

A. D. Farrah & Company

"The Advance House of the North Shore"

28th ANNIVERSARY SALE THIS GREAT SALE SWINGS INTO ITS LAST WEEK

First of all, we would like to express our genuine appreciation for the fine response and enthusiasm that attended the first weeks of the sale.

After all there is no one more capable of passing on the merits of an event like this than the buying public who "shop around"—who make comparisons.

Our many wholesale connections and our buying power, are responsible for our ever reasonable prices.

Manufacturers eager to co-operate with us in this annual event have given us merchandise at goodwill prices. Brand new merchandise of high A. D. Farrah & Co., Quality.

Not a department in this great friendly store that has't been planning for something in order that this sale shall be a real money saving event to the people of this district.

And now for the last week we have regrouped our stocks and replenished our departments with new arrivals and in many cases where sizes are broken and quantities are little prices have been reduced.

And we sincerely advise our patrons to take advantage of the last week of this sale, as our prices at the termination of this anniversary shall return to normal on all unsold merchandise.

Blouses and Skirts

Offering many new and interesting variations in the costume for sports or the street.

Even the most expensive, the finest clothes would become dull and uninteresting if one had to appear in them too often. Being fashionable consists just as much of having interesting variations in the costume as of having modes that are becoming and correct.

Every woman will be able to enjoy the invigorating thrill of frequent changes if her wardrobe contains a plentiful supply of these blouses and skirts and this made more possible by our very low prices

Monkey Blouses in Tricollette Silk		
	Anniversary Special	\$4.75
White Gabardine Skirts	"	\$4.75
Silk Poplin Skirts	"	\$3.25
Plaid Skirts, wool mixture	"	\$6.95
Plaid Skirts, all wool	"	\$11.95

Charming Frocks

Appropriate for the many social occasions of a summer day display style features of much beauty and unusualness. Favored among the many models are those of crisp Organdies, made in various quaint styles. Attractive costumes of the more elaborate type are shown in Georgette, Satin and Silk and all are so reasonably priced and particular so for our last Anniversary Celebration that a woman can easily buy two dresses for the price of one.

Voile Dresses,	Anniversary Special	\$10.95
Organdie Dresses	"	15.95
Silk Dresses	"	23.95
Serge Dresses	"	10.95

When a man buys a suit of clothes--

he wants a reliable fabric. He wants careful tailoring—and more than anything else, he wants a suit that will give him a combination of good service and good appearance. Farrah & Co. clothing is holding an enviable reputation among men for giving satisfaction. "College Brand" Suits and other Farrah makers are attracting men who know what they want in clothing. There are splendid selections of Summer Suits ready now.

Prices begin as low as **\$10.95**
and increase by easy stages to **\$42.50**

Tie and Strap Slippers

No. 0925, Regular Price \$11.50.....	Reduced to	\$8.50
No. 1021 " " 10.50.....	"	8.50
No. 971 " " 9.50.....	"	7.50
No. 969 " " 8.00.....	"	5.95
No. 918 " " 9.50.....	"	7.50
No. 132 " " 6.50.....	"	5.25
No. 270 " " 7.50.....	"	5.25
No. 250 " " 5.75.....	"	4.55
No. 268 " " 5.75.....	"	4.55
No. 574 " " 5.50.....	"	4.50
No. 564 " " 5.75.....	"	4.55

100 pairs of Stylish Oxfords in all sizes, \$2.25. This bargain Oxford is incomparable in material, style and finish. Get yourself a pair. Ask your neighbor, she got a pair \$2.25

White Oxfords and Pumps still going strong. A few pairs left.

Straw Hats

Men have liked Farrah Straw Hats because they have given in generous measure all that a man could demand of a hat. The new sailor styles have good medium crown with deep band and narrow brim.

Sailors in fine and coarse sennits from \$2.75 to \$6.00

Women's Suits, up to	Regular \$55.00 now	\$33.95
Jersey Dresses.....	" 30.00 now	12.50
Sweaters, up to.....	" 10.00 now	4.95
Worsted Pants.....	" 7.50 now	4.50
Cottonade Pants.....	" 3.00 now	1.75
Boys' Oxford Sneakers.....	" 2.00 now	1.25
Youth's Sneakers.....	" 1.75 now	1.10
Men's Blue Overalls.....	" 2.50 now	1.50
Boys' Suits.....	" 8.00 now	5.50
Boys' Suits.....	" 15.00 now	11.50
Men's Summer Underwear....	" 1.75 now	.90
Men's Combinations.....	" 2.75 now	1.75
Straw Hats.....	" .75 now	.35