

SWORN LARGEST CIRCULATION of any paper published in Northumberland County

The Union Advocate

BEST ADVERTISING MEDIUM in Northern New Brunswick

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NO. 35.

\$20,000

WORTH OF SPRING AND SUMMER MERCHANDISE AT ALMOST HALF PRICE

FOR OUR FIRST SEMI-ANNUAL SALE OF MANUFACTURERS STOCKS AND MILL ENDS. Extremely heavy reductions made in the price of every piece of goods throughout this entire stock. Never in any previous event have the advantages we have to offer at this big Sale been equalled. The lowest price point in every instance has been reduced, and the prices are associated with only absolutely reliable grades and kinds. The kind of goods you want right now.

\$16.50 IN PRIZE PACKAGES

In order to facilitate the service and give zest to this sale we have parcelled different lines of goods including Children's Dresses, Ladies' Waists, Aprons, Undergarments, Stockings, Slippers, Gingham, Prints, Dress Goods, Trimmings, Jewelry, Children's Boots, Men's Ties, Pins, Sox, Shirts, Overalls, Hats, Caps, etc., etc. Each package is guaranteed to contain 25 to 50% value over the price paid for it. Furthermore some of these packages contain the Prize Coupons which are redeemed at our office for Cash. These coupons range in value from 25c to \$5.00. Come and try your luck. The goods in these packages are not returnable or exchanged. The surprises in these packages are great and it would give you pleasure to hold the fishing pole and fish one of these packages, especially the one that contains the \$5.00! That depends on your luck and skill as a fisherman.

Ladies' White Lawn Waists

Different patterns and sizes

Sale Price 49c.

Ladies' and Misses Shoes

in Oxford and Pumps, sizes 1 to 3, regular up to \$3.50

To Clear the lot \$1.00

Ladies' Oxfords

Lester Shoes in tan. Shapely last. Quality that lasts. Regular \$3.50.

Sale Price \$2.25

Ladies' Cloth Top Oxfords

Elegance and comfort. Regular \$3.50.

Sale Price \$2.25

Ladies' Pumps

in Tan. Natty, nifty and neat. Reg. \$2.50.

Sale Price \$1.25

Ladies' Low Shoes

in Black Calf. Style and wear. Reg. \$2.50

Sale Price \$1.25

Ladies' Lace Boots

High Top, in black. Style and quality combined. Sizes 2-3 1/2. Regular \$3.50.

Sale Price \$2.50

Gingham

of assorted patterns, fine quality. Regular 15c per yard.

Sale Price 12c.

Cotton Crepe

Regular 18c per yard.

Sale Price 12c.

Prints

Light Patterns. Regular 12c per yard

Sale Price 10c.

No Sale of this character this year has offered such great values. The reason for this great sale is this. By giving such Big Values at a time when it does the most good, we secure an advertisement that will be long. We are bidding for the future, familiarizing you with the good goods that we sell at such very little prices.

Sale Opens Saturday Morning, August 26th at 8 o'clock
WE ARE OPEN UNTIL MID-NIGHT

A. D. FARRAH & CO.

SPECIAL ANNOUNCEMENT

Beginning Monday, Aug. 28 The Advocate Institutes its 2nd Big Voting Contest--Subscription Price to be \$1.50 in Canada After November 1st.

Last week it was announced by this paper that two very special announcements would be made this issue, and now the attention of our readers is called to one of them on page three. Announcement is made that The Advocate will, beginning on Monday, August 28th, institute its Second Big Subscription Voting Campaign, at the close of which prizes to the value of \$700 will be given to the winners.

This campaign will be run along the same lines as the one conducted last year, and which will be remembered as having been so highly satisfactory and successful. Mr. John S. Scott, of Toronto, will again have charge of this campaign and is now expected to arrive here in a few days. The first prize, as last year, will be a handsome \$400 Lansdale piano, the same as the one which was awarded to Miss Margaret Appleby in last year's contest, and which was so well admired by the many who saw it on exhibition here.

Rules and conditions governing this campaign will be found on page three, and would-be contestants will do well to study them up and be prepared to begin their work early. Do not wait, then, for some friend to select you as a contestant, but do so yourself. As other publications will be used from that of last year, while the vote schedule will be similar, it was not possible to have it ready for publication this issue, but its announcement will be made next week.

Winners in last year's campaign can also be contestants in this one.

Second Announcement

The second announcement being made will be found on page four, and is to the effect that beginning November 1st the subscription price of The Advocate in Canada will be \$1.50 and \$2.00 to the United States. This of course will not include present subscribers who are paid beyond that date, nor subscribers coming in with the contest announced in this issue. In a word, only new and re-

new subscriptions from that date will be affected.

We ask our present subscribers and all others coming in now not to take tripart at this announcement, but to kindly read over the announcements that will follow the one in today's issue, and if this is done, and in the right spirit, we feel confident that there will be few, if any, dissensions raised. It is well known by everybody the tremendous increase in the cost of all manufactured products, and while this paper has withstood the strain from the beginning, it is now felt that it will be impossible to continue after the above date at the old rate of \$1.00, which is decidedly out of the question for weekly papers under present conditions. Besides the large number of papers in Nova Scotia adopting the increased rate, the Chatham Commercial and the Campbellton Graphic have done so also. Announcements will be made each week for the next six weeks, and we ask our readers to kindly follow them up.

Military Medal for Douglstown Boy

Coveted Honor Awarded Pte. Samuel Robert Mather, Douglstown for Conspicuous Gallantry on the Field

That a Douglstown boy has been awarded the military cross for conspicuous gallantry on the field of battle, is told in a letter from Lt-Col A. G. MacKenzie, O.C. the 26th Battalion. The man to win the coveted honor was Pte Samuel Robert Mather, of Douglstown, whose name appears in yesterday's casualty list as being wounded. The official an-



PTE T. PETRIE For Endeavoring to Save the Life of This Young Man, Pte. Mather was Given the Military Medal

announcement of this award is as follows:

No. 70,306, Private Samuel Robert Mather, awarded Military Medal for conspicuous gallantry displayed on the night of 28th-29th June, when Private Mather was out on patrol duty in "No Man's Land," one of his companions, No. 70,302, Private T. Petrie was shot and dangerously wounded. Private Mather single handed carried him into our trenches from half way across No Man's Land, a distance of 75 yards under fire. It is regretted to state that Private Petrie who is from Bathurst, N. B., subsequently died from his wound.

At the Miramichi Hospital there are now 16 patients at the Miramichi Hospital.

LOGT Endorsed Prohibition Act At their annual Convention at Hampton, Aug 15th and 16th, the LOGT Grand Lodge of N. B. endorsed the new Prohibition Bill, thanked the Government for its passage at the Temperance people's request, and strongly advised the repeal of the Scott Act

ANNUAL MEETING N. B. MUNICIPALITIES

Home Rule in Taxation, Advocated by Ald. H. H. Stuart of Newcastle in 1911, Again Endorsed--Housing Problem Discussed--Legislation Committee Appointed

The 11th annual convention of the New Brunswick Municipalities opened in St. Stephen Wednesday morning with upwards of thirty five delegates present, from all but one county in the province.

Wednesday morning's session was taken up almost entirely with the address of the President, Ex-Commissioner F. L. Potts of St. John, the Single Tax leader in that city. His address dealt with many important questions. He referred to the opportunities afforded for advancement in New Brunswick after the war, when new industries would have to be established. He urged the various municipalities to co-operate with one another and to abandon any sectional ideas that had in the past prevented this province from making rapid strides in the industrial and commercial activity of the country. He also made reference to the tide of immigration that was bound to come to the province when peace was declared. At present New Brunswick was confronted with the serious problem of how and where to place the people that will doubtless come here, and he impressed upon the convention the necessity of each municipality awakening to the problem and making themselves prepared to meet conditions when the time came.

The Housing Problem

He made a lengthy reference to the housing problem, and made special mention of the wretched housing conditions in St. John, which, he said, were due to the autocracy of the landlords. In closing this subject, President Potts suggested that a commission composed of five members of the Union be appointed to visit American towns and cities where houses were being built for the workingman, with an idea in view of having similar houses built in the different towns and cities in New Brunswick. President Potts also urged the convention to place itself on record as favorable to the construction of a permanent highway through New Brunswick by a bond issue, which he claimed, could be carried by the assessment of the various cities and towns.

Thursday morning the paper on the utility commission and its powers which had been prepared by Mr. Otty was read by J. King Kelley, K. C., and was well received, being a comprehensive presentation of the subject it was, on motion, ordered to be printed and several copies to be sent to the county secretaries for distribution.

J. W. McCready, the secretary, absent because of illness, was made a life member.

Thursday afternoon, the following resolution was unanimously passed: "That the delegates present at this session of the Union of New Brunswick Municipalities, having viewed St. Croix harbor at the mouth of Oak Bay and investigated its claims as set forth by reports of engineers, master mariners and others, are strongly impressed with the natural advantages of the port and take this opportunity to heartily endorse it as a valuable asset in the transportation problems of Canada and to recommend to the Minister of public works of Canada its early equipment as a port for transatlantic trade."

The following passed by a narrow majority:

"That if connection be made between the government railways of the maritime provinces and the railway system of the New England states it seems to us desirable that this connection be made at St. Stephen, and that provisions be made for connections with Oak Point looking toward the development of St. Croix harbor there."

Rates and Taxes Act

One of the resolutions relating to the rates and taxes act was passed, being as follows: "That the rates and taxes act be amended by inserting therein a provision enabling any city, town or municipality to order a plebiscite from time to time for the adoption of a system of taxation."

This was adopted by the union without any opposition.

Legislation Committee

The following is another resolution contained in the executive report: "That the constitution of the Union of New Brunswick Municipalities be amended by adding thereto the following article: (Continued on page 4)