

MENNEN'S BORATED TALCUM



You can buy
Mennen's Talcum in
a variety of shades
and perfumes

For example—the Cream Tint Talcum with the fragrant Narangia odor, made for those who find a white talcum unbecoming. Another is the Flesh Tint, a powder rich in Rose color and perfume.

The perfumed white powders are Violet and Sen Yang, in addition to Borated, the standard Baby Talcum.

All the Mennen talcums are made according to the original Mennen Borated Formula, and have the standard Mennen quality, which you can only get under the Mennen name. Mennen's is the one universally recommended by doctors, nurses and mothers.

For sale by more than 20,000 Dealers

We want you to know all of the Mennen Talcums so that you can select the one best suited to your skin. For 5c we will send you any one sample or all five for 25c. Send for them to-day to Sales Agents for Canada, HAROLD F. RITCHIE & CO., LTD., 10 McCaul Street, Toronto, Ont.

CANADIAN FACTORY: MONTREAL, QUE.

SALES AGENTS FOR CANADA

**HAROLD F. RITCHIE & CO. LTD., 10 McCaul Street
TORONTO, Ont.**



is cut in 6 sizes: 22, 24, 26, 28, 30 and 32 inches waist measure. The skirt requires $3\frac{1}{2}$ yards of 54-inch material for a 24-inch size, and measures $3\frac{1}{4}$ yards at the lower edge. Patterns 10c. each.

1400.—A Charming Little Frock — Girl's Dress with or without Bolero, and with two Styles of Sleeve — Dotted challie in rose and white is here combined with rose taffeta. The style is also pretty for "all over" flouncing, batiste, lawn, dimity, crepe or crepe de chine. It could be made with the bolero attached to the skirt in over blouse style, and so worn with a guimpe of contrasting material. The waist is cool and dainty in low neck outline, and practical and serviceable with the wrist length sleeves and collar. The skirt is full and gathered. Lace, embroidered edging, frills or ruffles could be employed as trimming for this style, while a simple hem finish is also nice. The pattern is cut in 4 sizes: 4, 6, 8 and 10

bray. The skirt is finished with tucks in front and back. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires $7\frac{1}{2}$ yards of 36-inch material for a 36-inch size. The skirt measures 3 yards at its lower edge. Pattern 10c.

1402.—A Most Attractive Frock for the Growing Girl—Pique or linen with wash braid trimming would be nice for this model. It is also good for gingham, chambray, percale, galatea, challie, serge, tub silk, taffeta or voile. The fronts are made in surplice style and with vest portions, that are turned back at the neck, and meet in rolling collar. The sleeve may be loose and flowing in short length, or finished with a cuff at wrist length. The skirt has smart graceful plaits at the seams. It is a five gore model. The pattern is cut in 4 sizes: 8, 10, 12 and 14 years. It will require $1\frac{1}{4}$ yards of 44-inch material for a 10-year size. Pattern 10c.



1428.—A Charming Combination—Ladies' Negligee or Dressing Sack and Cap—This attractive house sack may be developed in silk or cotton crepe, percale, lawn, uannel, cashmere, or henrietta, lawn, crossbar, batiste or dimity. Feather stitching, lace, ribbon or braid binding or embroidery may serve as trimming. The sack is fitted by a belt at the waistline. Its lines are simple, and the peplum is a good style feature. The sleeve is finished with a neat cuff. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires $2\frac{3}{4}$ yards of 36-inch material for a 36-inch size. For the cap $\frac{1}{2}$ yard of 27-inch net, all over embroidery, or lawn, percale, dimity, dotted swiss and silk are suitable. Pattern 10c.

1407.—A Dainty Frock for Mother's Girl—As here shown embroidered batiste in a pretty rose shade was used. The model is nice for organdie, lawn, gingham, voile, crepe, challie or dimity. It may be finished without the bolero, with a round yoke of contrasting material. The dress would be lovely for party wear in crepe de chine, or embroidered voile, combined with soft silk, or it could be made of linen and trimmed with lace and insertion. The pattern is cut in 4 sizes, 6, 8, 10 and 12 years. It requires $3\frac{1}{2}$ yards of 36-inch material for a 10-year size, for the dress and $\frac{3}{4}$ yard for the bolero. Pattern 10c.

1414.—A Stylish Model—Ladies' Dress, with Six Gore Skirt and Sleeve in Either of Two Lengths—Gray poplin was used to make this pretty dress, the vest, collar and cuffs are of figured silk in gray and white tones. The sleeve in wrist length is dart fitted. The short sleeve has a pointed cuff. The design is also good for voile, grenadine, serge, faille, taffeta, linen, linene, gingham or cham-

1419.—A Charming Dress for Mother's Girl—Girl's Dress with Sleeve in Either of Two Lengths—Galatea, gingham, serge, linen or percale, may be used for this model. It is also good for velvet, corduroy, taffeta, mixed suitings, cashmere or garbadine. The fronts and back are cut long in panel effect, and the waist sections are lengthened by plaited portions, that may be trimmed with the pointed tabs. If preferred a