



## — THAT SOMETHING CALLED "PERSONALITY"

which gives Gerhard Heintzman Pianos an indefinable quality not possessed by ordinary instruments, is the result of a master-mind's having guided our every manufacturing detail for over half a century.

The Canadian public knows that to own a Gerhard Heintzman is to be "Somebody." It really sets the stamp of musical standing on a home because it is

### CANADA'S LEADING PIANO

**Gerhard Heintzman, Limited**

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