## Shopping in the City

## Are You Coming to Toronto This Fall?

The stores are filled with new goods, the new fashions are being worn on the streets, the theatres are open—people are flocking back from the summer resorts the Metropolis is alive with Autumn.

## ARE YOU COMING?

If you come, make this beaut ful new store your shopping headquarters. If you cannot shop here in person, shop by proxy or better still-we'll come to you. We'll send you a list of everything in the store, arranged conveniently and illustrated, namely

## OUR FALL CATALOGUE

Send us your name and address, that's all we ask of you.

But follow that good piece of advice: "Do it now."

THE SIMPSON COMPANY LIMITED