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NATIONAL WEEKLY

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PUBLISHER'S TALK

TWO of the chiefest of August amusements are Yachting and Bowling. From time immemorial, the harbours, lakes and bays of Canada have been brightened by the white sails of the pleasure boat—sailing skiff, dinghy, dory or pretentious yacht. Perhaps "time immemorial" is too sweeping, since the Indian preferred the canoe to the sail-boat. The expression must not be taken too literally. The cover this week celebrates the yachting season. It has not been too stirring, as there have been few important meetings on the Great Lakes, and the international contests have been confined to the yacht clubs on the Atlantic and Pacific coasts. Bowling has become a common sport in this country, and is steadily growing in popularity. The Dominion Bowling Tournament in Toronto last week was not really national, but it approached to that ideal as closely as it is possible under the circumstances.

MUCH attention has been given to sport in the "Canadian Courier." We have tried not to overdo it, but we recognise that an illustrated paper is more interesting when it presents a people at play than at work. While giving attention to sport and play, we have tried not to allow this to interfere with a full treatment of sterner matters when these were of national importance. A national weekly should reflect all the life of all the people. It should neither be frivolous nor too staid. Hence every issue is planned out in such a way as to present the activities of the public in both its lighter and more serious moments.



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