

much to do with our national reputation both at home and abroad, and success in their ranks much to be desired, but just as well expect a healthy flourishing business on a diet of sloth and chicanery as a rosy countenance on late nights and debauchery. The simple conditions lying at the base of health, if observed, secure longevity. In like manner, the conditions of success in business are based on lines within the reach of any business man.

An outlook upon the various ways traversed by men in their effort to reach fortune reveals this:

What do men undertake to do when they enter business, either help themselves or others? If the latter, they will have broad success and a peculiar satisfaction.

Unselfishness is the winning platform, and is adopted by

than by an heroic effort to subdue selfishness. Unselfish service is the key to acceptance, whether it be in matters religious or commercial.

Does your life bear the test of that kind of Christianity? Results are what people are demanding to-day. Prove your faith—talk is cheap—they won't have it. Christ said, "Ye are my witnesses." Are you? Are you working on those lines?

Let us emphasize that men are not great because of what they do for themselves, but they are truly great because of what they do for others. This century will be devoted to lifting the people to think of and do for others.

Don't bend your neck to the yoke of gain, but of service. The true basis of success in life is the elimination of the



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some from the highest motives, and by others from policy. Show me a man who does not exercise an interest in his fellow's welfare, who does not consider the things of others, and I'll show you a man whose progress financially, if not arrested, is at least greatly hindered. A merchant or manufacturer who does not study the interest of the people first and himself last will soon be out of the race.

The greatest obstacle to the free use of Christian principles in business is the old, world-wide common sin of selfishness, against which vice the whole Bible and Christianity are turned, and need your help to win the battle. The lesson of the new century is the brotherhood of mankind, and in the pursuit of wealth we must temper it with that thought. There is no way by which the Church can more surely claim the attention of thoughtless men to the article of Christianity

article and quality of selfishness. Christianity at work simply means unselfishness. Just in so far as you seek to serve others will you travel towards the highest point of success.

Ministry of service should be your aim. If the law of right and wrong find in you a channel unobstructed by selfishness, prosperity will be yours. Do you think of the man at the other end of the bargain? You do wisely and well, look for him and his interest in the transaction, and you will thus best serve yourself.

Remember that business is simply incidental to life, and all life but the portico of eternity.

This life is an opportunity to show fidelity to God and fairness to man. Face your opportunity, feel its obligation, triumph over difficulty, and the glory of Christian success in business is yours.