



"Not the hand of fate but lack of prudence"

The home might have been saved—should have been saved. Lightning never yet has destroyed a building protected by Dodd & Struthers' lightning rods. It does not strike, because it cannot strike. The protection is certain, absolute, guaranteed. THE PROOF. Tens of thousands of homes protected, lightning striking all around, never one of these homes destroyed or damaged.



WEST DODD
Who perfected lightning control and the

DODD SYSTEM OF PROTECTION

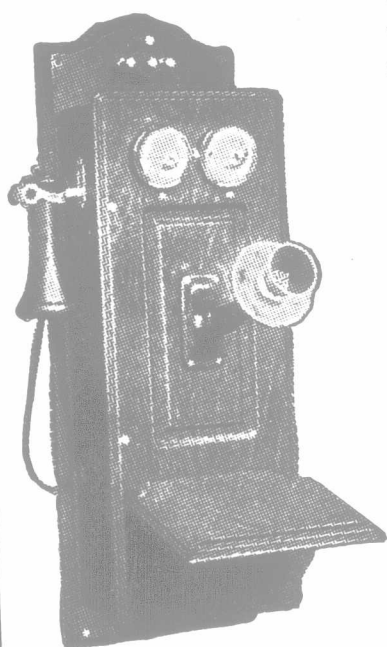
Have you thought of your home? Is it protected? If not, are you acting the part of the prudent man? Take the matter up and settle it now and settle it right. You have only to act as your conscience tells you you ought to act. Write us and let us tell you everything you will want to know. What lightning is, how it is formed, how it strikes, how controlled, its freaks, why and how cattle are killed by lightning, when near wire fences, how to prevent, etc. Also gives resolutions passed in conventions by 2000 insurance companies endorsing the Dodd System and that system only. Book has large pages, finely illustrated, many lightning scenes, etc. Send for your copy now.

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Our telephones are guaranteed for ten years against defect in material or workmanship. We send them for Free Comparison Test on your line. Write us for full particulars.

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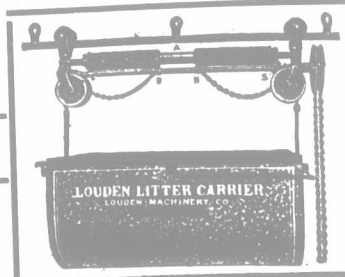
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20 Duncan Street, Toronto

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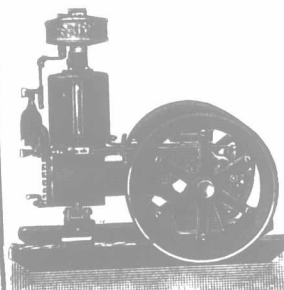
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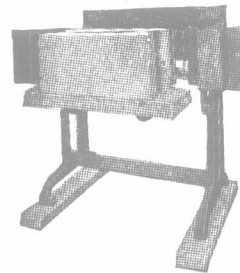
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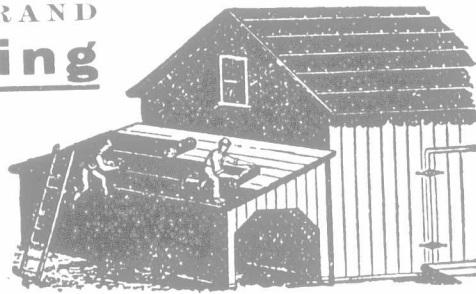
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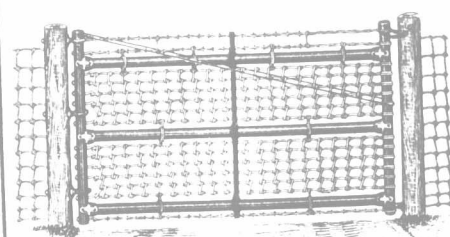
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