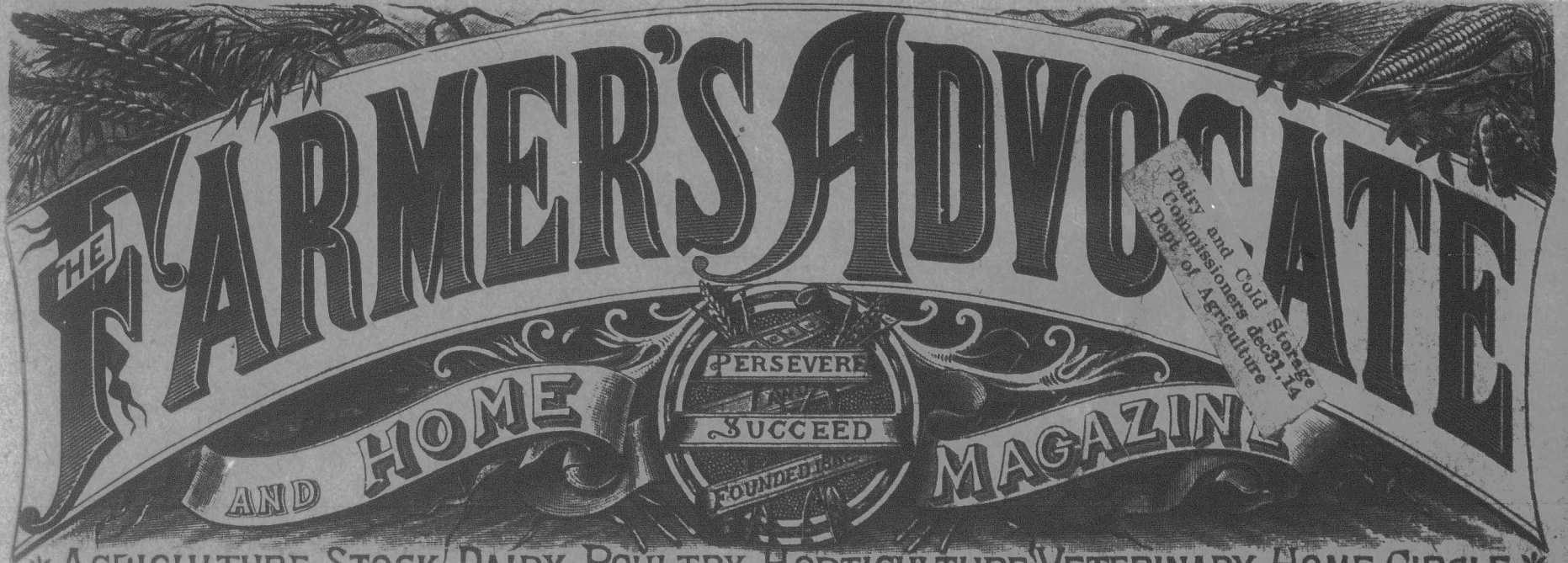


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* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE *

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No. 1163

News to Most Women

Oven-tested flour is for sale. Instead of buying ordinary flour you can buy flour whose baking ability has been proven in an oven:

PURITY

A ten-pound sample is taken from each shipment of wheat at the mill. This is ground into flour. The flour is baked into bread.

If this flour bakes into bread high in quality and large in quantity, we keep the whole shipment of wheat and grind it. Otherwise we sell it.

More bread and better bread from this is a certainty!

FLOUR

528

“More Bread and Better Bread”
and “Better Pastry Too”