October 16, 1912

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# VARIOUS KINDS OF SERVICE

in the handling of your grain are offered to you to-day. Your duty is to make use of the service that will be most advantageous to you.

The immediate advantages to be gained, as far as one particular car of grain is concerned, seem to you perhaps to be just about the same. Consider a moment, the future advantages. The difference here is at once apparent. In most things you are always figuring on building for the future; be sure that you do not overlook it in this particular.

Your grain is threshed, you choose your way of marketing it, and you know that a profit is made by someone in this marketing. You should, and you can now, participate in this profit and in the use of it. Just make up your mind to-day and take stock in and ship your grain to THE GRAIN GROWERS' GRAIN COMPANY.

If you are a shareholder you know what the gain is. If you are not a shareholder, you eventually will be and in the meantime there is every advantage Co-operation can bring to be got by shipping to The Grain Growers' Grain Company. You should act at once in this way as you will then be using an organization belonging to and being used by 13,000 farmers and which gives in the handling of your grain a service that for efficiency, progressiveness and result getting power cannot be surpassed. A'so, in addition, you will be helping to build up for your own future benefit an organization, that with a record of having bent its every effort and of having spent a large part of its profits towards improving conditions, is facing the future with plans for widening its scope into every helpful field and its determination fixed to eclipse each year its previous record.

### Consider This Fact:

When you ship your car to any regular commission company the profits from that car over handling charges goes to that firm. When you ship your car to The Grain Growers' Grain Company all the profits over handling charges goes to bettering conditions for the farmer and in dividends on stock. Over \$50,000 of this profit was distributed last month to 13,000 farmers.

It is this IDEA BEHIND the service that really counts. It is only just the old proven way of getting results, co-operation. It is up to you to start co-operating now by sending your Bill of Lading to

## The Grain Growers' Grain Co. Ltd.

WINNIPEG, MAN.

CALGARY, ALTA.