

# Goodyear Cord Tires Now Made in Canada

WELL advanced has been the tire satisfaction of the Canadian motorist. Yet he has known of, and in some cases has used, a tire which outservices all ordinary types; not alone in the material phases of service, but in comfort, activity and security as well.

—a tire built after a different principle, more largely useful than anything he had hitherto enjoyed.

—the Goodyear Cord Tire.

Cord tires, with all their greater goodness, have been too high-priced in Canada because they have been imported. To-day Goodyear Cord Tires are built at New Toronto. They offer you all the advantages of the most highly regarded tire in America, at fair "made-in-Canada" prices. This table shows the saving to you on a number of sizes.

Prices of Goodyear All-Weather Tread Cord Tires

Size of All-Weather Tread Casing	Price of Goodyear Cord Tires if Imported	Made-in-Canada Price	Made-in-Canada Saving to Canadian Motorists
32x3½	72.10	47.30	24.80
32x4	91.60	62.30	29.30
34x4	96.60	65.65	30.95
34x4½	108.85	76.15	32.70
36x4½	114.05	79.80	34.25
35x5	135.25	94.55	40.70
37x5	141.50	98.95	42.55

## The Manifold Advantages of Goodyear Cords

### On Motor Trucks

Buoyant and strong, Goodyear Cords now serve cross-country from the Central States to the Atlantic on five-ton trucks at passenger-car speeds.

### On Racing Cars

Every major race driven on the speedways of America in the last year has been won on Goodyear Cords—every prize-winner in these races rode on them.

### Great Mileage

It is not unusual for motorists to write us of their Goodyear Cords that have given 10,000, 15,000 and 20,000 miles of service.

### Easier Riding

Goodyear Cords are extremely flexible. They add to the

riding-comfort and distinction of any car.

### Lower Fuel Consumption

They magnify gasoline and oil mileages beyond all previous experience.

The amazing gasoline records with Franklin cars were made on Goodyear Cords.

### On Fine Cars

The same Goodyear Cord Tires now offered to you at "made-in-Canada" prices have been chosen as standard equipment for the Packard Twin-Six, the Franklin, the Locomobile, the Peerless, the White, the Haynes Twelve and a dozen other good cars.

Such are the virtues that make the Goodyear Cord Tire the quality tire of the industry.

## A Superior Quality Tube

The longer and better service yielded by Goodyear Cord Tires creates a demand for a tube of extra quality. To meet this need we have built the Goodyear Heavy Tourist Tube. Its longer life, greater ability to recover from stretch, freedom from air seepage, make it a fit companion of the Goodyear Cord Tire. And those same qualities make it desirable in any casing.

Goodyear Heavy Tourist Tubes have the name "Heavy Tourist" on the tube. They are enclosed in a handsome, useful bag, also stamped "Heavy Tourist." Covering all is the familiar Goodyear Tube box with "Heavy Tourist" printed on it. Identify Heavy Tourist Tubes by these features.

The Goodyear Tire & Rubber Company of Canada, Limited



# GOODYEAR CORD TIRES MADE IN CANADA

AR MAIL,  
NGER  
REIGHT  
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Canada and the  
ST INDIES  
Attractive Tourist  
available to Cana-  
vellers Today.  
Sent on Request.  
ROYAL MAIL  
PACKET CO.,  
Halifax, N. S.

R-DONALDSON  
NGER SERVICE  
BETWEEN  
AL and GLASGOW  
to Local Agents of  
T REFORM CO. LIMITED  
General Agents  
William St., St. John, N. B.  
Champlain

OTHER NOTICE Steamer  
St. John on TUESDAY  
DAY at 12 o'clock noon,  
DAY at 2 p. m., for Upper  
intermediate landings;  
alternate days, due in  
1.30 p. m.  
R. S. ORCHARD, Manager.  
time Steamship Co.  
Limited  
TIME TABLE  
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D MANAN S. S. CO.  
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St. Andrews.  
rand Manan Fridays, 6 a. m.,  
n direct, arriving 10.30 a. m.,  
leave St. John, 2.30 p. m.,  
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rand Manan Saturdays for  
arsay, 7 a. m., returning 1.30  
oth ways via Campobello,  
and Cummings' Cove.  
Daylight Time.  
T. D. GUY, M. Manager.

AVELLING?  
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n Steamship Lines  
THOMSON & CO.,  
Limited  
Bank Bldg., St. John

DOMINION  
AL COMPANY  
SITUATIONS  
STEAM and  
CO. COALS  
GENERAL SALES OFFICE  
MONTREAL  
& W. F. STARR, LTD.  
Agents at St. John.

COAL  
QUALITY  
ASONABLE PRICE  
olesale and Retail  
& W. F. STARR, LTD.  
the Street - 109 Union Street

LANDING  
ONEY SOFT COAL  
MES S. MCGIVERN  
8 MILL STREET

**NEWCASTLE**  
Newcastle, Aug. 5.—Mrs. Emma Mac Millan is the guest of Rev. S. J. and Mrs. MacArthur, Quebec City.  
Dr. Gordon Atkinson, who has been visiting his parents, Mr. and Mrs. H. D. Atkinson, returned to Montreal this week.  
Miss Marjorie London is visiting Miss Jessie MacArthur, Quebec.  
Miss Louise Walls of Chatham, and her brother, Wm. J. White and Mrs. White, has returned to St. John.  
Mr. and Mrs. Edward Snook and son of Sydney Mines, N. S., are in town, the guests of Mrs. A. L. Kerr.  
Mrs. Jennings and child of Fredericton, are visiting Mrs. John O'Brien, Nelson.  
Mr. Ivan Adair of Montreal, is visiting Mrs. A. R. Robinson.  
Miss Lina Branch of Bathurst, returned home on Wednesday after a visit to her aunt, Mrs. H. D. Atkinson.  
Mrs. S. J. MacArthur and little daughters Minnie and Vera, who have spent the past few weeks with friends here, returned this week to their home in Quebec City.  
Mrs. Louise Lawlor and daughter, Miss Clare, are the guests of Mrs. Thomas Howard, Moncton.  
Miss Beatrice Holland of New York, is spending a vacation with her parents, Mr. and Mrs. James Holland, Redbank.  
Mrs. Lloyd McAlece and little son of Lewisville, West. Co., are the guest of the former's aunt, Mrs. John McCullam.  
Mr. and Mrs. E. H. Sinclair of New-castle, Miss H. Harris of Moncton, and Mrs. J. H. North of Boston; composed an auto party to Fredericton on Tuesday.  
Misses Louise Manny and Jean Robinson are visiting friends in Halifax.  
Gunner Russell McCurdy of the 10th Heavy Siege Battery, Halifax, who spent a few days with his parents at the manse, Redbank, returned to Halifax on the 29th.  
Misses Nora and Adella Young are spending their vacations at their home in South Esk.  
Misses Jean McMillan and Hilda McCleure of Charlottetown, P. E. I., visited Mrs. Harold Russell last week, en route to Campbellton.  
Wm. E. Richards of St. John, is in town, the guest of Mrs. Montgomery Jones.  
Miss Jean Barry of Fredericton, is visiting Mrs. A. L. Barry, Pleasant street.  
Miss Helen A. McCurdy, daughter of Rev. and Mrs. J. F. McCurdy of Redbank, has graduated from Halifax Ladies' Academy, and will return in September for a business course.  
Mrs. J. R. Lawlor and family left this week to spend a few weeks at Burat Church.  
Miss Kate Lawlor, student nurse of New York, is visiting at her home in Redbank.