and evolve the PERFECT PIANO — or as near that as science, ingenuity and high musical taste can reach. But it has remained for THE BELL COMPANY to achieve the GREATEST TRIUMPH in this direction, and to present to the public, in the latest improvements secured, a Piano that, so far as the most cultured musical judgment can estimate, IS FAULTLESS

That all this is as it is WRITTEN is open to any man or woman, musician or not, to personally verify — by inspection, by EXAMINATION, by THOROUGH TEST, by EVERY PROCESS OF COMPARISON. If results do not justify fully all that is claimed for "Bell" Pianos supremacy—if positive PROOF is not forthcoming in full support of the claim — then Bell supremacy does not exist