



# Sale Prices

Now on all Our Stock of

## LADIES' and MISSES' Winter COATS.

These Coats are all this season's styles and all British made. This means that they are made of woollen materials, which signifies more warmth, and that they will hold their colour better than American made Coats, which as a rule are made of at least 75 per cent. cotton, but which are now being introduced on this market owing to the difficulty of getting British made goods.

However, we have been fortunate in getting a big stock of British Coats, but owing to their late arrival and our being very much pressed for room, we have decided to offer them

**At Reduced Prices,**  
Thus giving our Customers some

# Bargains.

This lot of Coats is absolutely and by far

## The Best Value

of any Coats now offering the Newfoundland public. Do not delay making your purchase as bargains are few and far between these days, and as our Retail Prices are now less than the Wholesale Prices of those of the Wholesale Coat Men, this lot may not last long.

# Henry Blair

RICH IN BUTTER FAT

## PURITY MILK

is made from Pure, Full Cream Milk, and nothing is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat. INSIST on getting "Purity" the Full Cream Milk.

**T. A. Macnab & Co.,**  
CITY CLUB BUILDING.  
Wholesale Distributors.

advertise in The Evening Telegram

**O'Sullivan Rubber Soling,**  
For soling long rubber boots.

**SOLE LEATHER.**  
Best quality high grade Leather, retailing in strips.

**SNARE WIRE.**  
Best quality Brass Rabbit and Fox Snare Wire.

**COLD BLAST LANTERNS.**  
**GALVANIZED BUCKETS and PAILS.**

**HORSE BRUSHES.**  
We have a large selection from 30c. to 70c. each.

**FEATHERS.**  
Good quality, "small sacks".

**NEYLE'S HARDWARE.**  
(Opp. Bowring Bros.)

Expert  
**Dental Service**



**Dr. A. B. LEHR,**  
The Senior Dentist,  
203 Water St

Teeth Extracted without pain . . . . . 25c.  
Artificial teeth repaired and made as strong as ever.  
Full Upper or Lower Sets, best quality . . . . . \$12.00  
All branches receive careful and personal attention.

**A. B. LEHR,**  
The Senior Dentist,  
203 WATER STREET.  
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**Book Your Orders Now**

- FOR—
- Pure Gold Jellies.
  - Pure Gold Icings.
  - Pure Gold Puddings.
  - Pure Gold Extracts.
  - Clark's Pork & Beans.
  - Clark's Tomato Ketchup
  - Clark's Peanut Butter.
  - Welch's Grape Juice.
  - Clequot Club Dry Ginger Ale.

**P. E. Outerbridge**  
(Sole Agent for Newfoundland)  
GEAR BUILDING,  
Telephone 68.  
tu.th.5.11

**Good Books by The Best Authors!**

Price: 27c. each.  
Postage: 2c. a book.

- The Lost Tribes—A. B. Nicholson
- Young April—Eugene Cawth
- Widgecombe Fair—Bagen Phillpotts
- Sincerity—Warwick Deeping
- The Splendid Spur—G. G.
- Blinds Down—H. A. V. Bull
- Huckleberry Finn—Mark Twain
- The Money Market—R. F. Benson
- Tales of Two Peoples—Anthony Hope
- The Involuntary Sanctuary—Geo. A. Birmingham
- Mr. Jarvis—B. M. Crocker
- The White Company—A. Conan Doyle
- Memoirs of Sherlock Holmes—A. Conan Doyle
- The Luck of the Vails—E. F. Benson
- The Ship of Stars—A. T. Quiller-Couch
- The War in the Air—H. G. Wells
- Buried Alive—Arnold Bennett
- The Watchers of the Plains—R. Cullum
- Pristram of Blend—Anthony Hope

**Garrett Byrne,**  
Bookseller & Stationer.



You could sell more  
Flour in your town  
and make more  
money by handling

# VICTORY FLOUR

"VICTORY" has established a new standard for quality in a family flour, a larger loaf, a sweeter loaf, a tastier loaf.

The "VICTORY" dealer commands the trade even at a higher price.

Try to get the account for YOUR TOWN.



**NO MATTER HOW THE FIRE IS CAUSED**

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

## Winter-Keeping Apples, Preserving Pears, Etc.

We are booking orders to arrive per next week's steamer for the undermentioned Goods at **LOWEST PRICES:**

- Fancy Winter-keeping Apples,
- Preserving Pears, in barrels,
- Almeira Grapes, in kegs,
- Silverpeel Onions, in cases.

**F. McNAMARA,**  
QUEEN STREET.  
nov10.ta.tb

**Call and See**

Our New Fall and Winter Stock of  
**Men's and Boys' Suits, Pants and Overcoats.**

No trouble to make your selection. Every garment a Leader in style, fit and durability. Our prices the lowest.

**William Frew**

## REID-NEWFOUNDLAND COMPANY.

### South Coast Service.

**S.S. "GLENCOE"**

Will sail from St. John's at 10 a.m. Thursday, Nov. 15th, for following ports:

- |  |  |
|--|--|
| Cape Broyle, Ferryland,                | Hermitage (Alt. with English Hr. West) |
| Fermeuse, Trepassay,                   | Gaulois, Pushthrough,                  |
| St. Mary's, Salmonier,                 | Rencontre (Alt. with Grand Bruit)      |
| Placentia, Marytown,                   | Francis, Cape La Hune,                 |
| Burin, St. Lawrence,                   | Rameau, Burgeo,                        |
| Fortune, Grand Bank,                   | Grand Bruit (Alt. with Rencontre)      |
| Belleoram, St. Jacques,                | La Pote, Rose Blanche,                 |
| English Hr. West (Alt. with Hermitage) | Burnt Island, Channel,                 |
| Harbour Breton, Pass Island,           | Port aux Basques                       |
- Freights received until 5 p.m. Wednesday.

**Reid-Newfoundland Co.**

## FAIR WARNING!

Clients tell us that they have been advised our business is a graft and a swindle, and accordingly we serve notice herewith that we will take the fullest measures to protect ourselves from libel, where we can get proof of same. We can back up with actual gold every statement that we make, and the Directors of this Company personally possess sufficient means to redeem, if need be, every dollar we accept.

**WE REPEAT AGAIN—We positively guarantee the safety of your money, because once we make an offering we pledge ourselves to stand behind it to the limit.**

**J. J. LACEY & CO., Ltd.,**  
INVESTMENT SPECIALISTS, CITY CHAMBERS.  
(Over Royal Bank of Canada.)

**TO ARRIVE THURSDAY:**  
**750 barrels**

**APPLES,**  
following brands:  
**Kings, Baldwins,**  
**Blenheims, Storks.**

**GEO. NEAL**

**5c. The Crescent Picture Palace. 5c.**  
AFTERNOON, 2.15; NIGHT, 7.30.

Presenting Marguerite Clayton, Lillian Drew and Edward Arnold in  
**"When the Man Speaks."**  
A 2 reel episode of the great Essanay series "Is Marriage Sacred?"  
"Sunshine" Mary Anderson in "ONE GOOD TURN"—A thrilling adventure of the "Dangers of Doris."  
"THE SILENT TRIBUTE"—The world's greatest news film; see today's issue for the latest interesting news items.  
Ham and Bud in "EFFICIENCY EXPERTS"—A great Ham and Bud comedy.  
**THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.**  
Wednesday—"ON HER WEDDING DAY"—A 4 reel Vitagraph Broadway Star feature.

**J. J. ST. JOHN.**

**BIG DROP IN PROVISIONS.**  
We carry a large stock and our prices are lower than the other man's. Touch in and see.  
450 lbs. VICTOR FLOUR, 200 lbs. FIVE ROSES,  
250 lbs. ROBIN HOOD, 150 lbs. YERBENA,  
100 lbs. BAILY BREAD,  
120 packages BEST BARBADOS MOLASSES,  
125 lbs. PORK at \$4.25 and \$4.50 lb.,  
85 lbs. BEEF at \$30.00,  
1,000 bags CATTLE FEED,  
500 bags GLUTEN FEED, \$4.00,  
850 bags WHITE & MIXED OATS, 600 bags BEAN.

**J. J. ST. JOHN,**  
136 and 138 DUCKWORTH STREET.

advertise in The Evening Telegram

TEN PAGES TO-DAY.

TORONTO Noon.—Fresh W. to N.W. winds, a few local snow flurries but generally fair and cold; Thursday, fair, not much change in temperature. Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.



**FREEHOLD**

For Sale by Public Auction on Thursday, 15th Inst., at 12 o'clock noon, on the Premises, if not previously disposed of by private sale, all that Freehold Property situate corner Duckworth St. and Custom House Hill, at present rented as dwelling houses and stores belonging to Estate of the late Thomas Farrell. For conditions of sale and further particulars apply to WOOD & KELLY, Solicitors for Executor, or

**P. C. O'DRISCOLL,**  
Auctioneer.

**PUBLIC AUCTION.**

**Furniture Sale!**

At the residence of  
**S. Snelgrove, Belvidere St.,**  
at 10.30 a.m.

On Thursday, Nov. 15th.

The following Household Furniture and Effects, consisting of:

No. 1 Room—1 centre table, 1 walnut rocker, 1 walnut couch, 1 cheffonier, 2 chairs, 1 bevelled edge mirror, china dogs, 4 pairs large pictures, 2 pairs vases, carpet square and canopy, 2 sets curtains and poles, 1 telescope and views, 1 stove.  
No. 2 Room—1 No. 7 Ideal stove, 1 couch, 1 rocker, 1 sewing machine, 1 sideboard, 1 copper kettle, 1 centre table, small; 1 bookshelf and books, 5 chairs, 1 table, 1 large lamp, 6 pictures, 1 set curtains, floor canvas, 1 silver plated cruet stand, 1 work box and glassware.

Hall—1 hall stand and canopy, stair canvas, rods and mats, 1 model in frame.  
Bedroom—1 bed and steel springs, 1 small bed, 1 table and dressing glass, 1 rocker, 1 chair, 1 stove, 1 washstand, basin and jug, 1 stand and basin, 1 chest of drawers, 1 mirror, 3 pictures, floor canvas, 2 feather beds, 40 lbs. each; 3 sets curtains and poles.

Spare Room—1 commode, 3 large pictures, 1 glass and frames, 1 blind.  
Kitchen—1 stove and utensils, floor canvas, 1 washstand, 2 basins, 2 chairs, 1 table.  
Back Room—1 brass bird cage, 1 glue pot, 1 stove, 1 brl. turnips, 1 brl. potatoes, 2 jars, crockeryware and preserve crocks, 1 grind stone, carding utensils, 1 patent clothes wringer, 1 galvanized wash tub, wash board.

**M. A. BASTOW,**  
Auctioneer.

(On account of whom it may concern)  
**AUCTION.**

On To-Morrow, Thursday, the 15th Inst., at 11 o'clock, at the Premises of

**Messrs. Bowring Bros., Ltd.**  
(Mudge's).

**114 Barrels BEEF.**  
**513 Cases MILK (Dry).**  
(All in good condition).

Sold by Public Auction for the benefit of whom it may concern.

**A. S. RENDELL,**  
Notary Public.

Expert  
**Dental Service**



**Dr. A. B. LEHR**  
The Senior Dentist,  
203 Water St

Teeth Extracted without pain . . . . . 25c.  
Artificial teeth repaired made as strong as ever.  
Full Upper or Lower Sets, best quality . . . . . \$12.00  
All branches receive careful and personal attention.

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MINDARD'S LINIMENT CURE DANDRUFF