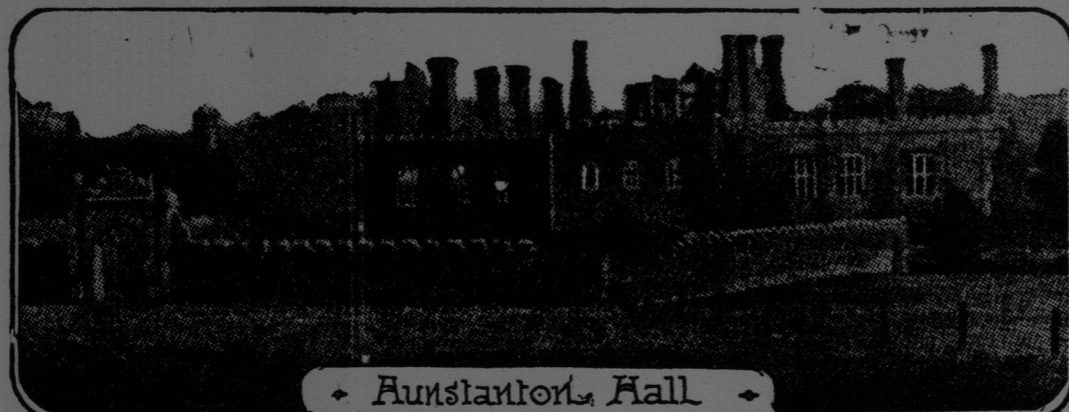
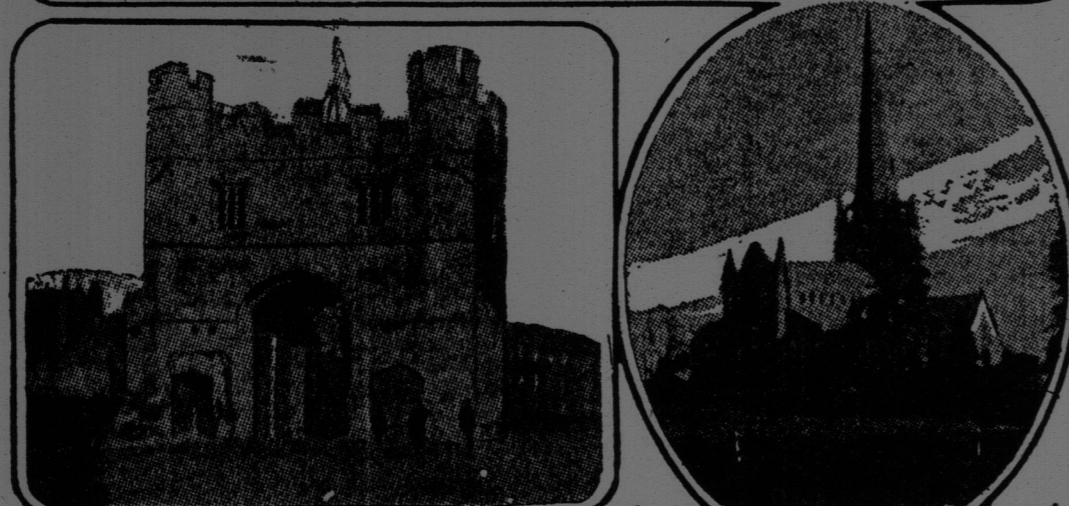


Views in The Towns Raided by The Zeppelins



Ainslie Hotel



West Gate, King's Lynn

Smetisham Church

Three prominent buildings in the district bombed by the Kaiser's aerial "baby killers." So far as known these structures escaped damage.

THE TOURIST ASSOCIATION

Report Shows Much Work Accomplished in 1914

ANNUAL MEETING TODAY

Financial Problems to be Considered—Money Needed To Carry on Widespread Work Which Proved Effective Last Year

The annual meeting of the New Brunswick Tourist Association was held this afternoon at four o'clock in the offices of the association in King street. In addition to the presentation and consideration of reports and the election of officers the members discussed methods of raising funds to carry on the work, this question being especially important in view of the loss of the civic grant.

The report of the president and secretary, covering the year's operations, first told of the object of the association, and continued:

The work of the Information Bureau for 1914 was carried along on the same lines as formerly. Though there was a falling off in the number of tourists—due early in the season to the cold weather and later to financial conditions—we found that we had many more families renting furnished camps, cottages, etc., and remaining in the province for the entire summer.

December 8 to December 19 was devoted by the secretary to a partial tour of the province. Much information was gained and some good hunting views. As the Canadian Government Railway were kind enough to offer free transportation to Amherst to the Boom-the-Maritime-Provinces Convention, the secretary, who was then at Moncton, availed himself of the opportunity.

On December 22 a trip was made to Fredericton. Steamship officials, hotel proprietors and government officials were interviewed. The secretary attended a meeting of the Guides' Association with the idea of meeting as many of the guides as possible and interesting them in co-operating with the work of the bureau by tending in full information as to their territory, rates, etc., and anything they might have as to good hunting scenes in New Brunswick likely to interest sportsmen.

Literature
A revised edition of 50,000 of the provincial booklet was issued, consisting of sixty pages and containing a map of New Brunswick, new illustrations, revised hotel list with rates, and other features, making a very attractive booklet.

City Guide
In June a 6,000 revised edition of the city guide was issued, consisting of forty pages, with a map of the city; list of churches and public institutions; also list of trips to be taken by river, sea or rail; information as to drives, fishing, etc.; in the vicinity of St. John's; table, table of ferry rates for tourists and much other general useful information to the visitor. These guides were supplied to the city hotels, buckboard drives and touring parties and were greatly appreciated by all who received them.

The literature on hand for distribution at the beginning of the season was 70,500 booklets and pamphlets and 2,000 St. John city maps.

Distribution of the Provincial Booklet
Tourists' Bureau, Club Agencies, Public Libraries, Clubs, etc., 17,450
For Distribution to our Advertisers 500
Railway, Hotel & Steamship Advertising Co., Boston, 8,000
Time Table Distributing Co., St. John, 6,000
Canadian Pacific Railway Offices, 8,025
Intercolonial Railway, 8,125
New Brunswick Government, Mr. Bowdler, London, England, 2,000
Travel and Vacation Exhibition, New York, 10,000
Dominion Atlantic Railway, 600
Eastern Steamship Corporation, 2,000
International Railway, 200
Marine Department, Ottawa, 75
Board of Trade, 600
Distribution from Office, including Hotel, Mail and Tourist register, 8,600
Booklets on hand, 4,475

Besides these a large quantity of booklets and pamphlets were distributed

relative to Fredericton, St. Andrews, St. Martins, Campbellton, Dalhousie, etc., and the different booklets published by the Canadian Pacific and Intercolonial railways, as well as literature and maps put out by the Eastern Steamship Corporation.

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For this season's exhibition we are endeavoring to obtain transparencies of views likely to interest tourists and sportsmen. These will be arranged on the front of our booth with electric lights behind. Everyone coming into the exhibition at any time will be able to see them.

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Board of Trade 500
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The association wishes to express its keen regret at the sudden death, in December, of L. R. Thompson. The late Mr. Thompson was for many years an esteemed member of the executive, and was ever ready to assist in the work of the association.

By the courtesy of the Department of Marine and Fisheries, the secretary has been able to obtain a quantity of small handbooks containing the time of the tides for the different months of the year and other useful information, and also a table for the year giving the tides of the arrival of the "Gore" at Moncton.

The grant from the provincial government, as well as that of the Treasury Board of the City of St. John, has once more enabled us to carry on the work. A statement showing receipts and expenditures will be found on page seven of this report.

The members of the executive beg to extend their thanks to the provincial and civic governments, the transportation companies and to the citizens who have cordially assisted the association, also to the railroad and steamship companies for their courtesy in extending to the secretary free transportation on several occasions.

Respectfully submitted on behalf of the executive committee,
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President.

LILLIAN B. BARNES,
Secretary.

The treasurer's report was as follows:

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\$4,498.40

Expenditures
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Advertising and distribution of literature 344.63
Carriage and cartage 43.75
Rent and light 202.50
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Cleaning 26.60
Telephone 40.05
Slides 41.24
Heating 17.85
Office expenses 11.06
Insurance 5.00
Sundries 6.42
\$3,335.40

Savings: Dept. Bank of Nova Scotia \$1,163.00
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Total \$2,304.65

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LAST NIGHT'S WAR REPORTS

London, Jan. 25, 9.55 p.m.—The sudden stiffening of the Austrian front in the elevated check the Russian invasion of Hungary, as a natural sequence of the occupation of Bukovina, seems for the present to be the event of chief military importance. The Russians seem to recognize this, and all recent despatches from Petrograd have emphasized the Austro-German offensive in the southeastern theatre.

Second in importance, perhaps, are the Russian movements near the east and west Prussian frontiers—movements of which the German statement received by wireless today, takes cognizance, at the same time insisting that no new advances into German territory are now feared.

In the western theatre there has been so little change that the British newspapers print the official communications with scant comment, preferring to feature Sunday's naval action. The facts concerning this engagement are not as detailed as might be desired, and the admiralty up to tonight has added nothing to the original announcement.

With great tactics soon to be fought out at her front door, Roumania has not yet decided to join in the conflict, but it is patent that the situation in the Balkans is simmering, and it is believed that action will come suddenly. The Italian, Greek and Bulgarian ministers were among the callers at the foreign office today.

The Swedish press is showing renewed irritation against the British contraband policy, and some of the Stockholm papers suggest reprisals in the way of fortifying the transportation of goods destined for Great Britain over Swedish railways. One paper says that the country should strengthen her defences by means of which she would be able to command respect for her neutrality.

Paris, Jan. 25, 5.50 p.m.—The Temps, in its leading editorial, discussing the Dacia incident, says:
"The Germans have thought to put Anglo-American relations to a new test. They have attached to their protests regarding marine contraband, the Dacia affair with the double purpose of furnishing additional support to these who in the United States are leading the campaign against England in the name of American commerce and saving their merchant vessels which have taken refuge in trans-Atlantic ports."
"They seek at the same time, by this desperate effort, to guard against the effects of the blockade which is stopping the provisioning of Germany."

"Senator Lodge's view will meet with the approbation of a great majority on the other side who favor the triumph of justice. Special interests always have been powerless to stifle right in that way. One can believe futile all the mischievous efforts to stir up John Bull and Uncle Sam by family quarrels."

THE DACIA DELAYED.
Galveston, Texas, Jan. 25—"A package of important papers," mailed from New York Friday afternoon, is delaying the departure of the Dacia, the captain and the agent of the steamship said tonight. The papers, it was said, should arrive in Galveston Tuesday and the Dacia will then begin her voyage to Rotterdam, carrying 11,000 bales of cotton. The papers are said to be the record of the ship's transfer from German to American ownership.

Paris, via Amsterdam, to London, Jan. 26, 2.05 a.m.—All stocks of wheat have been seized by the German government, according to the official statement, in order to safeguard the bread supply until the next harvest. This measure, it is said, was made necessary by the fact that the people have failed to economize. The stocks will be distributed according to the population of the various communities.

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"Don't Blame the Cook"

if your Tea infuses poorly, is dusty and flavorless—get "Salada" and your Tea troubles will quickly vanish—

"SALADA"

Black or Mixed - Sealed Packets only.



Take It Regularly
—It Is A Great Builder

It not only builds up the body, but gives strength and energy for the day's work. By its use the nerve system is properly nourished, the brain becomes normal and every function of the body is carried on to better advantage.

Wilson's INVALIDS' PORT
(à la Quina du Pérou)

with which is combined Peruvian Cinchona Bark, is effective, agreeable and reliable. It should be taken—three glasses daily—by all persons of sedentary pursuits.

Dr. J. F. ELLIS,
Speaker of the Nova Scotia Legislature Assembly, says:
"I have found Wilson's Invalids' Port to be of very high quality and especially suited for invalids. I have used it in my practice since first becoming acquainted with its merits."

BIG BOTTLE
ASK YOUR DOCTOR
ALL DRUGGISTS

J. F. Ellis, M.D.,
Halifax, N.S.

Labatt's

ALE — STOUT — LAGER
PURE — PALATABLE — NUTRITIOUS — BEVERAGES
FOR SALE BY WINE AND SPIRIT MERCHANTS EVERYWHERE

LOCAL OPTION—Residents in the local option districts can legally order from this brewery whatever they require for personal or family use. Write to
JOHN LABATT, LIMITED, LONDON, CANADA

Parties in Scott Act localities supplied for personal use. Write St. John Agency 20-24 Water Street.

The Employers Liability Assurance Corporation, Limited, London, England
Accident and Sickness Insurance Covering Every Accident and Every Sickness
LOCKHART & RITCHIE, General Agents
Phone 114 114 Prince Wm. St., St. John, N.B. Live Agents Wanted

WAR TAXATION IN CANADA
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The finance minister is confronted with the problem of devising for the coming year the raising of new revenues to the extent of at least \$15,000,000 by new taxation. The balance of the amount which has to be raised to meet outlays for capital expenditure, both on the war and on the continuation of necessary public works, will be met by borrowing either in the United States or in Great Britain.

To meet the ordinary cost of administration the amount required from new taxation will be about \$15,000,000. While the character of the new taxation will of course, not be officially disclosed until Hon. W. T. White presents his budget statement, there is good reason to believe that it will take three forms: first, increased tariff taxation on a considerable list of imports; second, increased excise taxes, and third, direct taxation in the nature of stamp taxes on legal and banking documents, on letters patent for federal incorporations, on federally-chartered institutions, and also possibly on the manufacture and sale of all proprietary medicines.

The increased tariff taxation is likely to include higher customs duties on all luxuries such as jewelry, diamonds, etc., on certain classes of wearing apparel, such as silks and velvets, and on some items of general use, such as tea and coffee.

The increased excise duties will probably include additional demand on the manufacturers of liquors and tobaccos. The stamp tax on legal documents, promissory notes, bills of exchange, etc., will likely follow the same lines as were adopted in the United States in order to finance the Spanish-American war.

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USE THE WANT AD. WAY

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If Tea and Coffee Were Sold In Drug Shops

just as their drug, caffeine, is sold, would you buy them?

Wouldn't it bring home to you very forcibly, the fact that neither tea or coffee is a food but a drug?

Caffeine is a cause of indigestion, heart trouble, nervousness, constipation and kindred ills. Some persons are strong enough to drink tea or coffee without immediate harm, but many others are not.

Anyone can avoid risking health by a change to

POSTUM

This pure food-drink is made of whole wheat and a bit of wholesome molasses—that's all. It contains nothing harmful or injurious but is, on the contrary, healthful and invigorating.

Postum is sold by Grocers everywhere in two forms—Regular Postum which requires boiling, 15c and 25c packages, and Instant Postum which is soluble in hot water—made instantly in the cup, 30c and 50c tins.

A ten days' trial of Postum should convince any doub