

millinery, oil cloths, carpets, etc. This stock is regularly replenished with the latest novelties in every branch of the business. Messrs. Perkins & Sterns are about to adopt the cash principle, which they think at length is most profitable. Read page 141.

#### TREMAINE & METCALF.

This business was established in 1851, by Mr. James DesBrisay, in the store adjoining the Apothecaries' Hall, Queen's Square. In 1856, in conjunction with Mr. Wm. Dodd, he built the substantial brick store now occupied by his enterprising successors, and situate at 83, Queen Street, opposite the market. In 1873, on account of his rapidly growing business, the premises were enlarged by extending them eighty-four feet in the rear and adding a third story, making it one of the most commodious stores in the city.

In 1879, the gentlemen, whose names head this notice, purchased the business and entered upon the premises of Mr. DesBrisay. They have embarked in the undertaking on peculiarly favorable circumstances, having a wide-spread connection in city and country, fostered under the old management which had always been regarded as fair and honorable. This, in itself, was a good foundation to work upon; but the introduction of new blood, when it is of the right quality, into any concern, is an element of vital importance in these days of keen competition. We find the firm commencing at the right end; they advertise, and what is more, they do so judiciously, otherwise their names would not appear in our columns, (see page 102.) This is a sure indication of success, as seen in the career of A. T. Stewart and many other successful merchants of minor note. This house contains a general assortment of Dry Goods, including Gloves, Hosiery, Millinery, fur and cloth Mantles, Mantle Cloths, Ladies' and Gent's Under Clothing, with a host of other Goods, which we cannot here enumerate. As is often the case, in this and other Provinces, the house has in stock a large assortment of fine Teas; and one of their specialties is Camel's Hair Bolting Cloth, for Millers.

#### JNO. H. CATHRAE.

One of the finest displays of Sample Goods to be seen in the lower Provinces, is that made by Mr. Jno. H. Cathrae, whose Sample Rooms are situated on the corner of Water and Queen Streets. He is one of the leading Merchants'