

To the Dairyman, Live Stock Man and Poultry Raiser

63,000 quarts of milk was the product of one dairy in a single month sold in a progressive southern city of 40,000 inhabitants. The milk was the safe kind and the dairy ideal. The many rich opportunities of this kind open in the South impel us to call your attention to them.

In another progressive southern community the estimate of butter consumption by one distributor was 50,000 pounds in six days at an average price of 25 to 30 cents per pound.

The fresh eggs in this community were estimated at 50,000 dozen each week and the price from 30 to 40 cents per dozen in the winter time and never less than 25 cents in the summer, and the best grade of eggs sell for 40 cents the year round.

Transportation has solved the distributing problem. We carry milk on passenger trains at most reasonable rates, enabling the individual producer to reach home markets advantageously.

The natural grasses enable grazing for 9 to 12 months. Alfalfa, Natal Grass, Vetches, and Clovers most readily produce in the long crop growing area. The cost of keeping a cow is small, and the mild weather conditions make inexpensive shelter all that is necessary.

The South has awakened to the values possible from these lines of pursuit. The lands open to the homeseeker are most reasonable in price, climate and soil excellent, markets at home.

Let us help you find your dairy farm, live stock and poultry ranch.

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General Industrial Agent,
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For Calendar address the Principal, Miss M. Curlette, B.A.

at least the advantage of making us laugh. Miss Addams should remember that she is speaking of men and trained soldiers, not of young ladies."

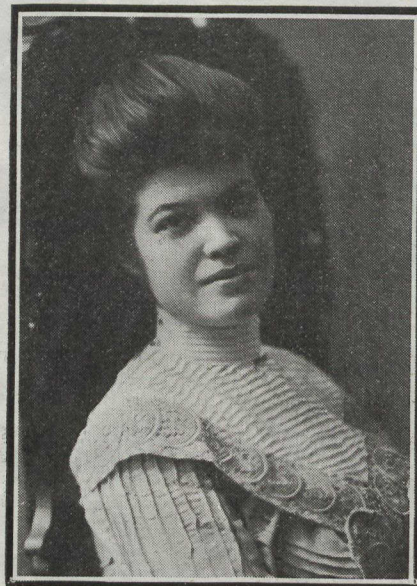
Miss Addams will find that her reputation has shrunk by this remark, and henceforth she will not be taken seriously.

* * *

A National Appeal

ON Tuesday of this week there was a meeting of the National Committee of Women for Patriotic Service in Toronto, with the object of framing a national appeal to be sent to all the women of Canada. There has been considerable criticism of the women recently, in that they were not offering sufficient encouragement to their husbands and sons who were anxious to enlist. Some have gone so far as to state that in the rural districts the women are discouraging enlisting.

Whatever the circumstances, it is well that the position of affairs should be clearly explained to the women of



MRS. F. H. SEXTON,

of Halifax, who is superintending the Red Cross work being done in the Technical College during the vacation term. Mrs. Sexton is vice-president of the Local Council of Women, recording secretary of the Playgrounds Commission, and a leading spirit in all philanthropic organizations.

the country by a national message from the organization which represents the best thought and highest purpose of the women of Canada. It will be remembered that this particular organization was formed some time ago with representatives from all the leading women's societies. H. R. H. the Duchess of Connaught is president; the wives of the lieutenant-governors are vice-presidents, as well as H. R. H. the Princess Patricia, Lady Borden, and Lady Laurier. The president is Mrs. (Colonel) Gooderham, of Toronto, and the secretary is Mrs. Plumptre, 77 King street east, Toronto.

Every woman or every organization of women that desires to have copies of this national message for information or distribution should write to Mrs. Plumptre. Undoubtedly this will be the most important message ever issued to the women of Canada.

* * *

Cooking Lessons for Soldiers

SOME time ago the special correspondent of The Canadian Courier with Kitchener's army described the great waste of food in the military camps of England. Since that time agitation has arisen on the subject, and the British Government has taken steps to eliminate this waste. This week an innovation will be tried which will be of particular interest to women. Some hundreds of London school teachers who are specially trained in domestic science are to spend their holidays in giving lessons to the army cooks in the British camps. These women will be given the temporary rank of corporals and sergeants. If the results are satisfactory the scheme will be largely extended.

There is a lesson in this for Canada. The Minister of Militia might send

some of our best qualified women teachers to give instructions in cooking in the Canadian camps, and to make reports to him of what savings could be effected in the preparation of food for the soldiers. If all reports are true, the waste in the Canadian camps amounts to at least twenty per cent. of the total cost of the food.

* * *

Precautions Against Air Raids

IT was late afternoon when we took train at Liverpool for London. The walls of the compartment were adorned with the usual pictures of rivers, bridges, and birth-places of the famous, but there was something new—a little sign, which read:

"Passengers are requested to draw the blinds down in the compartment when requested by the train attendant or guard of the train."

As soon as it was dark the guard came and asked us to put the admonition into effect. A blind was drawn even over the doorway separating the compartment from the corridor. Now we realized that we were in a land where attack by air, as well as by water, must be guarded against.

In London we found every street lamp painted or painted more than half way down. Even in the shop windows lights are painted or shaded on the streetward side, and the once-gay Leicester Square is a mysterious region where theatre-porticos shed a ghastly blue light on the faces of those passing under them.

On the streets in the evening the bus-rider mechanically looks skyward.

"Fine night for a Zeppelin raid," one hears remarked, here and there.

Those guardian angels of London's sky-line—the searchlights—are out on all such nights, beating white wings of light over the city unremittently. In foggy weather, when London hides beneath a cloud of smoky vapor, they are not needed. And in bright moonlight any evening aircraft would be clearly silhouetted against the sky.

Pasted amongst the endless display of recruiting posters one occasionally finds a poster of another order. Side by side on it are pictured types of British and German airships, this device being supposed to enable the lay mind to grasp the distinctions between the two. Underneath are printed instructions as to what one must do on sighting a Zep.—so flippantly spoken of in London. Being boiled down they are: Take to the nearest cellar and stay there until notified that it is safe to emerge.

Since these were posted the newspapers have given the additional ad-



MRS. W. M. ROSE,

recently appointed assistant civic relief officer by the City of Vancouver. Mrs. Rose has for many years been a leader in benevolent and philanthropic movements and an energetic worker for the Victorian Order of Nurses. She is a niece of Sir John Boyd, of Toronto, and of the late General Buchan, of Ottawa.

vice to see that all windows are closed on the first two floors of the house in which one takes refuge—this as a precaution against gas bombs.

MONA CLEAVER.