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The Canadian Horticulturist

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By a special arrangement we have been able to make with Mr. H. H. Groff, of Simcoe, Ont., the world's most successful Gladiolus Hybridist, we are pleased to be in a position to announce that we are able to give 10 BULBS FOR ONE NEW SUBSCRIPTION sent us by any of our readers by May 15. These seedlings are of the latest crosses made by Mr. Groff. They are new and distinct and are available in all colors, but LIGHT SHADES PREDOMINATE. This is a great offer, as these seedlings sell to the trade at 50 cents a dozen. *This offer can be held open only until May 15.* Any orders received up to that date will be filled promptly and in time to enable the bulbs to be planted during the latter part of May or first week of June. In our June number, an article will be published telling how to care for and grow the bulbs.

OR

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This offer can be held open only until May 20. All orders received up to that date will be filled and shipped to your address, postage free, during the last week in May. If your season is earlier let us know and we will ship when requested.

A Splendid Chance for You

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These offers do not apply to subscriptions received through horticultural societies or other organizations. Members of these organizations, however, who secure us new subscriptions may take advantage of these offers. We find that people whose subscriptions are sent us through horticultural societies and other organizations are not as valuable subscribers to us as people who pay 50 cents for THE CANADIAN HORTICULTURIST alone. These latter people generally look the paper over carefully before subscribing and later renew their subscriptions year after year and become regular buyers from our advertisers. People who receive THE HORTICULTURIST through some society often join the society for the sake of obtaining a premium and are not always particularly interested in the paper. We are glad to receive all the society subscriptions that we can, but for the reason given have found that the individual subscriptions are the most valuable to us and that we can afford to give a slight premium to obtain them.

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