



IT IS NECESSARY

THE GREATLY DECREASED PURCHASING POWER OF OUR INCOMES DEMANDS THAT WE CONCENTRATE OUR FOOD PURCHASES UPON SUBSTANCES OF HIGH FOOD VALUE.

PURITY FLOUR

With its stored up wealth of nutriment, the perfectly milled product of the sturdy wheat of Canada's famous wheat lands, furnishes the thrifty housewife with the logical solution of her problems in meeting the expensive living of these days.

With her delicious, even-textured bread; tasty, light, white cakes and crisp, flaky pastry she satisfies the appetites of her family, while economically furnishing them with the nutriment necessary to their health and strength.

ANNOUNCEMENT

Handsome bound in grey and gold the PURITY FLOUR COOK BOOK offers 100 pages of the latest tried information upon the preparation of all manner of nutritious dishes—from delicious and strength-giving soups to dainty, tasty desserts. A work from the pen of Miss E. Warner, Specialist on food preparation and Domestic Science Expert, and carries the approval of the famous Macdonald College, its text is in the easily understood and non-technical language of the home kitchen.

Mailed postpaid on receipt of 20 cents.

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED

TORONTO

WINNIPEG

Doaktown Girl Honored

Miss Murray, Who Has Been Matron of the Fredericton Hospital, Resigns to go Overseas as Nurse

Miss M. Grace Murray, of Doaktown, who has been matron of Victoria Public Hospital, Fredericton, for some time past, left that institution Saturday. Her resignation was accepted as she had volunteered her services for overseas and will report at headquarters in Toronto, August 1st.

Miss Murray is in receipt of the following letter of appreciation from the Board of Trustees of the Hospital:

Fredericton, N. B., July 11, 1917
Miss M. Grace Murray,
Superintendent V. P. H.,
Dear Madam,—I beg leave to inform you that at a meeting of the Trustees held on the 9th instant, your resignation of the office of Superintendent was accepted, with much regret, the resignation to take place on the 14th instant.

At the meeting of the board held yesterday I was directed to convey to you the board's very warm appreciation of the valuable service you have rendered the hospital ever since you have most loyally offered your efficient professional services to King and country, the Trustees will follow your career with much interest.

May I assure you that you will carry with you the best wishes of every member of the board.

Very sincerely yours,
C. A. SAMPSON,
Secretary of Trustees.

TEACHERS' TAKING SPECIAL COURSES

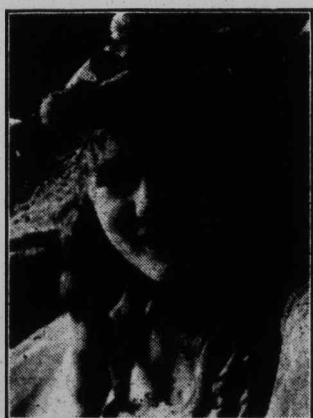
Twenty-five teachers are in attendance at the course of physical training being given at the Provincial Normal School under the direction of A. S. McFarlane. There are large classes in attendance at the courses in elementary agriculture being given at Woodstock and Sussex.

Mary Pickford Star- ing In New Specials

World's Sweetheart of The Movies Will be Seen Here in Near Future

That Miss Mary Pickford, the world's sweetheart of the movies, is soon to make her appearance as a regular feature on the screen of the Happy Hour, is the pleasing announcement just made by Manager Richards.

Miss Pickford who has been seen here many times in the past and always has and will be an idol of picture fans, is now starring in the most costly and highest grade pictures yet produced, in fact it is said they are the last work in moving pictures, and the action of Mr. Richards in securing these features should receive every encouragement from the theatre going public, for it



MISS MARY PICKFORD

will be necessary to pack the house every night these pictures are shown to pay actual expense, and in order that Newcastle, (the smallest town in the Maritime Provinces to book these features) should enjoy the highest grade of picture shows yet produced, the public must show their appreciation of the management's efforts.

The Pickford Super-specials as they are called, will all be in six, seven and eight reels and the first picture released is entitled "The Poor Little Rich Girl." This picture was shown recently at the Imperial Theatre, St. John, and drew more favorable comments than any picture shown there in recent years, and it is likely that it will do the same here.

The ambition of the management of the Happy Hour has always been to show pictures of the same class as are shown at the large cities and the engagement of the "Pickford" specials is a crowning effort on their part.

The pictures will be shown here in every case within a few weeks after their release, while in a perfect condition, as are all the pictures shown at the Happy Hour, and not after months of handling, when all cut and torn by constant use.

Manager Richards knowing that the public will appreciate his efforts on their behalf, has decided to show the "Pickford" specials at the price of ten and twenty cents, and not twenty-five cents as is being charged elsewhere where they are being shown, and it must be taken into the consideration that these theatres are showing three and four shows each day—so that packed houses at the lower price will be necessary to ensure the continuation of these pictures.

The first production will be shown here on Friday and Saturday of next week, July 27th and 28th, and will be followed on Fridays and Saturdays thereafter at monthly intervals by picture releases.

Fox Dickens classic "The Tale of Two Cities" will be shown the following week.

CHATHAM HIGH

SCHOOL ENTRANCE
Division I—966 and at least 40% on each subject:—Rosalee Perkins 891½, Mary McEwen 766, Anna M. Johnstone 708½

Division II:—500 and at least 30% on each subject:—Frances McLean 644, Marie Walsh 637½, Jack Bernard 624, Hector McDonald 625, Anna-bell McEachren 620, Addie Rich 618, Marguerite Bell 615, Jennie E. Simpson 611½, Edna Fell 595½, Kathleen MacHardy 594½, Olive Lawson 593, Mary MacLachlan 571, Winifred Bennett 570½, Edna Davis 554½, Hazel MacHardy 552½

Division III:—Marion Foley 601½, Mabel Smith 585½, Clarence McDonald 563, Roy Fieger 562, Kathleen Gorman 536, Lillian Barry 530, Hazel Dover 503½, Hazel Vanstone 500½, Edith Chambers 496½, Percy Gillis 491½, Verna Edge 489½, Clara Kelly 480½, Leadley Anderson 477½, Eva Devereaux 471, Muriel Manderson 468, Clare Russell 450, Frances Keoughan 448½, Mary Foley 441, Annie Reinsborough 436½, Adeline Duplessis 429, Flossie Hackety 418, Iona Landry 410, Edith Perley 406½, Isabelle Rogers 404½, Lena Heckbert 400½, Sadie Kerr 388½, Beulah Jar-dine 381, Stella Noonan 367½

For Greater Production

Thirty Lady Teachers Volunteer to Teach Girls How to Can and Preserve Fruit

The campaign for greater production carried on by the Education Department is progressing well throughout the province. Already fifty or more centres have organizations established among the girls, and each girl who has enlisted in this has promised to can or otherwise preserve at least twenty-five quarts of food materials during 1917. About 1000 girls have already enlisted and the enlistments are being added to every day.

The ladies of the women's institutions and other organizations through the province are rendering invaluable service in the encouragement they give to the girls in this movement, and the actual assistance they offer in the organizing and conducting of the work.

The thirty domestic science teachers who in the month of June volunteered to give a part of their vacation, without any remuneration, to help clubs in the methods of canning and preserving, met from July 12th to 14th at the Ladies' College, for the discussion of methods and to definitely outline their programme among the girls' clubs. They received very material help from Miss Nita Nixon of the Ontario Agricultural College at Guelph, Ontario, the representative of the Hon. W. J. Hanna, Food Controller for Canada. They carried on practical work in canning, drying, and other methods of preservation, and lectures and talks were given on methods of economy, proper food values and means of conserving the food supply in war time.

While in Sackville, the localities in the province where clubs are formed were portioned out to these teachers, and they will visit them, spending several days with each club, sometime during the next month. It is expected that they will be able to serve about 100 localities during the campaign. The names and addresses of the teachers who have thus volunteered for the service of the country are as follows:

Helen Jackson, 302 George St., Fredericton; Rose H. Hoffman, Chatham; Jean B. Peacock, Bayfield; Lila A. White, St. Martins; Laura B. Perley, Fredericton; Clarabel O'Brien, Moncton; Ethel E. Swanson, Douglastown; Dorrit McCully, Botaford St., Moncton; Katharine R. Bartlett, St. John; Mabel K. Smith, Hampton Station, Elizabeth Nutter, Fredericton Junction; Eleanor M. Roach, Sussex; Mary L. McAllister, Sackville; Violet M. Knapp, Sackville; Mary Howard, Woodstock; Sue C. Prescott, Albert; Hazel L. Alward, 49 Princess St., Moncton; Emma Read, Sackville; Pearl Akerley, Norton; Ida Northrup, Kingston; Harriet Alward, Hampton; Nita Nixon, Guelph, Ont.; Carolyn A. Currie, Fredericton Jct.; M. Althea Wathen, Harcourt; Vera M. Wilson, Chatham; Marjorie F. Lewelling, Perry's Point; Margaret F. Burgess, Hampstead; Myrtle B. Gamong, St. Stephen; Kathleen Steeves, Hillsborough; Gladys Borden, Sackville.

DISMISSED FROM SERVICE
Prof. H. B. Durost, of the Agricultural Department of the local government returned last week from New York, where he was on business purchasing ingredients for next year's fertilizer for the Agricultural Societies United. A letter was awaiting him from Hon. J. F. Tweeddale, Minister of Agriculture, dated June 30th, stating that he was dismissed from office on that day. Prof. Durost was probably one of the hardest worked officials in the government service.

WRIGLEYS
THE FLAVOUR LASTS

"An Opening"

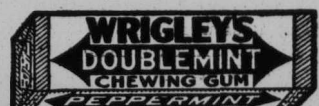
Open the sealed end with your finger nail



Push on the other end to make sticks project



Pull out one—push the others back in



Unwrap the double cover and see how surpassingly delicious and full-flavoured it is.

Three
Kinds

Made in
Canada

The Flavour Lasts

Chew it after
every meal!

RED BALL
BEVERAGE

A Bright, Sparkling Temperance Drink
with a Taste that will Charm Your Palate

COOLING -- APPETIZING -- HEALTHFUL

From the garden of Nature is gathered the rare combination of elements blended in Red Ball Beverage,—the Prince of Temperance Drinks.

Its faintly piquant flavor results from a special process to which is also due its delicious velvety smoothness.

Red Ball Beverage is made to comply with the provisions of Chapter 20 of Acts of 1916, of the Province of New Brunswick, and does not contain more than two per cent by weight of proof spirits.

ASK FOR IT EVERYWHERE.

SIMEON JONES, LIMITED

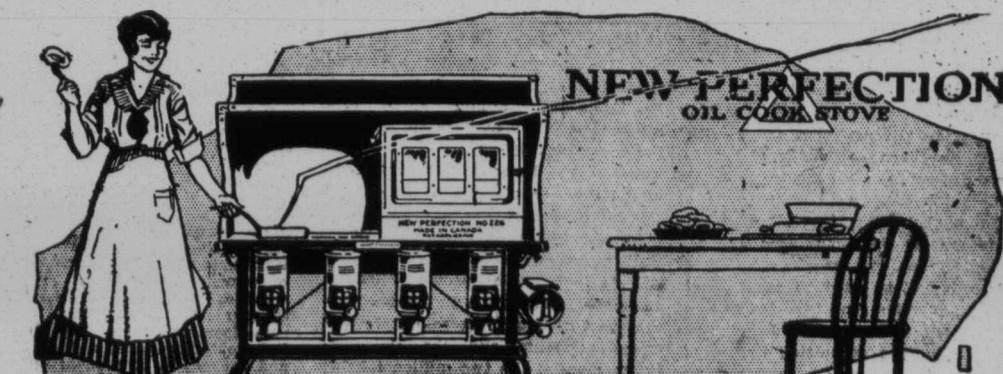
St. John, N. B.

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Year!
as Next Year Prices are Sure to be Much Higher

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