

TEN PAGES TO-DAY,
 WEATHER FORECAST.
 TORONTO, Noon.—Strong S.
 W. and W. winds clearing;
 Saturday.—Strong W. winds,
 fine.
 ROYAL, Noon.—Bar. 29.10;
 ther. 60.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY,
 FOR LATEST
 WAR NEWS
 SEE 8th PAGE.

THE EVENING TELEGRAM.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 22, 1915.

\$3.00 PER YEAR.

NUMBER 243.

REID-NEWFOUNDLAND CO.

BAY-DE-VERDE BRANCH!

ALL FREIGHT CHARGES ARE TO BE PREPAID TO STATIONS ON THIS BRANCH.

Auction Sales!

(On account of whom it may concern)

AUCTION.

On To-Morrow, Saturday,
 the 23rd inst., at 12 o'clock,
 at the premises of
 Messrs FURNESS, WITHY
 & CO., LTD.
 2 Cases Dry Goods.

Landed in a damaged condition from
 on board the S. S. "Tabasco," Yeoman,
 Master, from Liverpool; surveyed and
 ordered to be sold by Public Auction
 for the benefit of whom it may concern.

A. S. RENDELL,
 Notary Public.

oct22.11

AUCTION.

To-Morrow Saturday,
 at 12 o'clock,
 at the Retail Stores of
 Messrs. AYRE & SONS, Ltd
 3 Cases Assorted
 Dry Goods.

Landed in a damaged condition from
 on board S. S. "Tabasco," Yeoman,
 Master, from Liverpool; surveyed and
 ordered to be sold for the benefit of
 whom it may concern.

G. H. DICKINSON,
 Notary Public.

oct22.11

Houses For Sale!

Prices ranging from \$400.00 to
 \$6,000.00. Easy terms.

Building Lots

Freehold, \$1.60 to \$40.00 per foot
 Leasehold, 60c. to \$1.50 per foot

Money to Loan

On first-class Real Estate Security
 at current rates of interest.

Fred. J. Roil & Co.,

REAL ESTATE,
 SMALLWOOD BUILDING,
 Duckworth St.

EUROPEAN AGENCY.

Wholesale Indents promptly executed
 at lowest cash prices for all British
 and Continental goods, including
 Books and Stationery.

Boots, Shoes and Leather,
 Chemicals and Druggists' Sundries,
 China, Earthenware and Glassware,
 Cycles, Motor Cars and Accessories,
 Drapery, Millinery and Piece Goods,
 Fancy Goods and Perfumery,
 Hardware, Machinery and Metals,
 Jewellery, Plate and Watches,
 Photographic and Optical Goods,
 Provisions and Oilmen's Stores,
 etc., etc.

Commission 2 1/2 p.c. to 5 p.c.
 Trade Discounts allowed.
 Special Quotations on Demand.
 Sample Cases from \$50 upwards.
 Consignments of Produce Sold on
 Account.

WILLIAM WILSON & SONS
 (Established 1814)
 25, Abchurch Lane, London, E.C.
 Cable Address: "Annuaire, London."

NOTICE.

ST. JOHN'S PROHIBITION CAM-
 PAIGN.

Meeting of the Canvassing Commit-
 tee and the Sub-Committees, under
 Ward Commanders will be held each
 night at the Headquarters, 7.30 to 9.30;
 Executive Meetings each night at
 Headquarters, 9.30; and General Public
 Meetings of Voters every Monday
 and Wednesday night in the T. A. Ar-
 moury at 8.30 p.m., when addresses
 will be given by prominent platform
 speakers and workers.

P. G. BUTLER,
 General Secretary St. John's Prohibi-
 tion Committee.

oct19.11



Clover Leaf Tobacco

(Union Made)

10c.
 per plug.

Guaranteed not to bite the
 tongue. UNION stamped
 on every piece.

Joseph Nugent,

New Gower Street.
 oct15.eod.11



The Maritime Dental Parlors.

Teeth can be filled, crowned or ex-
 tracted absolutely painless by our ex-
 clusive methods. Our charges are
 moderate, our work very superior.
 We aim to satisfy and please each and
 every patient. We are experts in all
 branches of Dental Work.

Painless Extraction 25c

Full Upper or Lower Sets . . . \$12.00

M. S. POWER, D.D.S.,

(Graduate Dentist)
 176 WATER STREET.
 (Opp. M. Chaplin.)
 oct6.w.f.m.11

No Sportsman's Kit

is complete without a tin
 of

CLARK'S Pork and Beans

with Tomato Sauce.

After a breakfast of
 CLARK'S PORK & BEANS
 you can walk thirty miles
 after the birds if necessary,
 and CLARK'S are also fine
 for supper when you get
 back.

Ask your Grocer for
 them.

P. E. OUTERBRIDGE,

(Agent for Newfoundland)

'Phone 60.

m,w,f.11

Cheaper Typewriting Paper.

Yes—Twenty-five to Fifty Per Cent.
 Cheaper—That is Our Latest
 Offer.

See how much your Typewriting
 Paper is costing you now, and then
 ask us to send you a box of
 Wynola Bond T. W. Paper—

500 sheets letter size, you get
 it for 75c.

500 sheets foolscap size, you
 get it for 90c.

Compare it with any paper you have
 used, or are using, and we believe you
 will find that you can save 25 p.c. to
 50 p.c. on every ream you use.

Try a ream of Wynola, it is a pure
 white, good smooth Bond Paper that
 will suit your every requirement.

DICKS & CO., Limited.

Office Appliance and Loose Leaf
 Specialists.

Brick and Cement!

Hard Brick,
 Soft Brick,
 Fire Brick.
 Cement,
 in brls. and sacks.

H. J. Stabb & Co

Dayton
 Moneyweight Scales!

Mr. Arch Thompson, of Duckworth
 Street, has just received one of the
 famous "DAYTON MONEYWEIGHT"
 scales latest model. This is the finest
 scale that money can buy, and the
 owner of such a scale has the satisfac-
 tion of knowing that no merchants
 in any country has anything better.

Three hundred of this type of scale
 in one order has been sold to the In-
 ternational Tea Co., of England. We
 understand this is the largest order
 of computing scales ever sold to one
 concern.

Mr. M. J. O'Brien, of New Gower
 Street, has just installed a "DAYTON
 MONEYWEIGHT" scale of the Fan
 type, but of less capacity. Both these
 gentlemen appreciate the value of ab-
 solutely accurate scales which are not
 liable to get out of order, and will
 last a business life time. They will
 be pleased to show the scale and ex-
 plain its operation to any one inter-
 ested.

The Newfoundland Specialty Co.,

RENOUF BUILDING, are Agents.
 oct20.21.w.f

Insure with the Good, Old, Reliable QUEEN,

which has stood the test,
 promptly paying

\$541,000

in the Big Fire, 1892. Absolutely
 no trouble when a loss occurs.

GEO. H. HALLEY,

Agent.
 may18.eod.11

Paint for Inside Use

In addition to our regular Matchless White
 Paint, which has a glossy finish, we
 make an

Inside Matchless White

which is particularly suitable for interior decora-
 tion. It has a pure white, dull, flat finish and
 will not turn yellow, and gives a refined appear-
 ance to the rooms.

The Standard Mfg. Co., Ltd.,
 St. John's.

RED CROSS LINE.

S.S. Stephano & S.S. Florizel
 EXCELLENT PASSENGER SERVICE.
 Tickets issued to New York, Halifax
 and Boston.

INTENDED SAILINGS:
 FROM ST. JOHN'S.

FLORIZEL October 20
 STEPHANO October 30

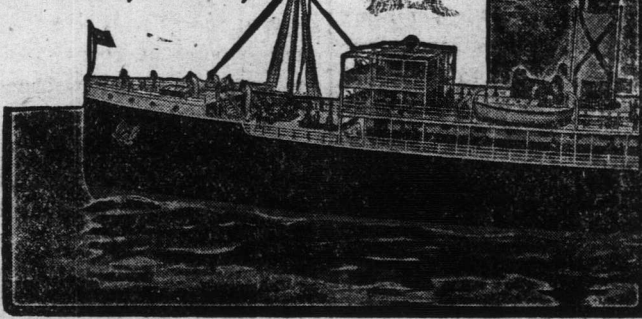
FROM NEW YORK.

STEPHANO October 22
 FLORIZEL October 29

Fares include Meals and Berths to
 Halifax and New York, but
 not from Halifax to Boston.

AGENTS,

HARVEY & Co., Limited,



Halt! Give the Countersign.

Cash's Tobacco Store

There is not the least doubt about the quality of our
 Tobaccos, Cigars and Cigarettes. We beg to draw special
 attention to the following brands:—

TOBACCO.	CIGARS.	CIGARETTES.
John Cotton's Mixture.	Romeo & Juliette.	Pall Mall.
Hymn's Mixture.	Governor.	Melebrino.
Cash's Mixture.	Conchas.	London Life.
V. C. Mixture.	Bock.	Garrick.

Our Pipes and Smokers' Requisites are imported
 from the leading manufacturers and are of the very best
 quality.

JAS. P. CASH, Tobacconist,
 WATER STREET.

Job Printing Executed.

Beyond Question!

MORE THAN
 HALF KERO OIL SAVED
 BY USING THE

ALADDIN LAMP.

Why Burn Money?



CHESLEY WOODS,

SOLE AGENT,
 282 Duckworth Street.
 oct20.eod

THE MODERN Knitting Book!

A book of ideas for knitted under-
 wear, coats and wraps, caps and hood,
 babies' and children's garments, socks
 and stockings; also new patterns in
 fancy knitting. Price 35c.

THE LITTLE

DRESSMAKER'S BOOK.

How to make your own blouses,
 skirts, underclothing, etc. Price 35c.

The Parents Book.

A book which answers children's
 questions. The persistent why? How
 does? What is? cease to worry the
 purchaser of this book. Answers to
 thousands of questions. 750 pages, il-
 lustrated. Price \$1.30.

GARRETT BYRNE,

Bookseller & Stationer.



NOW

is the time to order that

XMAS CAKE

for your Soldier Laddie, be he
 Husband, Brother or Sweetheart.
 Remember how he appreciated
 the one you sent last year, and
 think how doubly welcome it will
 be this year, when he is so far
 away from home comforts.

Orders now being taken by

W. H. JESSOP,

194 Duckworth Street.

oct22.61.eod

NOTICE!

The St. John's Gas Light Company
 is about to remove its Office from
 the Board of Trade Building to the
 Office recently occupied by P. N. R. John-
 son, Esq., corner of Paget and
 Duckworth Streets. The Showroom,
 Office and Basement at present occu-
 pied by the Company, in the Board of
 Trade Building, will be let on the 1st
 November next. For particulars apply
 to

W. H. RENNIE,
 Board of Trade Building.

EGGS, BUTTER, etc.

To arrive ex S. S. Senlac,

Fresh P. E. I. EGGS.

Fresh P. E. I. BUTTER.

POTATOES, BEETS, &c.

JAMES R. KNIGHT,

Commission Merchant.

oct22.11

NFLD. HIGHLANDERS.

ORDER O. C.

A. & B. Companies will parade at
 the Armoury on Friday evening, Oct.
 22nd, at 7.45 o'clock sharp.

C. U. HENDERSON,
 Capt. & Adj.

Uniform:
 Tunic—Trews. oct21.21

Quantity of English Furni-

ture for Sale, including handsome
 Bedroom Suite, two mirrors in Ward-
 robe; apply "SHERIFF," 21 Colonial
 Street. oct22.11

TO LET—Dwelling House,

on Waldergrave Street, now in posses-
 sion of Mr. Jas. Devine; apply to M.
 J. SUMMERS, 330 Water St. oct21.31

WANTED TO RENT—By

Nov. 1, a Small House, with modern
 conveniences, centrally situated or
 near car line; apply D. H., this office.
 oct18.31.eod

HELP WANTED.

BAKER WANTED—Good

second-hand on Buns and Cakes; also
 Bright Boy to make himself generally
 useful. W. H. JESSOP, 194 Duck-
 worth St. oct22.21

WANTED—A Ruler; good

wages to a suitable man; apply to
 DICKS & CO., LTD. oct20.31

WANTED—A Young Lady

with some experience in book-keeping,
 accounts and typewriting; referen-
 ces required; apply in own writing to
 H. R., Telegram Office. oct20.11

WANTED—A General Ser-

vant, one with experience needed; not
 afraid of three children. MRS. THOS.
 SOPER, 151 Casey St. oct18.11

WANTED—Immediately,

Clearing and Forwarding Clerk, with
 general office qualifications; apply IN-
 TERNATIONAL GRENPELL ASSOCI-
 ATION. oct18.11

We Want Ambitious Branch

Managers and Local Agents for our
 world wide General Agency Business.
 Experience unnecessary; no stock of
 merchandise to buy, operate from your
 own home in spare time. You should
 make from \$50.00 to \$100.00 per week.
 Write to-day for free information. B.
 F. LOOS CO., 403 W. Walnut St., Des
 Moines, Iowa. jly16.11.11