

BARGAINS

The Century Dictionary says the origin of the word "Bargain" is unknown but the meaning is "AN ADVANTAGEOUS PURCHASE"

GILMOUR'S REGULAR SUMMER SALE

IS MADE UP OF "ADVANTAGEOUS PURCHASES" FOR YOU

"This Our Way of Keeping Ahead—of Keeping Our Stock Fresh NOTHING ALLOWED TO ACCUMULATE!"

Every Article

is from our regular stock and genuinely marked down from original price. Every suit bears the Gilmour Label, which guarantees you SATISFACTION.

Suits

in Tweeds, Worsteds and Serges; in stripes, checks and plain colors, in every right style including Norfolks—reduced.

20 p. c. and 33 1-3 p. c.—All Sizes

NOT CHEAP CLOTHING—BUT GOOD CLOTHING CHEAP!

A SPECIAL LOT OF 30 SUITS—

Prices from \$15.00 to \$22.00 have been chosen to go at \$8.50—sizes 34 to 44.

YOUR SIZE IS HERE

STRONG ENOUGH TO ATTRACT A LIBERAL EIGHT-O'CLOCK RESPONSE TO THE ANNOUNCEMENT—PAY YOU TO BE HERE MONDAY

OUTING TROUSERS—

Reduced from \$2.00. Eighteen pairs at \$2.50 to \$5.00, to go at \$1.38.

FINISHED TO YOUR MEASURE

EXTRAORDINARY PRICE CUTTING TO REDUCE STOCK AT ONCE

FANCY VESTS—

\$1.50 to \$2.50; sizes 34 to 39, a few larger. Reduced to 76c. to clear.

YOUR CHANCE TO SAVE BIG MONEY ON NECESSITIES

MACKINTOSH COATS—

\$8.00 to \$12.00 Coats Now \$ 5.00
\$15.00 to \$20.00 Coats Now \$10.00

SIZES FROM 32 TO 44

A WRINKLE FOR A SPRINKLE AT A BARGAIN SALE STARTS MONDAY

CASH PRICES NO APPROVAL

WHAT WE ADVERTISE WE SELL
WHAT WE SELL ADVERTISES US

A Good Place to Buy Good Clothes

Gilmour's 68 King Street

BECOMING STRAWS FOR MEN

ALL MEN like cool, dressy headwear for warm summer days. In our extensive range of STRAW HATS FOR MEN, you will find the most recent style developments combined with all that is best in comfort and durability, making them, unquestionably the BEST VALUES at the Prices.

J. L. THORNE & CO.
Hatters and Furriers - 55 Charlotte Street

THOSE IN CROWD FACE CHANCE OF GOING TO PRISON FOR LIFE

Magistrate Ritchie, in Police Court Today Makes Clear The Law

The riot of last night was the occasion of comment by Hon. R. J. Ritchie from the police court bench this morning and he said he thought that the public should be informed of the seriousness of such an affair. He quoted the criminal code to show that a riot was an unlawful assembly which has begun to disturb the peace tumultuously and that every member of such an assembly, whether man, woman or child, is liable to one year's imprisonment. After the riot act is read, if as few as twelve persons continue to remain together for the

space of thirty minutes, they are guilty of an indictable offence and liable to imprisonment for life.

The magistrate went on to say that if every person went home, there could be no disturbance. He referred to the fact that a handful of police in the city of London could keep order among a large crowd, simply because they had the majesty of the law behind them. He explained that the reason the punishment was so great for being a member of an unlawful assembly is because a murderer might take place.

A PLAYGROUND HAS BEEN CLOSED

Vile Language, Disgraceful Conduct and Window Breaking at Centennial, Because There Was No Adequate Supervision

The Centennial playground will hereafter be closed in the evening. The appeals for adequate supervision have brought no satisfactory response. Some evenings there has been practically no supervision at all, and on others it has not been sufficient. Last night some big boys and girls were guilty of disgraceful conduct, and it is said this is not the first instance of the kind. The language used was of the vilest sort. The same conduct will of course go on in the alleys when the playground is closed, but that will be hidden from the people, and their Christian self-complacency will therefore not be disturbed. Some windows have also been broken by some of the larger boys who have been attending the Centennial playground. It is said that boys even threw stones at one solitary man who was endeavoring one evening to supervise the ground. Owing to the formation of this playground it would take at least four people to keep an eye on all those in attendance, and one would of course be utterly helpless. An appeal was made to the Christian people of St. John to take an interest in these playgrounds, and provide sufficient supervision to keep the rougher element in check. The Christian community has not responded. Peradventure it sleeps, or hath gone on a journey. The Centennial playground will be closed tonight and every evening hereafter. Even after it is closed it will be necessary for the police to keep an eye on the place, since unruly boys have no difficulty in climbing the fence. It may be necessary to close other playgrounds also.

W. M. BANCROFT GOES TO QUEBEC

Bank of Montreal Promotes Him To Post There—W. J. Ambrose Successor

W. M. Bancroft, who was only a few months ago appointed to be manager of the local branch of the Bank of Montreal to succeed E. M. Shadbolt on his retirement, has again received recognition of his services and has been promoted to be manager of the Quebec office. W. J. Ambrose, manager of the bank's agency in Spokane, Washington, and formerly accountant of the Montreal branch, has been appointed manager at St. John to succeed Mr. Bancroft. The change will probably be effected by August 1. Mr. Bancroft was formerly assistant manager at Quebec and although he is well known there, he has many friends in St. John who will regret to learn that he is to leave. Mr. Bancroft came here from Mexico about two years ago.

A. E. Nash the present manager at Halifax has been appointed manager at St. John to take the place of W. B. Gravelly who is about to retire.

THE HOUSING LAW

The Community Council Executive Meeting—Majority Favorable Report on Moving Pictures

At a meeting of the executive of the Community Council held in the Board of Trade rooms last evening a resolution was adopted urging the city council to have such amendments made to the housing law in this city as are necessary in the interests of sanitation and better housing. The absolute need of a revision of the building laws as a first step toward better housing conditions was clearly shown at the general meeting of the Community Council a week before. The chairman and vice-chairman were asked to present the resolution to the city council.

The question of moving pictures was discussed at considerable length. Many of those present had visited the different picture houses and reported what they had seen. While one member was convinced that many of the pictures shown are of such a character as would have a bad influence on the minds of children, the others did not agree with this view, and on the whole the views expressed after having seen the pictures were favorable rather than otherwise.

There was also an interesting discussion of the causes of juvenile delinquency in St. John, and this subject will be further considered. Regret was expressed that it had been impossible to secure adequate supervision of the five playgrounds for small children in the evenings, for the short period of the summer holidays. After adjournment the members went out and found on Market Square abundant evidence of the need of a community spirit in St. John.

TELEGRAPH CIRCULATION 18,000 TODAY

The popularity of the Telegraph was again demonstrated today when it was necessary to print over 18,000 copies to supply the demand.

The local sales were heavy and the wide awake newsboys again reaped a harvest through sales.

On several occasions lately the Telegraph has issued over 15,000 but today's circulation far out-distances anything yet, which goes to show the public favor in regard to the Telegraph's handling of big news events.

To the merchant, manufacturer, financial house or stock promoter bidding for the patronage of a market, the Telegraph offers opportunities not equalled by any morning paper in the east.

LOCAL NEWS

SURPRISE PARTY
About thirty-five friends of Mrs. Margaret Baird drove to her home in Lorneville yesterday from Fairville and West St. John and tendered her a surprise. A very pleasant time was spent by all with music and games. The party returned to the city late in the evening.

FORT HOWE PARK
Mr. Herries, of the firm of Herries & Hall, the landscape artists who are to make the plans for Fort Howe park, arrived in the city today. He went over Fort Howe this afternoon in company with Archdeacon Raymond, and while in the city will confer with others who have been most active locally in connection with the park project.

THREE CHARGES
Arthur Nice was in the police court this morning charged with drunkenness and using profane and obscene language in Winslow street, West End. He is also held on suspicion of stealing fifty-nine pieces of coal from a scow at the foot of King street, West End, between June 27 and 29. He pleaded guilty to drunkenness but said he did not remember the profanity. On the charge of stealing he was remanded.

HE FINALLY WENT
A city constable would have had an awkward time with an unwilling prisoner in Pond street early yesterday morning had it not been for a policeman. The man who was taken by the constable, said that he did not owe the debt for which he was being arrested. As soon as the constable caught hold of him, he sat down on the sidewalk with an air so determined that one would think nothing short of a stick of dynamite could have moved him. The constable espied the "brass buttons" and went for assistance. The latter rushed to the scene and after a brief one-sided argument he induced the man to get up and go along peacefully. "Heaven and earth, wouldn't make me pay that money now," the man declared as he walked a short distance up the street, but a few words shouted after him by the police started him again. "But I'll pay it if the law says so."

ANOTHER GREAT DISASTER FEARED

One of Hebrides Islands Threatens to Collapse—Five Thousand Lives in Danger

Sydney, N. S., July 24.—The island of Aoba, of the New Hebrides group, is in imminent danger of collapsing because of incessant earthquake shocks. Already there have been several fatalities and if the steaming volcano on the island erupts the whole population, numbering five thousand, is doomed.

In last December the Island of Ambra, in the New Hebrides, was visited by violent disturbances, and about 500 natives lost their lives.

THE RAINBOW AND THE NIOBE

(Special Times)
Ottawa, Ont., July 24.—The Canadian naval cruiser Rainbow, after escorting the Konagatu Maru with the deported Hindus on board well outside of Canadian waters is under orders to proceed to Esquimaux where she will be dry-docked and put in first-class sea-going shape. The process will last about a fortnight and then the cruiser will leave on a trip to Behring Sea in connection with the international sealing patrol.

Meanwhile the cruiser Niobe is to be kept tied up at Halifax. Practically all her crew have been taken off to make up the complement of the Rainbow. The government's naval programme for the summer is confined to the operation of the Rainbow.

Macaulay Bros. & Co. King Street, St. John, N. B.
Our Stores Open 8 a.m., Close 6 p.m.
Fridays 10 p.m. Saturdays 1 p.m.

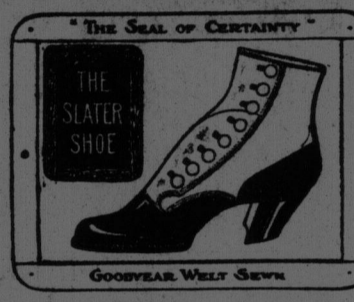
The Popular Coat for Present Day Use
is of
White Polo Cloths

And of these we have supplied our stock plentifully, but judiciously. These splendid coat fabrics are shown in three weights—Light, Medium, and Heavy. An ideal holiday garment. The coat you really need and same being thoroughly unshrinkable, consequently are perfect in washing qualities and make an ideal material for outing coats. One width only, 56 inches.

Out-of-Town Customers Can Have Samples Sent on Receipt of Postal Card.

MACAULAY BROS. & CO.

Slater Shoes For Women!



We have a good selection of Women's Footwear in Boots, Oxfords and Pumps in the different leathers and white canvas.

Our System of Fitting is Perfect—We Use The Photograph System.

THE SLATER SHOE SHOP - 81 KING ST.
R. P. SWEETMAN, MGR.

July 24, 1914.

OAK HALL'S Mid-Summer Bargain Festival Ends Saturday 1 P. M.

Until then you can come to our store and choose from our entire stock of Clothing and Furnishings effecting a Great Saving on the price of any article you may purchase. We give you this notice as we want no one to be disappointed.

Even if you can't find immediate need for new clothes it will be the wisest kind of economy to Buy Now and put the garments away till next year.

Come Today. Sale Ends Tomorrow

KING STREET COR. GERMAN GREATER OAK HALL
SCOVIL BROS. LIMITED, St. John, N. B.

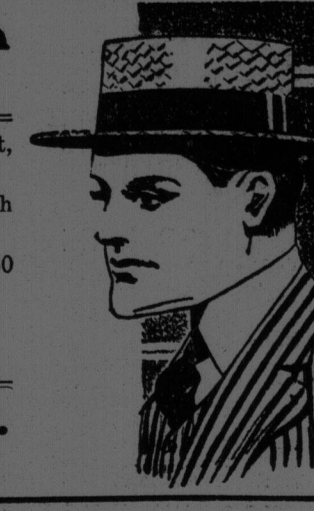
10 Votes With Every Cent Spent Here During Tremendous Clearance Sale! TOMORROW IS THE LAST DAY

and to make it the biggest and best day of the entire sale, values surpassing in saving economies any bargains ever offered in St. John will abound in every department.

Come Early—Buy Liberally and Save Money!

The Low Rent Store **PIDGEON'S** **Big Bargains Everywhere**
TOMORROW IS THE LAST DAY

Finish The Summer With A Fresh Straw



Look at your STRAW. A new one would be an improvement, wouldn't it?

No need to wear a mussed straw, we'll sell you a nice fresh one for \$1.00. You'll feel better and look better.

They're extra good values; sold regularly for \$2.00, \$2.50 and \$3.00. Don't put it off, put it on; your size is here.

THE PRICE IS \$1.00
WORTH MUCH MORE

D. MAGEE'S SONS, LTD.
63 KING ST. Hats and Furs St. John N. B.