WHY DOES A FARMER NEED A SCALE?

You need the pay for every pound you sell, and it is only by the most "eternal yigilance" that the farmer is enabled to hold his own. Do your own weighing, take no man's word for what you buy or what you sell; not that every man would cheat you, but some would if they could. With your coale, on your own premises, you are able to know what your load weighs.

If your neighbors have no scales, you might do their weighing for them and thus make your scale a source of direct income to you.

Do you know what food your cattle thrive best on? When you are changing feed, as you have to do during the different seasons, do you know whether your stock is gaining or losing? Do you know much grain per head you are feeding, and whether all are gaining alike? You can easily detect this by weighing your cattle once a week and keeping a record of the weights.

We show you how to build a pit of posts and plank which will last for many years. The scale may be set in the barn floor, out of the reach of rain and frost: in fact we recommend this method when practicable, and will furnish plans free of charge showing how this may be done. When you are sending a load of hay or a drove of cattle to the market weigh it before you start, thus you will be able to tell in advance the value of your product at the ruling market strice.

Does the miller sell you flour by guess? Does the grocer estimate the amount of sugar in the scoop? Not at all; it is carefully weighed, down to the very last ounce. These are the men with whom you have to deal. They are in the business to make money and they consider a scale an important factor in trade. Why does a

farmer need a scale! Because a scale places a value on what is bought and what is sold.

Now if it is essential to obtain the value of your money on farm products it is equally true in buying a scale; the cheapest can hardly be the best. You do not employ the cheapest physician when you are ill; you can not afford to; neither can you afford to purchase the cheapest scale which money can buy.

We have had a lifetime of experiments and experience in making scales. We use new material, the best of its kind and the kind best adapted for the purpose.

Every part of our scales has been the subject of special study, Our castings are a mixture of several kinds of iron, to adapt it to our work, but where wrought iron is better we use it. Our work is all done by skilled workmen who have made scales all their lives. All our appliances are adapted to our work; the machines which mark the graduations on our beams are the only ones of their kind in the world; we have every thing which ingenuity can devise to improve the quality and cheapen the cost of our product. Is it not reasonable, then, to suppose that we can give you better value for your money than as if scales were only a part of our business and were made of the same material as a dozen other articles?

Write for Pamphlet 121

THE CANADIAN FAIRBANKS COMPANY, LIMITED

QUOTATIONS IN STORE AT FT. WILLIAM FOR MARCH 1909

						WHI	EAT				FLAX			BARLEY				CASH OATS				
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