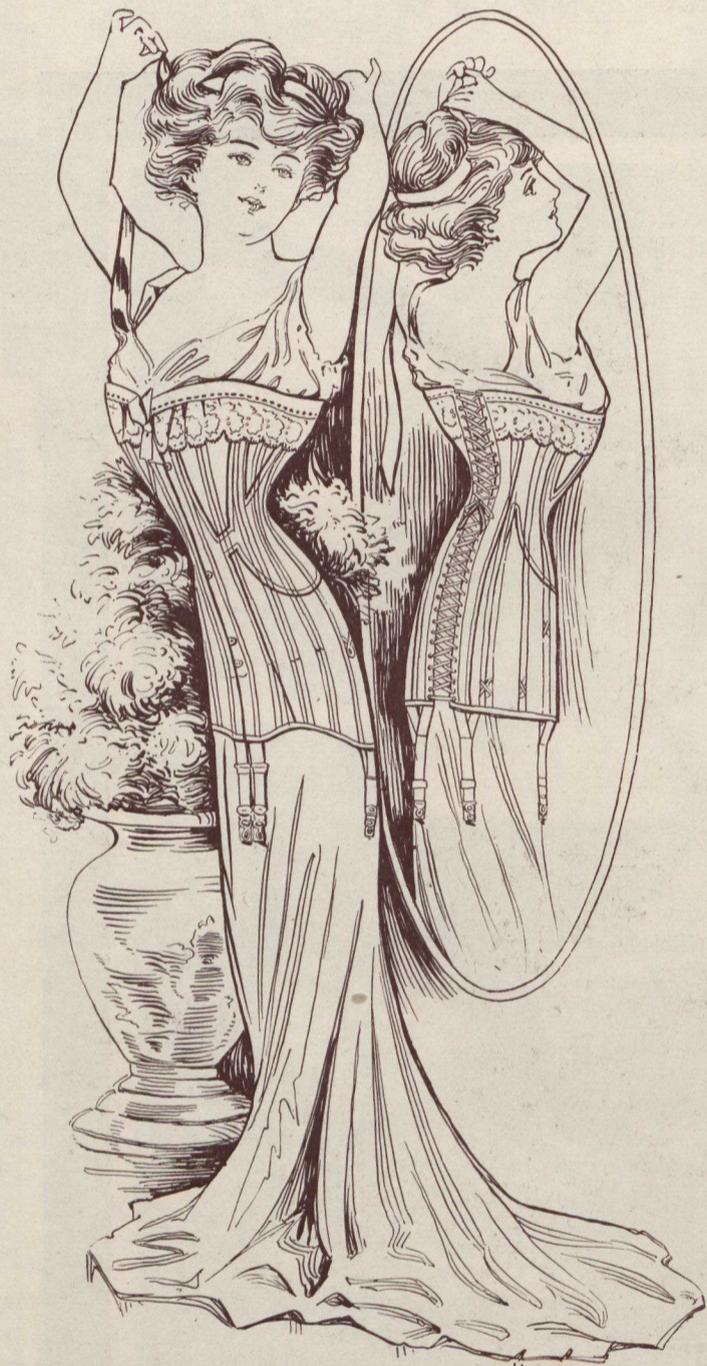


Bon Ton ^A/_D Royal Worcester Corsets

The Secret of the Perfect Form



THE mark of fashion is hard to define, but it is always unmistakably apparent in all wearers of Bon Ton or Royal Worcester Corsets. Many a smart figure has its beautiful lines distorted through incorrect corseting. This need not be if you do your figure justice by wearing the Bon Ton or Royal Worcester model intended for it.

The woman cultured in present dress fashions at once recognizes in every detail of this charming corsage, some definite purpose intended to mould the figure into gracefully becoming lines.

Bon Ton and Royal Worcester Corsets are invariably acknowledged to be the fashionable Corsets of the day.

This store is the sole agent for Bon Ton and Royal Worcester Corsets in Toronto. You are cordially invited to visit the department and see the new models, one of which is intended for your particular figure. Expert corsetiers here at your service.

Bon Ton Corsets, models for every figure, \$3.50 to \$14.00 a pair.

Royal Worcester Corsets, models for every figure, \$1.25 to \$3.00 a pair.

Royal Worcester "Grand Dowager," model for stout figures, \$3.00 and \$3.25 a pair.

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