

# Coated Paper

Samples and quotations  
on application

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Is the only paper that will give full effect to half-tone engravings. There is no substitute for it. Half-tones printed on our Coated Book reproduce the photograph with the lustre and depth in the black parts, the softness of the lighter and all its other original qualities. It is impossible to get these results on the so-called substitutes for Coated Papers.

WE RECOMMEND OUR . . . .

Coated Book for half-tones, and our Porcelain Enamel Book for catalogues where fine wood engravings are used.

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## RITCHIE & RAMSAY

Toronto, Ont.

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CARDBOARDS

The PRINTER AND PUBLISHER is printed on our Coated Book.

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### Bookbinders, Printers, Paper Box Makers

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