

What it Costs.

Direct Cost.

The report of the Royal Commission on the Liquor Traffic estimates the annual expenditure for strong drink in Canada in the following paragraphs:

Taking an average of the quantities of wines, spirits and malt liquors entered for consumption in the five years ending 1893, but excluding cider and native wines, and taking an average of the retail prices, the calculation shows the sum of **\$39,879,854**, to be paid for liquor by the consumers. As more than one-half of this amount is paid for spirits to which, it is well understood, a large addition of water is made before they are vended to the public, the total amount paid is probably considerably in excess of the sum just mentioned.

The money thus paid may be fairly said to represent so much diminution of wealth, as the liquor, when consumed, leaves the community in no way advantaged. When money is paid for clothing, food, or other commodities, the purchaser is supposed to have value for his outlay. Both buyer and seller, respectively, possess wealth formerly held by the other, usually slightly increased by the exchange. The liquor seller possesses the wealth formerly held by his customer, but the customer-consumer has nothing. The community is poorer at least to the amount of money spent for the liquor. We have a right therefore to state that the country is impoverished annually by direct expenditure on liquor to the amount of **\$39,879,854**.

The country is also impoverished by the waste of grain used in the manufacture of this liquor. Part of it was Canadian grain which, had it not been used in liquor making, would have been available for export or other use. Part of it was imported grain for which the money had to go out of the country. All the grain destroyed in the liquor manufacture has a right to a place in the calculation of loss. The Commission's estimate of the value of the materials used is **\$1,188,765**.

2

WHAT IT COSTS.

Indirect Cost.

The sums mentioned represent what may be called the direct loss which the liquor traffic imposes upon the community. That traffic also causes other and far greater losses which are not so easily ascertained. The Minority Report, however, deals with them fully and forcibly, making a careful estimate which may be summarised as follows:

Cost of Jails, Asylums, Alms-Houses, etc.—By a very careful calculation it is shown that the total amount expended by the Dominion of Canada in the administration of justice and for the maintaining of penitentiaries, jails, asylums, reformatories, alms-houses, and like institutions, amounts to a total of \$6,028,195. Assuming that one-half of this expenditure is fairly chargeable to the liquor habit and the liquor traffic, we get as the cost to the country, thus caused, the sum of **\$3,014,097**.

Loss of Labor.—The country loses a great deal because of the prevention of the production of wealth on account of persons being in jails, hospitals, asylums, or in any way idle through intemperance. The working of a gang of men in a factory or any set of persons who work together, is interfered with by the absence of one or more in the same way. Much of our most highly organized manufacturing industry is thus seriously hampered. Not only do those who drink lose time and possibly earnings; their fellow employees are also losers. The industry which employs them suffers loss. An English parliamentary report estimates over sixteen per cent. of the productive labor of the country as lost in this way. Assuming that in Canada the loss is only eight per cent. it amounts to **\$76,288,000**.

Shortened Lives.—Careful calculations show that 3,000 lives are annually cut short in Canada by intemperance, each such death robbing the country of at least an average of ten years of productive power. It is estimated in this way we sustain an annual loss of **\$14,304,000**.

Misdirected Work.—A similar calculation shows that the country loses by having about 13,000 men engaged in making and selling liquor, not actually adding anything to the wealth of the country, but

WHAT IT COSTS.

3

creating conditions which increase public burdens. If rightly employed these men would add to the country an amount of wealth which we now have to do without, estimated at **\$7,748,000**.

A Summing Up.

In this connection the fact must be noted that a proportion of the national, provincial and municipal revenues is derived from the liquor traffic. The total amount thus contributed is calculated by the Commission at \$8,473,316.22, the details of which are given in the table below.

This is the amount which the liquor traffic pays for the privileges granted it. It is right that this amount should be set over against the items of loss, and the various expenditures caused by the traffic, hereinbefore considered.

This may be done as follows:—

COST OF THE LIQUOR TRAFFIC.

Amount paid for liquor by consumers	\$39,879,854
Value of grain, etc., destroyed	1,888,765
Cost of proportion of pauperism, disease, insanity and crime chargeable to the liquor traffic	3,014,097
Loss of productive labor	76,288,000
Loss through mortality caused by drink ..	14,304,000
Misdirected labor	7,748,000
Total	\$143,122,716

REVENUE FROM THE LIQUOR TRAFFIC.

Dominion Government.....	\$7,101,557
Provincial Governments.....	924,358
Municipalities.....	429,107
	\$8,455,022

Net Loss **\$134,667,694**

This startling calculation does not include, as a charge against the liquor traffic, the great amount of money spent in watching it and

4

WHAT IT COSTS.

collecting the revenue from it. Rev. Dr. McLeod in reference to it says further:

In the foregoing table the items charged to the liquor traffic are moderate estimates, and many things, which might properly be included, are omitted because of the difficulty of putting them into dollars and cents. Your Commissioner has no doubt that were fifty per cent. added to the above balance against the liquor traffic, it would not then be excessive.

An Annual Charge.

It must also be kept in mind that the enormous balance chargeable to the liquor traffic represents only one year's waste. For many years like burdens, in proportion to the population, have been imposed upon the country. These facts make it easy to appreciate the truth and force of the statement made in 1884 by Hon. Mr. Foster. Under a table prepared by him, showing the cost of liquor consumed in Canada from 1868 to 1882, inclusive, to have been \$493,200,000, he wrote:

One can scarcely grasp the awful significance of the above figures. The large quantities of grain that have been worse than wasted would have fed millions of people. The cost of liquors for one year exceeds the whole revenue of the Dominion of Canada. The cost per head has been fully twice as much as the total cost per head of all our customs dues since Confederation. The total amount spent in the fifteen years above tabulated aggregates, without counting interest, nearly \$500,000,000. This would have defrayed all our cost of government, built our railways and left us without a shadow of a national debt. To all this we must add the incalculable cost of citizens slain, labor destroyed, pauperism borne and crime watched, restrained and punished. The wonder is, that, with such terrible waste, our country enjoys any prosperity. If this waste could be made to cease, Canada in ten years would not know herself, so prosperous and wealthy would she have grown. Surely it is the part of all good citizens to see to it that such a frightful source of waste and destruction is dried up. Prohibition is the only effectual cure.

Will it not be wisdom to prohibit the worse than useless liquor-traffic, and stop this terrible waste?

Issued by the Dominion Alliance for the Suppression of the Liquor Traffic.

Above is one of the four-page Prohibition Leaflets issued for the Plebiscite Campaign. They are sold far below cost for free distribution. Twenty kinds now ready. Address, F. S. SPENCE, Toronto.