



Overland

TRADE MARK REG.

The Thrift Car

Model 90 Saves Man - Power!

THE decreased man-power means every Canadian at home must do *more* work and in *less* time.

A Model 90 car can save *you* many hours a day; conserve your energy; give you a wider radius of activity; multiply your usefulness and benefit your health.

As motor car property is appraised more carefully, the esteem for the Overland Model 90 rises.

It is noteworthy that—

Substantial families accustomed to the best find this car expresses their thrift spirit without lowering their standards.

Its comfort, beauty, roominess, and complete accommodations are a revelation to those who know Model 90 only by its reputation for economy and efficient performance.

This car is built both as a touring model and as a five-passenger Sedan.

Today one can not wisely select a car without the utmost consideration of the character and resources of the institution behind it.

To own a Model 90 is to be a beneficiary in the protection of the Willys-Overland policy of fair treatment and comprehensive service.

To transact business with such a concern assures complete satisfaction and makes the element of risk negligible—now and later.

Five Points of Overland Superiority:

Appearance, Performance, Comfort, Service and Price

Willys-Overland, Limited

Willys-Knight and Overland Motor Cars and Light Commercial Wagons

Head Office and Works, West Toronto, Ontario

Branches: Montreal, Que., Winnipeg, Man., Regina, Sask.