

FREE

We will give absolutely free to any farmer, stock or poultry raiser one of our new 80-page booklets, which tells how to balance rations for feeding stock, milch cows, horses, etc. This also deals with the common diseases in poultry, the symptoms, treatments, etc. Tells how to build poultry houses; how to avoid all kinds of diseases in both stock and poultry; tells how to raise calves without milk, and describes fully the high-class stock and poultry remedies and foods we manufacture.

Last year our horses were troubled greatly with coughs and I used 26 tins of your Cough Specific with excellent results.

It will increase the flow of milk from 3 to 5 pounds during the winter. It will help fatten steers a month earlier, thereby saving a month's feed and labor. You can raise and fatten pigs and market them a month earlier, saving a month's feed and labor. Malcolm Gray of Komoka, Ont., says: "In regard to the feeding of Royal Purple, I had two lots of hogs. To the first lot I fed Royal Purple Stock Specific and sold them when 6 months old and they averaged 196 pounds each. On the second lot I did not use Royal Purple Stock Specific and at the same age they averaged only 150 pounds. They were both the same breed and one lot had as good a chance as the other. We have also fed Royal Purple Poultry Specific with excellent results."

Norman C. Charlton, Scott, Sask., says: "I am from Ontario and fed your Royal Purple Stock Specific when in Brownsville. My cows made the largest average and tested 5 pounds over average at C. M. P. at Brownsville. I believe you make the best conditioner on the market."

Put up in 50c. packages; \$1.50 tins that hold as much as four 50c. packages, and \$5.00 tins which hold four times as much as the \$1.50 tins. A 50c. package will last an animal 70 days. A \$5.00 tin will last 10 animals nearly three months. The cost to use this conditioner powder is so small that no farmer can afford to be without it, as it will average less than $\frac{1}{2}$ ¢ a day if purchased in large tins.

Royal Purple Cough Cure

It will cure any ordinary cough in four days and break up and cure distemper in 10 days. The large quantities of musty grains and fodder harvested this year will start more horses coughing than in any year for a decade past. John Carrier, Bothwell, Ont., says: "I have used one tin of Royal Purple Cough Specific and found it excellent for distemper. One of my father's horses had distemper last fall and inside of two weeks the distemper was entirely cured by using your Royal Purple Cough Specific. I am recommending it to my neighbors."

Put up in 50c. tins; 60c. by mail.

Barrie, April 28th.

"The W. A. Jenkins Mfg. Co., London, Ont.: Dear Sirs,—In response to your request as to our opinion of 'Royal Purple' brands, let us say that in two years, or rather two seasons (winter), we have sold it, we have found it the best and most satisfactory stock and poultry specific we have ever handled. We have had many testimonials from customers as to its good qualities. One lady customer told us that she used 'Royal Purple' in feeding her turkeys, and the result was that she got the highest price paid on our market for them. The buyer stated they were the best turkeys he had seen."

Respectfully yours, H. H. OTTON & SON.

Royal Purple Roup Specific

Is a most excellent remedy and every poultryman should use it in the drinking water during fall, winter and spring months. Read over what Messrs. McConnell & Fergusson have to say about it.

"Gentlemen,—Enclosed you will find a photograph of one of our 'Dul-Mage' White Rocks. Isn't he a big-boned vigorous specimen? About three years ago we had a hen nearly dead with the roup, and after trying a number of remedies, sought the advice of Mr. Wm. McNeill, the well-known poultry judge, and he advised us to kill her at once, as it was impossible to save her life. She was not a valuable hen, and we thought it better to treat later on. We got a package of your Roup Cure, and it relieved her at once. At the end of a week's time she was completely cured. We have put a little of your Roup Cure in the water from time to time, and have only had one case of roup in our immense flock in the last three years."

(The bird shown in this advertisement is reproduced from McConnell & Fergusson's photo.)

Put up in 25c tins; 30c. by mail.

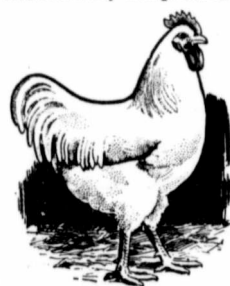
Royal Purple Stock Specific

Not a dope, but a pure unadulterated conditioner powder that can be fed according to directions every day. Will make the animal digest its food properly and secure the greatest good therefrom. There has not been a season in a decade when it will be so absolutely necessary to use conditioner powders as this coming season on account of the enormous amounts of musty grain and fodder that have been harvested. Unless farmers are extra careful, they will have many animals in bad condition due to coughs, heaves, indigestion, etc. Royal Purple Stock Specific will cause the animal to digest every particle of food and will make the impurities pass through without injury. Royal Purple Stock Specific will fatten animals you have never been able to fatten before.

Mr. Dan McEwan, the veteran horse-trainer, says: "I have used your Stock Specific 8 years and have never had an animal out of condition more than a week in all that time. Your stock conditioner is the best I have ever used, and as for your Cough Powder, I can safely say it will cure any ordinary cough in 4 days."

Royal Purple Poultry Specific

Works entirely on the digestive organs of the poultry. When a bird's gizzard is working properly, it will be healthy, and when healthy will lay just as many eggs in winter as in summer. You can fatten turkeys and other fowl in just one-half the time on the same food when they digest their food properly. Royal Purple Poultry Specific should be used in the food once a day through the fall, winter and spring seasons. The cost to use it is so small that it will pay for itself 10 times over in actual results. No poultryman can afford to be without this excellent tonic. It is a hen's business to lay. It is our business to make her lay. Put up in 25c. and 50c. packages, \$1.50 and \$5.00 tins. A 50c. package will last 25 hens 70 days. A \$5.00 tin will last 200 hens for over four months.



milk or buttermilk is excellent as a drink.

Oyster shells and grit should be kept before them in hoppers so that they can help themselves at any time.

A daily supply of green food such as cabbages, mangolds or alfalfa hay is essential.

A wet mash given two or three times a week will help to keep them in good condition. A good mash mixture consists of two parts by weight of wheat bran, one part cornmeal, one part of midlings, one part oatmeal feed, and one part of beef scraps. If skim milk or buttermilk is available moisten the mash with this instead of with water. Sour skim milk is one of the best poultry foods we have. The V-shaped

trough, in which the mash is fed, should be kept clean.

The Mating Season

From about the middle of February to the first of March is a good time to put the males with the females. The cockerels should be with the hens at least ten days before hatching eggs are required.

It is a good practice to keep several extra cockerels on hand. These should be used to replace any that may get out of condition. Throughout the breeding season they should be used in exchange with the regular breeders, making the change every ten days or two weeks. In this way the cockerels are kept in better condition, resulting in more fer-

tile eggs, larger hatches and stronger chicks.

Among the lighter breeds, mate one cockerel with every 12 or 15 females; among the general purpose breeds, mate one cockerel with 8 or 10 females; and among the heavy breeds, mate one cockerel with 6 or 8 females.

As soon as no more hatching eggs are required remove the male birds from the breeding pens and place them in a run by themselves. A few of them may be good enough to keep over as breeders for the second year. All others should be fattened and sold.

Those which are being held over should be given good care during the summer. As far as possible keep all male birds

separated from the females except during the breeding season.



In Celebration

A man may be rough-looking and yet have a touch of sentiment about him.

A ragged, ill-kept-looking man appeared at the door of a Providence woman's home and in a pleading tone asked:

"Have you a piece of cake, lady, to give a poor man who hasn't had a bite for two days?" "Cake!" echoed the woman, in surprise. "Isn't bread good enough for you?"

"Ordinarily, yes, ma'am. But this is my birthday," explained the tramp.

Royal Purple Calf Meal

You can raise calves on this meal without using milk. It is without doubt the highest grade calf meal on the Canadian market. This year we gave two \$25.00 prizes at the Western Fair, London, Ont., for the two best calves raised entirely on our calf meal. Read what Mr. Lipsit, who won these prizes, has to say about this meal. Mr. Lipsit is probably one of the best-known Holstein cattle men in Canada.

"Stratfordville, Ont., Sept. 28, 1915.

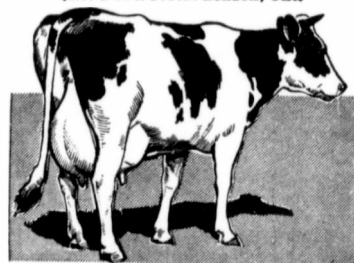
"The W. A. Jenkins Mfg. Co., London, Ont.: Dear Sirs,—Replying to your letter of Sept. 18th, my bull's name is Fineline King May Fayne. I am having printed now an extended pedigree of him, which I will be pleased to forward you, along with his photograph, as soon as completed."

"The calves I won your two special prizes on were Forest Ridge Fayne Elite and Forest Ridge Fayne-Calamy 2nd. They were both fed regularly on your calf meal, as well as the calf that won first at the Canadian National Exhibition, Toronto, this year in a class of 33. I also won first and your special prize at the Stratfordville Fair here on another calf."

"The above I believe to be recommended enough for one breeder, as I have used several different calf meals, and have not found any quite so satisfactory."

"Yours truly, L. H. LIPSIT."

\$4.00 a cwt. F.O.B. London, Ont.



Peace River Crossing, Alta., Oct. 4, 1915.

"The W. A. Jenkins Mfg. Co., London, Ont.: Dear Sirs,—I used your Roup Cure last spring and can safely say that it saved my flock. Previous to my getting the remedy I had lost 37 hens, and after I began using it I only lost three and the entire flock were affected. Many people here have small chicks and they all complain of the roup condition of their fowl. There seems to be something in the climate or soil that caused the disease."

"Yours very truly, J. W. MAER."

We also manufacture:

Royal Purple Sweat Liniment—8-oz. bottles, 50c.; by mail, 60c.

Royal Purple Gall Cure—25c. and 50c. packages, 30c. and 60c. by mail.

Royal Purple Disinfectant—25c., 50c. and \$1.

Royal Purple Worm Powder—25c. tins; 30c. by mail.

Royal Purple Lice Killer—25c. and 50c. tins; 30c. and 60c. by mail.

Royal Purple Linseed Meal.

Royal Purple Chick Feed—25c. packages, 100-lb. bags.

We sell only to the trade, but if you cannot get these goods from a merchant in your town, we will send any 25c. tin by mail for 30c. and any 50c. package for 60c. Larger packages will be forwarded by express or freight.

Made in Canada by Canadian capital and labor.

THE W. A. JENKINS MFG. CO., LONDON, ONT.