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GREAT CHRIST MAS SALES

at the Royal Stores Christmas Shopping is on in Good Earnest

at this Store Where a Fascinating Variety of Gift Goods Awaits All -- Ready for Instant Choosing -- at Special Sale Prices.



#### Will These Gifts Please Her?

By "her" we mean Mother, Sister, Sweetheart or Wife. You are sure to find something to please in our vast stocks—at prices that are far below the average. Read the

Silk Blouses Gloves Hand Bags Silk Underwear Boudoir Caps Camisoles Neckwear Warm Hosiery Leather Purses Perfumes Handkerchiefs Manicure Sets Ivory Hand Mirrors Embroidered Linens Stamped Linens Damask Linens Work Baskets Handkerchief Sachets

Glove Sachets

Felt Slippers Felt Spats

Wool Scarves

Fur Pieces

Silk Underskirts

Dressing Gowns.

Dressing Jackets.

**Evening Gowns** Afternoon Frocks Millinery Silk and Wool Dress Lengths Coats Costumes Sports Coats Wool Spencers Night Gowns Stationery Travelling Bags Umbrellas Rainproof Coats Smart Walking Skirts Fancy Jewelry Bead Necklets Silk Ribbons Flowing Veils Prayer Books Hymn Books Music Cases Hand Mirrors Tea Aprons Fancy Flower Vases

# Big Price Reductions on the Seasons Newest Dresses

Serge Dresses. Black and Navy; all well made garments; Regular \$25.50 each for .. .. .. .. \$20.40 Regular \$32.50 each for .. .. .. \$36.00 each for .. .. .. .. .. .. .. .. .528,80 
 Regular \$47.50 each for
 \$38.00

 Regular \$60.00 each for
 \$48.00

 Regular \$67.50 each for
 \$54.00

 Regular \$75.00 each for
 \$60.00

 Regular \$90.0 leach for
 \$72.00

Tricotine Dresses. Black and Navy only; very serviceable styles; in all sizes. Regular \$66.00 each for ..... \$48.00 Regular \$68.50 each for ...... \$54.80 Regular \$74.00 each for ....... \$59.20

Afternoon Dresses. In Silk, Georgette, Crepe de Chene and Eolienne, in a wide range of pretty colorings; all sizes. \$72.50 each for

Jersey Dresses. Shades of Grey, Saxe, Green and Navy. Regular \$67.50 each for .. .. .. .. .. .. \$54.00 Brown, Taupe and Saxe. Regular \$60.00 each for .. .. .. \$48.00 Brown only.

# Winter Coats Wonderful Variety at Low Prices

No one can picture the charm and beauty of these Coats. You must see them for yourself-examine the materials-note the fine workmanship and try them on. All this you must do before you can appreciate the low prices now placed on these garments.

#### I'weed Coats.

Handsome Coat models in heavy Tweed; Mottle dand Heather mixtures, large square collars, large silk button trimmed, semi magyar sleve, patch pockets; plain back. Regular \$40.00 each for ... \$32.00

#### Colored Cloth Coats.

Smart new styles in shades of Saxe, Taupe and Navy; shawl collar, also round collars with reveres with and without belt. Regular \$52.50 each for .... \$42.00

#### Velour Cloth Coats.

Warm comfortable Coats of latest designs in shades of Navy, Taupe, Fawn and Henna; large shawl collars trimmed with braid and embroidery of contrasting shade; neat belted styles \$54.00 Regular \$67.50 each for . . . .

Pony Plush Coats.

In a selection of stamped or embossed designs; in Black only; neat plain styles with smart storm collar, succeeding double cuff. Regular \$55.50 \$44.40 each for .. .. .. .. ..



recipient. Those who shop here can revel in a wealth of gift ideas at prices **Tunic Shirts** Silk Ties Dressing Gowns **Dressing Jackets** Bath Robes Wool Socks

**High Grade Boots** Long Rubbers **Sweater Coats** Mackinaw Coats Raincoats

**All-Wool Knitted Sweaters** 

for Men and Boys

sleeves.

Jersey Suits.

Trench Coats Silk & Linen Handkfs Suspenders Felt Slippers Leggings Collar Boxes Tie Boxes

Velour Hats Winter Gloves Fur Caps Warm Underwear Cuff Links

Men's Sweater Coats.

In fine or heavy knit, service-able colors and assorted styles;

some fitted with belts and storm

collars; others with military

and V shaped collars; all sizes.

Reg. \$ 4.00 each for \$ 3.55 Reg. \$ 5.10 each for \$ 4.38 Reg. \$ 6.00 each for \$ 5.25 Reg. \$ 6.75 each for \$ 5.25 Reg. \$ 9.00 each for \$ 7.20

Reg. \$13.50 each for \$10.40 Jerseys for Children.

In pretty shades of Saxe, Brown, Red, Maroon and Grey. To button at shoulder. Sale Prices from

\$1.33 each to \$2.70

Boys' Sweater Coats.

In all newest shades with plain or colored facings; all

Winter Caps Dancing Pumps Boys' High Cut Waterproof Boots

Bellows Tongue, double stitched. Reg. \$8.75 pair for .. .. \$7.88 Boys' Worsted Stockings Boys' Suits

Boys' Overcoats. Boys' Winter Caps Silk Knitted Scarves Smart colorings and fringed

ends. Reg. \$ 9.0 Oeach for .. .. \$ 7.20 Reg. \$12.0 Oeach for ....\$ 9.60 Reg. \$18.00 each for .. .. \$14.40 **Boxed Garters** Military Brushes Dressing Cases Pocket Books

Cigar and

Cigarette Cases

Men's Pullover Jerseys.

Reg. \$ 2.60 each for \$2.30 Reg. \$ 3.00 each for \$2.70 Reg. \$ 4.50 each for \$3.95 Reg. \$10.25 each for \$8.30

In beautiful colors for the young; colors of Emerald, Saxe,

Brown, Navy and White, with and without caps, to match.

Reg. \$4.25 each for ..\$3.80 Reg. \$6.00 each for ..\$5.25 Reg. \$7.00 each for ..\$6.15

Worsted Stockings.

"Two Steeples" Brand. This make is noted for good service.

Ideal Stockings for school wear.

Size 2. Reg. \$1.20 pr. for \$5c.

Size 3. Reg. \$1.30 pr. for \$5c.

Size 4. Reg. \$1.45 pr. for \$1.05

Size 5. Reg. \$1.60 pr. for \$1.17

Boys'

Warm and useful; colors of Navy, Brown, Khaki, Heather and White with or without

# **Xmas Grocery Specials**

LIBBY'S APRICOTS 75c. WHITE ICING SUGAR 15c. LIBBY'S CHERRIES 80c. PINK ICING SUGAR Special per packet 15c. CHOCOLATE ICING SU- 15c Special per lb. . . . 60c. SEEDLESS BAISINS. 32c. Special per lb. .... 50c. Special per lb. .... 50c. DROMEDARY DATES. 25c.

## LEATHER GOODS

SUIT CASES IN ALL SIZES. Well made and strongly finished with double clasps and corner pro-SOLID LEATHER-Of finest quality English Cowhide. Prices from 

### Women's Leather Handbags

in high grade Leather. In a variety of pretty and useful Reg. \$1.90 each for \$1.52 Reg. \$4.00 each for \$3.20 Reg. \$5.25 each for \$4.20 Reg. \$8.50 each for \$6.80

Hand Purses. of real Leather; Black Seal or coloured Suede.

Reg. 55c, each for 44c.

Reg. 80c, each for 64c.

Reg. 95c, each for 75c. Reg. \$1.65 each for \$1.32 Silk Vanity Bags.

in a variety of pretty styles, beaded, fringed, etc.





Toyland at The Royal Stores is the place where a boy may meet the heroes he most admires. All he needs to do is to open the covers of a book and out steps brave Jim Hawkins, the boy who fought the pirates, or Uncas, the greatest of Indian Scouts. There are Indians in Ambush and Knights in Armour, Journeys in the Jungle and in the Arctic Regions, all waiting for the adventurous boy who wants to make their ac-

TOY BOOKS-"Watching for TOY DRUMS-With sticks. Reg. DOLLS-With Paper Dresses. Regular 95c. each 75c. 55c. each for .... 44c. for .. .. .. .. .. PICTURE & STORY BOOKS SANTA CLAUS And Chimney. Assorted titles. Spec- 21c. Reg. 20c. pach for 16c. Reg. 70c .each for 56c. FRANCE and GREAT WRIT-ERS—Special each 63c. DOLLS' BEDS-Mattress and Castors, Reg. \$5.50 \$4.40 30c each for ... 24c. TEN TRUMPETS—Reg. 13c. POLLYANNA — The popular Annual. Special ea. \$2.15 GAMES (Assorted)— 23c. Reg. 65c .each for 44c. RUBBLE BOOKS-3 Gramo-TOY REINS—Reg. 35c. 28c. Reg. 30c. each for 24c. phone Records in each.
Special per Book \$1.25 DRAWING SLATES 48c. CHECKER MEN- 28c. Special each .... \$1.60 COLOR BOXES - 64c. PAINTING BOOKS - Assorted CHECKER POEM 25c.

Reg. \$2.25 each for . \$2.03 Reg. \$2.60 each for . \$2.30 Reg. \$3.00 each for . \$2.70 Reg. \$3.75 each for . \$3.35 Reg. \$4.85 each for . \$4.30

# Brighten Up the Home for Xmas!

Extraordinary fine bargains in Hearth Rugs, Door Mats and other home furnishings are obtainable during the great Price Reduction Sale. It provides a splendid opportunity to brighten up the home for Christmas with an odd piece here and there.



Hearth Rugs in beautiful Oriental color-ings and designs are offer-ed at Sale Prices. Tapestry Rugs. Size 38 x 60; rich colorings; fringed ends. Regular \$3.00 each for \$7.99

Axminster Rugs. In handsome Turkish designs; size 27 x 54; wool fringed ends. Reg. \$6.30

## **Mail Orders**

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sizes and styles. Special each .. ..

styles. 44c.

# The Royal Stores, Ltd.

Reg. 45c. each for 36c.

The Store with the Christmas Spirit.



# Rubbers

First quality Rubbers in all the wanted tyles for Men, Women and Children are REDUCED PRICES.