

Man's
Main Pen
READY.
time dipping,
ing pens. We
a full assort-
Regular Types.
coarse points,
and up. Get
late.
Y & Co.,
wellers.



murder
John's, Nfld.

and Cans
Quantity.
er stamped as
Government.
PRICES

pleton,
EET.

Patterns
that cash money
pany orders.
UTTON,
and.

Ladies!

THIS WEEK WE OFFER

A Splendid Selection

— OF —

BLOUSES

AT ONLY

\$1.00 each.

This range includes a very fine assortment of White, Black and Coloured Blouses, and the values are Extra Special.

See Our Window Display of these Dainty \$1.00 Blouses.

We have also just opened many other Blouses at other prices which are also good values, and you can save money by buying your Blouses here now, as at other times, as we have bought these goods well and have marked them low to help you out on the High Cost of Living.

Henry Blair

The British Victory.

(New York Times.)
The battle of the Somme is won. Whatever may be the German plan of defence, that much is secured. If the Germans retire no further than their announcement promises, the new battle will be fought on ground less favorable to them than that of the Somme. The battle in which they have been defeated was fought with the Germans entrenched on high ground, which the Allies had to take. They have given up many intrenchments between the Ancre and the Aisne, in which they could have made a defence, but on level ground. In retiring north of the Aisne they get to higher ground but not so high as that which they have given up. If they mean to make a stand there, they will have the advantage of needing fewer men to defend the new line than they had to use in defending the old. Of course, the British and the French will need fewer, too; but the German need of men is greater than that of the Allies.
Perhaps the Germans do not mean to fight over again, in the trenches, the battle they have fought and lost; perhaps, if they do mean to do it, they will not be able. Sir Douglas Haig, who is in a position to know, said some time ago that before long the war in the west would cease to be one of trenches and would become mobile again. The retreat shows clearly that all the excuses made when it began were desperate inventions. Major Morant, for instance, was proclaiming that the retreat was for the purpose of drawing the British into such a trap as Hindenburg set for the Russians in the Mazurian Lakes campaign; they were being

Your Business Success in 1917

Rests upon the dependability of your service of supply.
Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.
It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.
DO IT NOW.

Newfoundland Clothing Co., Ltd.

Advertise in the Telegram

Our Volunteers.

Twenty-eight young men offered for King and Country yesterday. Their names are as follows:—
FOR THE NAVY.
Snowden Murren, Lark Harbor. Herb Sheppard, Lark Harbor. Levi Sheppard, Lark Harbor. Hy. Childs, Lark Harbor. Geo. Childs, Lark Harbor. Cecil Williams, St. John's. H. Crocker, St. John's. Jos. Cormier, Bay St. George. Andrew Young, Bay St. George. Fred. Young, Bay St. George.
FOR THE ARMY.
John Ellis, St. John's. Fred. Burke, St. John's. Fred. G. Riddout, St. John's. Patk. Moore, St. John's. Geo. Gaul, St. John's. Jas. McGrath, St. John's. Jas. Murdoch, St. John's. Max. Parsons, St. John's. Herb. Ivany, St. John's. Wm. Field, St. John's. Geo. P. Lynch, St. John's. Alex. McKinley, St. John's. Jas. E. Power, St. John's. Jas. Rogers, St. John's. Jno. Penelon, St. John's. Harry Rollings, St. John's. Wm. Parsons, Salmon Cove, B.D.V. Wm. J. Kelly, Harbor Grace. Since the opening of the Water St. Recruiting Station 140 men have enlisted.

One of the most important events of Easter week will be the Concert and Sociable to be held in George Street Basement on Wednesday evening, commencing at 8 o'clock. The programme will be ably supported by the following ladies and gentlemen: Mrs. (Dr.) Smith, Misses Mitchell, Curtis, Christian (2), Joliffe, and Messrs. Christian, King, Rabbitts, Trapnell, Courtney, Bulley and the Orchestra of "The Llewellyn Mysteries." Surgeon-Major Macpherson has kindly consented to act as Chairman and will give a short address on Red Cross Work. Part proceeds will be devoted to the Imperial Red Cross Fund, and in view of this a full audience is hoped for. Ice Cream and Candy will be on sale during the interval. Tickets may be had from C. F. Scott, at Knowling's Central Drapery, and at Courtney's Drug Store, or from any member of the Class. Price 30c. (Thirty Cents). apr9,31

Llewellyn Entertainers.

The minstrel show given by the Llewellyn Mysteries at the Canon Wood Hall last night was well attended. Several new items were introduced into the programme and the performers without exception acquitted themselves splendidly, and their efforts were appreciated by the large audience. The instrumental music and old time ditty songs reminded one of the old Athenaeum minstrel shows.

Milady's Boudoir.



EYE GLASSES OFTEN ERASE YEARS.

Instead of glasses adding to one's face, as is the general belief and lament, they often erase years.
Bags and circular puffs under the eyes are frequently caused by the lack of glasses. Facial or rounded shoulders and accompanying fatigue, are often produced by bending over near work on account of poor vision.
Frequently when eye glasses are prescribed, the eyes have only received a slight strain, and one should observe the physician's orders quickly, as a more serious strain may result from untreated but weakened eyes.
Eye glasses are made in so many attractive styles now a days, that no one could possibly object to the wearing of them should they study the latest designs. And if there is any objection, it should be instantly removed by the good common sense which prompts everyone to protect their faculties.

BANKERS LOADED.—Two vessels reached Harbor Breton yesterday from the Western banks, hauling for 1,700 quintals of codfish between them.

C. C. C. Ball.

The masquerade ball held by the C. C. C. Band in their hall last night was a brilliant success. Fully four hundred persons were present, including dancers and spectators. The ballroom was attractively decorated, the flags of the Allied nations being conspicuously shown and the splendid array of varicoloured lights displayed made a pretty scene. The costumes were original and beautiful. The music discoursed by the band, in charge of Captain Bulley, was exceptional. Miss Alicia Fitzpatrick, representing a Russian dancer, and Mr. P. S. Mottrasey, "Ragtime," were the prize-winners. The lady friends of the Corps served refreshments during the night. At 2 this a.m. the affair terminated, all having enjoyed themselves to the fullest degree.

Here and There.

Fresh Halibut and Fresh Cod at ELLIS.

ERIK DRY DOCKS.—The S. S. Erik goes into dry dock for overhauling.

Turkeys, Ducks and Chicken at ELLIS.

BERGS AROUND.—Several icebergs are aground in and around Cape Spear and are a menace to shipping.

Turkeys, Ducks and Chicken at ELLIS.

FOG VERY DENSE.—Cape Spear Lightkeeper never saw fog so thick before as that which has prevailed off the Narrows during the past week.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

MORE DIPHTHERIA.—A 12-year-old girl of Circular Road, suffering from diphtheria, was removed to the Fever Hospital yesterday afternoon.

Fairbanks Brass Globe and Angle Valves to be had at BOWRING BROS., Ltd., Hardware Dept.—Feb 6, 17

REMOVED TO HOSPITAL.—Yesterday afternoon a young woman, who was undergoing treatment at the Tuberculosis Sanitarium, was removed to the General Hospital.

T. A. DANCE.—A largely attended dance was held by the T. A. Club in their Armoury last night. The music was supplied by the Society's band and all present thoroughly enjoyed themselves.

WILL ENTER BLIND SCHOOL.—Arrangements are being made to have admitted to the Halifax School for the Blind a young man, who just arrived here from St. George's and who is totally blind.

Just arrived, some FRESH POULTRY.—Geese, Ducks and Chicken, for sale at lowest market prices. P. CASEY, Water Street.—apr2,17

VIKING REPORTS.—A message to Bowring Bros., Ltd., last night from Capt. Bartlett, stated that the Vikings was 30 miles N. W. of Bryan Island in loose ice, but there was nothing new to report. It is now evident that the Viking got no seals at all within the past week and is expected to abandon the voyage soon.

Are you going to get a New Suit of Clothes for Easter? If so, buy now; as the longer you delay the more you pay. We have a splendid line of Tweeds and Serges of the very finest quality, and our cut and workmanship need no advertising. SPURRELL BROS., 365 Water Street.—mar14, eod, 17

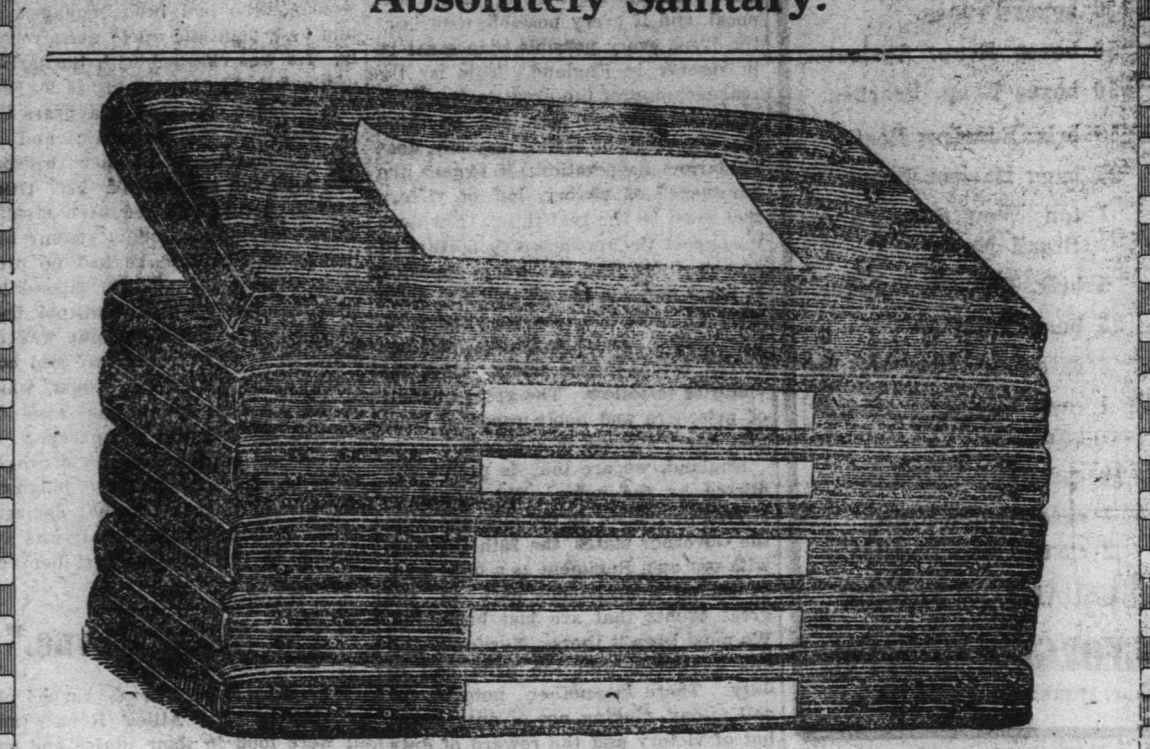
FOR CITY POOR.—For the benefit of the city poor the Longshoremen's Union are running off a card tournament to-night, for which prizes have been donated by the following gentlemen: W. B. Grove, Esq., 4 caddies of tobacco; Hon. J. Harvey, a barrel of flour; A. J. Harvey, half ton of coal; W. A. O'D. Kelly, quarter ton of coal and C. Lester, \$1.



No Better Salt in the World

Windsor Table Salt
THE CANADIAN SALT CO., LIMITED

Our New Health Mattress, Absolutely Sanitary.



MADE EXPRESSLY FOR US.

The filling is of pure kiln dried wood fibre, made in factory in building from selected wood and placed in the Mattress without pressing out the curl. This wood fibre is covered with layers of soft carded cotton felt, perfectly sanitary. Built by expert workmen, you can depend on getting a good reliable Mattress if you buy the NEW HEALTH. Having secured a special line of ticking which is very strong and durable in exclusive printed art or woven designs, we are going to give our customers and the public generally the benefit of same at old prices, provided they come at once, as prices must necessarily advance owing to the serious advances in the foreign market.

Prices, from \$5.00 up. See West Window.

The C. L. MARCH CO., Ltd.,

Co ner Water and Springdale Streets.

Made in the Mills of Larabee.

WE DEFY YOU TO MAKE BAD BREAD WITH IT.

LARABEE'S BEST FLOUR

FLOUR IS ADVANCING.

Rann-dom Reels.

THE GARDEN SEED.

The garden seed is a melancholy disappointment which is painted in hope and yields the same kind of returns on the investment.
When winter begins to die a slow and reluctant death and the front lawn is covered with budding verdure and the pigeon-toed robin, the turtive garden seed makes its appearance in package form. These packages are handed to people who own a few square feet of sour soil which has never grown anything but sandbars and dandelions, but which is capable of sustaining life in a willow which cow for an indefinite period.
The average garden seed is very defective in appearance. It is almost impossible for the amateur gardener

to open a package of seeds with a radish label on it and tell whether the contents will rise to the surface of the ground or die a miserable death in a submerged state. It is a sickening experience to pay \$4 for having a small, three-cornered garden plowed, sink a whole package of night-blooming beet seeds in the center of it and then see nothing come up but sunflowers and angle worms. Yet thousands of once happy households are cast into gloom by this experience every spring and are ought to be able to plant rubber bands and harvest inner tubes.

It is a mortifying fact that as a rule the garden seed yields the best results when planted by the deft, manufactured hand of woman. Why is it that a woman can take a package of sweet pea seeds which have been kicking around a grocery store for three years last past and cause every

able to answer this question.
The greatest incentive to murder one of them to come up faster than a school ma'am who has sat down on a tack? Nobody has ever been and riot which we have in this country is the free garden seeds, distributed by members of congress who will never know how many votes they have lost by this infuriating practice. The man who can make a congressional garden seed grow ought to be able to plant rubber bands and harvest inner tubes.

STOMACH TROUBLES.—Stafford's Prescription "A" cures Indigestion and Dyspepsia. Price 25 and 50c. bottle. Postage 5 and 10c. extra.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.