

SUN LIFE Established New Landmarks in 1919

New milestones in the progress of the SUN LIFE ASSURANCE COMPANY OF CANADA were passed in 1919.

Applications received over \$100,000,000.00
Assets over \$100,000,000.00
Assurances in force over \$400,000,000.00

Gratifying progress was made in all other departments during the year.

Synopsis of Results for 1919

ASSETS	
Assets as at 31st December, 1919.....	\$105,711,468.27
Increase over 1918.....	8,091,089.42
INCOME	
Cash Income from Premiums, Interest, Rents, etc., in 1919.....	25,704,201.10
Increase over 1918.....	4,053,101.41
PROFITS PAID OR ALLOTTED	
Profits Paid or Allotted to Policyholders in 1919.....	1,606,503.37
SURPLUS	
Total Surplus 31st December, 1919, over all liabilities and capital (According to the Company's Standard, viz., for assurances, the O.M. (5) Table, with 3½ and 3 per cent interest, and for annuities, the B. O. Select Annuity Tables with ½ per cent interest.)	8,037,440.25
TOTAL PAYMENTS TO POLICYHOLDERS	
Death Claims, Matured Endowments, Profits, etc., during 1919..	12,364,651.15
Payments to Policyholders since organization.....	91,227,532.30
ASSURANCES ISSUED DURING 1919	
Assurances Issued and paid for in cash during 1919.....	86,548,849.44
Increase over 1918.....	34,957,457.40
BUSINESS IN FORCE	
Life Assurances in force 31st December, 1919.....	416,358,462.05
Increase over 1918.....	75,548,805.92
LIFE ASSURANCES APPLIED FOR	
Life Assurances applied for during 1919.....	100,336,848.37
Increase over 1918.....	42,529,881.70

The Company's Growth

YEAR	INCOME	ASSETS	LIFE ASSURANCES IN FORCE
1872.....	\$ 48,210.93	\$ 96,461.95	\$ 1,064,350.00
1884.....	278,379.65	836,897.24	6,844,404.64
1894.....	1,373,596.60	4,616,419.63	31,528,569.74
1904.....	4,561,936.19	17,851,760.92	85,327,662.85
1914.....	15,052,275.24	64,187,656.38	218,299,835.00
1919.....	25,704,201.10	105,711,468.27	416,358,462.05

The Sun Life issues more ordinary assurances annually than any other Company of the British Empire.

SUN LIFE ASSURANCE COMPANY OF CANADA

1871 HEAD OFFICE MONTREAL 1920
T. B. MACAULAY, President
DAVID JOHNSTON, Manager Newfoundland Division,
St. John's, Newfoundland.

Their Own Museums.

The curiosities preserved by various business houses in Berlin and elsewhere would make a museum of unparalleled interest.

The Worcester China Works, for instance, possess samples of all the various kinds of china which they have manufactured for nearly one hundred and fifty years past, including examples of dinner services made for many celebrities, such as Lord Nelson and George IV.

Another Worcester firm preserves with tender care a little faded slip of yellowish paper. On it is written the recipe, now some two centuries old, which was purchased by a former head of the firm from a butler, and has been the means of creating a large business and several large fortunes.

More than one firm cherishes some similar recipe. The Sprules, who supply lavender-water to half the Royal families in the world; the Nans, who hold the original recipe for maraschino. Both these carefully preserve the writings which founded their fortunes.

The famous firm of Sheffield cutlery, Messrs. Joseph Rodgers & Sons, show visitors a knife with 1,900 blades. Ten fresh blades are added to it every tenth year. A second curiosity of which the firm is proud consists of three pairs of scissors so minute that all three can be covered by an ordinary lady's thimble. Another Sheffield firm possesses a knife which, though only an inch in length when closed, yet has seventy blades of all different shapes.

A London firm of potted meat manufacturers possesses an interesting collection of the covers of the large china pots in which potted meat used to be sold some forty years ago. These are daintily printed in colour from designs by some of the best-known Dutch and English artists of the time. Each is framed, and probably no other house can show a prettier or quarter collection.

Shipping firms of old standing often accumulate wonderful stores of interesting relics. One Liverpool firm possesses a huge bone taken from a whale which a good many years ago deliberately charged a ship of theirs in the North Atlantic. The steamer was badly damaged, but the whale was killed.

A good many firms preserve historic machinery of one kind or another. Richard Arkwright's own spinning frame is still to be seen at the Cromford Mills. It looks clumsy enough compared with the complicated and highly-finished machinery of 1906, but it was practically the source of Lancashire's great cotton trade and unexampled prosperity.

Prohibition in Canada.

SCOTLAND CANNOT SUPPLY DOMINION'S DEMAND FOR WHISKY.

London.—A special correspondent of the Daily Graphic says that the only way Scotland is likely to go dry is by Canada draining her of whisky. A greatly increased area is being sown with barley, and the correspondent declares he has seen evidence in the hands of a whisky exporting firm that Canada is prepared to take more whisky than Scotland can supply.

"Vancouver, for instance, has been getting hundreds of cases per month from one firm alone, and the cry is 'Send us more,'" says the correspondent.

According to the correspondent, a Scottish distiller scoffed at the idea of prohibition in Scotland, adding "Prohibition in Canada is a farce and we have a splendid market for more whisky than we can spare."

A Grace Darling Reminiscence.

The death has taken place in Aberdeen of Captain James Milne, a veteran shipmaster. Captain Milne, who was a native of Fraserburgh, was 92 years of age. It was Captain Milne's boast that although he had been exposed to most of the great storms for the past 50 years, he had never lost a man. On one occasion a vessel commanded by Captain Milne stranded

near one of the Farnø Islands, off the Northumbrian coast, where Grace Darling's father was lighthouse-keeper. The captain was Mr. Darling's guest for a fortnight, and heard from his own lips the thrilling story of the daring efforts of his daughter in rescuing the passengers and crew of the ill-fated Forfarshire.—Glasgow

What a Traveller Saw.

Travelling as I have been this year, to and fro over Bible lands—from Egypt to Damascus and Tarsus and Iconium and Thessalonica and Athens and Corinth and Rome and Patmos—

I have had a new sense of the geographical character of the Bible. It was written by real men to real people who lived upon real earth, in spots which anyone may visit. Some body has called the Holy Land "the fifth Gospel," so perfectly does it corroborate the written text.

LODGE SPARK PLUGS,

MADE IN BRITAIN.

The LODGE PLUGS were used for aircraft work during the War in GREATER QUANTITIES than those of any other make.

They hold the World's ALTITUDE RECORD, 30,500 feet (5 miles) above sea level. They were used on the ROLLS-ROYCE engines and Handley-Page Aeroplanes, winners of the prize flights from London to Constantinople, and from Cairo to Delhi.

WILLIAM HEAP & Co., Ltd.,

Sole Agents for Newfoundland.

Advance Spring Styles

in ENGLISH MILLINERY



Every Hat we are showing carries a message of the nearness of Spring. The new styles are not so much the change-of-the-season which always comes with the passing of the Winter as they are a complete change in every feature of model and material. With the war only a far-off echo, and the surety of peace and prosperity growing greater every day, the fashions of the coming season show a re-awakening of the desire for the beautiful, the youthful, and the gaily expressed creations of joyful design to which the makers of this Spring's millinery have responded with lavish use of dainty decorative handwork, and the delightful beauty in colourings and rich materials.

MILLEY'S



L. S. P. U.'s President Resigns.

At a special meeting of the L.S.P.U. last night, V.P. Joe Flavin in the chair, the resignation of President James McGrath was read and accepted. Mr. M. Coody, who has acted before as delegate, will fill the vacancy until the annual election, which takes place in May. A committee last night

was drawn up to arrange a new scale of wages for all members of the Union, and to interview the merchants in the matter. This committee meets to-night.

Shipping Notes.

Schr. Emily E. Selig is loading codfish at Rencontre for Europe.
Schr. Freedom reached Legerhorn last week after a good run.
S.S. Kyle left North Sydney at 10.20

p.m. yesterday, and is due with mails and passengers at 7 o'clock this evening.

Schr. Esther Hankinson arrived at Seville on the 13th inst.; all well.
S.S. Ingraham, which left here yesterday for the scene of the wreck, sheltered last night at Cape Broyle from a gale of wind.

C. L. B. BAND CONCERT.—The C.L.B. Band will give a concert on Easter Monday night. An excellent programme is now being prepared.

MUTT AND JEFF—

KEEPING UP WITH THE STYLE IS TOO TOUGH A JOB FOR JEFF.

By Bud Fisher.

