

A \$75,000 Answer to a Question that concerns YOU

Is The Grain Growers' Grain Company Ltd. truly a farmers' company?



It seems like a queer question to ask and answer about a company through which the farmers of Western Canada have accomplished so much. Just as in all other things, however, there's a reason.

The reason is that it has in many places become almost a common thing for some people to say and argue, "Oh, well, **The GGG Co.** is just the same as any other grain company." And the worst of it is that many farmers act as if they believed this to be correct.

If someone else came along and said to you, "Well, I know a dozen reasons why such a statement about **The GGG Co.** is ridiculous, but I only need to give you one, and that is **The GGG Co.** has since it was organized given to the Manitoba Grain Growers' Association, The Saskatchewan Grain Growers' Association, The United Farmers of Alberta, and other farmers' educational institutions in the West, \$75,000 in cash donations

—this, mind you, in cash grants to other bodies, as well as what it has itself spent," you would turn this over in your mind and naturally say: "Well, what good did it do me?"

It did the United Farmers of Alberta, the Saskatchewan Grain Growers' Association, and the Manitoba Grain Growers' Association good; it did other bodies good, in fact, altogether just all the good in the way of organization and educational work that they could get from the careful expenditure of \$75,000. If any of these bodies ever did anything that helped you directly or indirectly, then through them **The GGG Co.** has helped you. Almost \$10,000 per year for the past eight years given to other farmers' institutions! This is just one of the ways in which **The GGG Co.** is different. It is just as natural, too, as the other differences, when you remember it is a company organized, owned and operated by the farmers of the three Prairie Provinces.

**? Is my local Saskatchewan Grain Growers' Association any good to me
Is my local United Farmers of Alberta any good to me
Is my local Manitoba Grain Growers' Association any good to me ?**

Ask yourself this question honestly. If you can answer "Yes," then the farmers' co-operative movement in Western Canada means something to you personally. Don't you think, then, it is up to you to give your active support to a company that has had for nine years a foremost place in this farmers' movement?

The world is proving that only by organization and co-operation is success possible today. That hard old taskmaster, experience, has proved that only by continued loyalty and persistence, even in the face of discouraging conditions, are organization and co-operation followed through to a successful conclusion. Today farmers' co-operation in Western Canada is only in the making. We all believe in and have some enthusiasm for it, but we do not all have that quiet persistent loyalty to our own institutions without which final success is impossible.

The welfare of our farmers' organizations is linked up one with the other. You cannot help or hurt one without helping or hurting the others. Are you doing your part or are you hanging back on the bit? We appeal to you as farmers to stop—look—listen; then with minds made up to cross the co-operative road and stay on the right side.

This is the farmers' own fight and it is up to them to see it through to a finish. Your loyal unswerving help is needed. Will you give it?

You are harvesting grain now. How are you going to sell it?

Through the farmers' pioneer company, or _____?

It is your own decision. Let it be one for loyalty to co-operation. It will be help where everyone's help is wanted.

Grain bought
on track or
handled on
consignment

The Grain Growers' Grain Co. Ltd.

Branches at
REGINA, SASK
CALGARY, ALTA
FORT WILLIAM, ONT.

Winnipeg-Manitoba

Agency at
NEW WESTMINSTER
British Columbia

Grain bought
on track or
handled on
consignment