

BUY FROM THE MAKER. YOU SAVE MONEY.
The Northway Store

Special Sale of Waists for Friday and Saturday Selling.

Big Values from \$1.50 to \$3--All Grouped at One Price, only 98c

All freshly made and only shipped to us this week. An enormous saving for women who come Friday and Saturday in search of good, stylish waists. One of the largest waist manufacturers offered to clear out the balance of their pretty laces and embroideries as well as their fine lawns at a big cut in price, providing we took the lot. We accepted the offer and the waists are completed and ready for Friday's selling. The fine muslin and trimmings are the very best and such an assortment of new styles, many of which are exact duplicates of the advance fall designs. Described as follows:
(See window showing to-night.)

Exactly 30 dozen of very fine white waists, all freshly made this week. Sizes run from 32 to 46; low and high necks and three-quarter sleeves; all beautifully trimmed with good quality laces and fine embroideries and medallions; the material is fine lawn and Persians (all fresh--no muslin ones); regular value \$1.50 to \$3.00. All at the special price of **98c**

Early Fall Coats

A fair sprinkling of new early fall coats is now ready for the cool days and evenings; all full three-quarter length; in slightly cut-away fronts; materials are Cheviots, Diagonals, Whipcords and tweeds; women's and Misses' sizes; specially priced **\$15.00** at **\$10.00, \$12.00**

Big Corset Sale for Saturday

Previous to this we have had some very successful corset sales. This Saturday's sale will eclipse all former ones. One of the largest Canadian corset manufacturers sent us this week a big shipment of new models which will go on sale Saturday, and the saving to you is a big one. The whole lot will be displayed in the Corset section and whether you are in need of corsets or not, we want you to see these models. Exactly 150 pairs Bias Filled Corsets, noted the world over for comfort, style and durability; sizes run from 20 to 30. The top is the finest French Contil, and all the newest models. Regular prices \$1.75 to \$3.50; all at one price **79c**

The Northway Co., Limited
124 - 126 Colborne Street

THE SEMI-TRANSPARENT BLOUSE



The alarmists, who thought the peekaboo peril had been successfully averted, are all agog again over the new transparent blouses. The new blouse does not really "show through," though it gives that idea. Under it is a modest brassiere of lace, and between the lace and the outer blouse is a layer of flesh-colored tulle or chiffon. It is, of course, this flesh-tinted material under the diaphanous chiffon, or net which gives the impression of transparency. This dainty blouse is made of blue net, matching a suit of blue mohair. Under the blue net is white net and under that flesh-tinted chiffon.

Social and Personal News of Interest

Mr. Richard Simons was a visitor in Simcoe for a few days this week.
Mrs. Robyns of Detroit, is visiting with Miss A. Collins of Webling St.
Mr. McFarland has rented a cottage at Port Dover for the month of August.
Miss Thomas and Miss Adams leave this evening on a two weeks vacation trip.
Miss Hazel Robyns of Detroit, is visiting with Miss Ethel Long, 23 Brighton Place.
Mr. and Mrs. Geo. H. Andrews, 10 Lorne Crescent, leave this week on a two weeks' holiday trip.
Mrs. Chisholm and daughters are at present the guests of Mr. and Mrs. Albert Dietrich at Galt.
Mrs. David Gibson and Miss Lillie Gibson were visitors for the day in Toronto the early part of this week.
Mr. and Mrs. Luck have rented one of Mr. Passmore's cottages at Brant Hill, Port Dover, and with their family will spend a few weeks at this popular point on the Lake.
Miss Ethel Long and her guest, Miss Robyns, spent Wednesday in Hamilton.
Mr. Clifford Garley and Mr. F. Hartley, spent Wednesday in Hamilton.
The Misses McPherson, 187 Chatham street, are visiting Mrs. Orr, in Hamilton.
Mr. and Mrs. Fred Ryerson and family Chatham street, are holidaying in Muskoka.
Messrs. Percy and Geo. Knowles and Edward Pickles, are holidaying at Port Dover.
Mrs. Wm. B. Nicolls, 180 Chatham street, is holidaying at Geneva Park, Lake Couchiching.
Mr. Wm. B. Nicolls and daughter, Miss Georgiana, Chatham St., were visitors in Hamilton, this week.
Mr. and Mrs. Will Muir, Chatham street, are visiting Mrs. Muir's parents, Onondaga.
Mr. and Mrs. Wiles, and daughter, Helen, Chatham St., have returned home from Muskoka.
Mr. Whittaker is one of the recent purchasers of cottages at Port Dover and Brant Hill.
Mr. and Mrs. J. Long have returned home after spending a few days with friends in Hamilton.
P. C. Boylan and daughter, Miss Marie left yesterday to spend their holidays in Prince Edward Island.
Mr. Manson Campbell of Galt, is spending a few days with his sister, Mrs. R. Long, 25 Brighton Place.
Master Vernal Long has returned home after spending his holidays with his grandfather, Mr. Campbell of Galt.
Mrs. I. Knowles and daughters, Misses Lynda and Eva, are visiting Mrs. R. Tressider, 307 Cumberland Ave., Hamilton.
Miss Helen Adams Chatham Street, has returned home after visiting her cousin, Miss Lyons, Wentworth St., Hamilton.
Miss Eva Powis of the Hahnman Hospital, New York City, is visiting her aunts, the Misses Nicolls, 23 Charlotte street.
Mrs. W. T. Williams and little daughter from Toronto, are the guests this week of Mr. and Mrs. D. Gibson, Dufferin avenue.
Mr. and Trumper and family who were holidaying for a couple of weeks at the "Bungalow," Port Dover, have returned to Brantford.
Mr. Hossie and Miss Annie Hossie were in Hamilton yesterday attending the funeral of the late F. F. Dalley, a prominent Hamiltonian, whose serious illness and death came as a shock to his many friends all over Canada.
Mrs. A. B. G. Tisdale, Mrs. W. C. Brooks and Little Master Dudley Brooks, leave to-day for Kingston, where they will join Major Brooks and Mr. Tisdale and next week form a jolly party for the St. Lawrence trip.

DAILY FASHION HINT.



Girl's Dress.
This very simple frock offers one element of novelty in the arrangement of the shoulders, where the material extends over the sleeve. The closing is in front and there is an unusual collar arrangement at the neck. A belt confines the very slight fulness at the waist.
This model will be pretty in gingham, linen or ratine.
The dress pattern, No. 6205, is cut in sizes 6, 8, 10 and 12 years. Medium size requires 2 1/2 yards of 36 inch material.
This pattern can be obtained by sending 10 cents to the office of this paper.
Eight days must be allowed you receipt of pattern.

PATTERN ORDER
Cut this out, fill in with your name and address, number and description. Enclose 10c and mail to the Pattern Department of the Brantford Courier.
No. Size

Name

Street

Town

It is suggested that the regulations enforced by the Board of Agriculture to prevent swine are felt to be so irksome that many agriculturists have ceased to breed pigs. Again two years ago we had a very dry summer. This raised the prices of all sorts of pig-food, and many breeders got rid of their stock rather than pay the prices for forage.
There is no prospect of a drop in prices. Even the high price quoted -- \$8. per cwt. for "sizeable lean" side--does not bring forward any great offerings.

10 Days More of Our HURRY-OUT SALE

FOR the next 10 days all Summer Goods must be cleared out regardless of cost in order to make room for the incoming Fall Goods. Therefore we have decided to make another 10 days big sale. Here's Friday and Saturday's list.

- 50c Tweed for 25c**
5 pieces light colored Tweed, suitable for odd skirts or children's wear. Reg. 50c. Sale price **25c**
- Hurry-Out Prices on Wash Skirts**
Only a few left of Ladies' White Wash Skirts, good styles, etc. Regular \$1.50, for **98c**
- Hurry-Out Prices on Gent's Furnishings**
Men's Neglige Shirts. Reg. 39c. Sale price **25c**
Men's Neglige Shirts, choice range of patterns, etc. Reg. \$1.00 to \$1.50. Sale price **69c**
25 dozen Silk Crochet Ties. Reg. 50c. To clear at half-price **25c**
Men's Cotton Hose, all sizes. Sale price **10c**
- Home Dresses \$1.89**
One lot Ladies' Dainty House Dresses, in gingham and chambrays, all sizes. Worth \$3.00 to \$5.00. To clear **\$1.89**
One lot Ladies' Kimonas, full length, in crepe cloth and muslin. **\$1.89**
Sale price **19c**
27 in. wide Embroidery Flouncing. Sale price **23c**
Silk Boot Lisle Thread Hose, tan only. Reg. 50c. Sale price **19c**
Children's Tan Hose, plain and face fronts. To clear at, per pair **10c**
- 35c Bath Towels 25c**
- \$1.35 Bed Spreads 98c**
25 White Bed Spreads, large size, honey-comb. Worth \$1.35. Sale price **98c**
40 in. Bedford Cord, in white and cream. Worth 35c. Sale price **17c**
One piece of Unbleached Table Linen, 54 inches wide. Worth 30c yard. Sale price **24c**

J. M. YOUNG & CO.

Chicago Jewel Gas Ranges

"ARE THE BEST BY TEST"



We are sole agents, and have just received another large shipment of Chicago Jewels in splendid variety of styles and sizes. Price from

\$16 to \$75

Ask to See Them at the Big Store on the Corner.

Turnbull & Cutcliffe, Limited

Get Our Estimates for All Kinds of Roofing and Metal Work.

High Price For Bacon
Reasons for the Relative Scarcity in the Supply.

The price of bacon, that staple of the Englishman's breakfast table, is giving housewives considerable anxiety. It is up to 1s. 3d. a pound and threatens to go higher.
Bacon has been gradually rising in price for the last three years, and pork has been dearer than beef for some years. The reasons are not far to seek, and are very different from those which keep up the price of mutton. A city merchant attributed it to four causes--1, the ravages of swine fever; 2, the shortage of supplies from Canada and the United States; 3, the dearthness of all kinds of forage; 4, the enormous increase in the demand for bacon.
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SPECIALS FOR SATURDAY

- Odd lines in White Corset Covers, daintily trimmed with lace and embroidery, all sizes. Reg. 75c, 85c, \$1.00. Special **50c**
- Lace trimmed Drawers. Reg. \$1.00 and \$1.50. Special **79c**
- Lisle Hose in black, tan and white. Reg. 25c and 35c. Special **15c**
- Ladies' Silk Gloves, 12-button length, in odd sizes, colors are black and tan. Reg. 75c and 85c. Special **48c**
- Ladies' Lisle Gloves, short and elbow length, in black and white. Special **25c**
- Ladies' plain and fancy White Blouses, with high or low neck, long or short sleeves. Reg. \$2.00 to \$3.75. Special **\$1.48**
- Ladies' Tailored Blouses, in odd sizes. Reg. \$1.50. Special **59c**
- Misses' Sailor Dresses in serges, plain or hairline stripe, trimmed with red or white braid. These come in black and navy. Special **\$5.00**

W. L. HUGHES
127 Colborne Street

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Capital and Reserve Funds
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Few investments are so secure as our Guaranteed Mortgage wards deposited for 5 years we Write for booklet "Mortgage" particulars.

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40% LABOR

GOING TRIP WEST \$10.00 TO WINNIPEG
Five half-cent per mile from Winnipeg to MacLeod, Calgary, or Edmonton.

AUGUST 18th - From all stations to Winnipeg by a farmer, showing his coupon will be honored up to September 30th. 10c payment at Winnipeg added to \$18.00 from Winnipeg. For full particulars see nearest C.P.R. agent.

One-way second-class tickets to Winnipeg with extension to MacLeod, Calgary, or Edmonton. A certificate will be issued entitling from any station on the Canadian Pacific Railway in Alberta, Saskatchewan and Manitoba to the original starting point by the same route. Payment of 10c at Winnipeg added to \$18.00 from Winnipeg. For full particulars see nearest C.P.R. agent.

USE "COURIER"