

EATON'S DAILY STORE NEWS

HALF PRICE

Suits of Worsted, Cheviot and Tweed in Some of the Smartest Form-Fitting Styles That Appeal to Young Men, Also in the Three-Button Sack Style---the Style That Proves Popular With the Man of Conservative Taste.

\$5.00 TO \$17.50

Some of these suits bear labels well known to most men—men who demand the best style, tailoring and cloth in a suit. Of course there is a reason for clearing suits of this class at half price, it's because they're broken in size range, and there's only one to four of any pattern or shade in the collection. So you see the advisability of being in the Men's Clothing Section first thing after the clang of the gong at 8.30 a.m.

Suits for the youth, the young man, in regular sizes, and stout sizes, from 32 to 48 chest measure. Half price Saturday at \$5.00, \$6.25, \$6.75, \$7.50, \$10.00, \$12.50, \$13.50, \$15.00 and \$17.50.

—Main Floor, Queen St.

SPECIAL

Men's Winter Weight Coats of Tweed, Soft Coatings and Ulster Fabrics, in Chesterfield, Box Back, Slip-Ons and Ulster Styles

\$13.50



Men will find that these are of thick warm cloths, tailored with a view to comfort and lasting wear, and great good value at **13.50**

There are heavy warm ulsters with storm collars, the shorter box back models, a number of Chesterfields and slip-ons, in tweeds, fancy mixtures, soft coatings and ulster fabrics in grey, blues and browns. Some are warmly lined, others partially lined, some have patch pockets, others are ordinary. Sizes 34 to 44. Saturday **13.50**

—Main Floor, Queen St.

Chesterfields of Melton, in Plain Self Shades, \$18.00 to \$27.50

In Oxford, Cambridge stone greys, and blacks; lengths from 43 to 46 inches; fly front or buttoning through, with velvet or self collar; many made up with raw edges; raised double-stitched seams. Sizes 36 to 46. Special at **18.00**

EATON-made Dark Gray Melton Chesterfields, with lapped seams, double-stitched and raw edges; lined with verona serge. Prices **20.00 and 22.50**

EATON-made Chesterfields, from English melton cloths, in dark grey; silk lined throughout. Priced, **27.50**

Black Melton Cloth, Silk-lined Chesterfields, with velvet collar. Price **25.00**

Coats of the Hour for Young Men. The Trench Coat or Belter, the Box Back of New Rough Finished Tweeds

Single and Double-breasted Box-Backs, some have seam and vent in back, others are without; collars of self; lapels of medium length; in browns, golden mixtures and greys, with fancy back, forming a self body lining; shoulders and sleeves lined with Farmer satin. Sizes 33 to 42. Priced at **18.50, 20.00 and 22.50**

The Trench Coat, in several lengths, with plain back; others with inverted pleats; some have yoke and other again are drawn in at waist with various style pleats; in single and double-breasted style, with set-in sleeves or raglan shoulders; in greys, heather mixtures, greenish tints and olives. Prices range from **20.00 to 30.00**



Hurrah! The Great Santa Claus Parade Takes Place on Saturday Morning

This is the Route of the Parade. Hadn't You Better Cut It Out and Tack It Up Somewhere So That You Can Consult It Before You Go Out?

Leaves Eglinton at 9.30 a.m. Saturday; Proceeds Down Yonge, Direct to Bloor Street, Along Bloor Street to Avenue Road; Down Through Queen's Park, Circling the Park Completely; Down University Avenue to the Armouries; Across Armouries Square to Albert Street; Thence to the Corner of James Street—and Toyland.

He will be in Toyland all day Saturday, and from now till Christmas will be on hand to receive his little friends and hear their stories or receive their little letters.

4.95

Heavy Winter Ulsters for 16, 17 and 18 Year Old Boys Offer Great Saving Opportunities Saturday

4.95

Note Also Specially Priced Collection of Boys' Suits at \$5.00 and Overcoats at \$6.75

DOES that boy of yours need an overcoat—a garment that will keep him comfortable and warm in all weathers—a garment that you can depend on for lasting durability, and a garment that presents good appearance? Then avail yourself of this opportunity to save money on the purchase. Good heavy Overcoats, made of cozy, thick tweeds, in several dark grey patterns. They're double-breasted, have collars that can be worn close up to neck or opened to show lapels. They have half belt at back, wind straps on sleeves and warm linings throughout. Sizes 34, 35 and 36. Extra special value, Saturday, at, each **4.95**

PINCH BACK AND NORFOLK SUITS, \$5.00

EVERY SUIT is an exceptionally good value at **\$5.00**, and the materials are firm, soft-finished tweeds that should withstand a goodly share of hard wear. Mixed greys and browns, and plain shades of dark or medium grey are included. The coats are mostly pinch-back models; some, though, are pleated at back and front. All have patch pockets, loose or sewn belts, and sturdy linings throughout. Good roomy bloomer pants. Sizes 29 to 36. Special value, suit **5.00**

EXCELLENT VALUE IN THESE ULSTERS AT \$6.75

THESE are made from thick, closely-woven tweeds, in grey herringbone or brown diagonal effects. Double-breasted style, have convertible or deep storm collar, belt at back and centre vent. Well lined throughout. Sizes 29 to 33. Splendid value at, each **6.75**

THESE ITEMS FROM REGULAR STOCK CHARACTERIZE THE EXCELLENT VALUES OBTAINABLE THROUGHOUT THE DEPARTMENT

Big Boys' Overcoats

Double-breasted ulsters, in dark grey mixture, with stripe effect or in diagonal weave. Convertible deep storm collar and belted back. Twill serge body linings. Sizes 29 to 34. Price **8.75**

Big variety in Warm Ulsters, in fancy mixed greys or browns. Three smart models to choose from, the plain belted Ulster, slip-on or pinch-back styles. All smartly tailored, neatly trimmed and warmly lined throughout. Sizes 29 to 34. Priced at **10.00**

Thick and fluffy-finished, yet not at all heavy and cumbersome, is the material used in the making of these Overcoats, which offer three patterns and styles to choose from. A medium shade of plain grey, in plain double-breasted style, with two-piece belt at back—plain brown in slip-on style, with split sleeves, patch pockets and fancy cuff, and another in plain dark grey, with pointed yoke and fancy pleats at back only, split sleeves and patch pockets, with two small pleats. Sizes 29 to 34. Priced at **15.00**



BUY A VICTORY BOND TODAY

THE T. EATON CO LIMITED

Small Boys' Coats

Plain Grey Nap Cloth Overcoats, double-breasted style, fit snugly to neck, have belt around at waist, and are warmly lined throughout. Sizes 3 to 9 years. Price **6.00**

Plain Navy Blue Whitney Cloth Overcoats, are double-breasted style, well lined and have belt around at waist. Sizes 3 to 9 years. Priced at **7.50**

Boys' Navy Blue Chinchilla Overcoats, in double-breasted style, with two-piece belt at back, cuff on sleeve and patch pockets, with flaps, fancy stripe linings. Sizes 3 to 10 years. Price **12.00**

Suits

Big Boys' Suits, in grey tweed, or stripe effects. Three-button, single-breasted style, with pleated back and belt sewn at waist, patch pockets, twill body linings. Bloomer pants. Sizes 29 to 34. Price **7.50**

Extra Bloomer Suits for smaller boys, in neat brown check. Have fancy pleated back, belt at waist, sewn at back only, and three patch pockets. Two pairs of bloomer pants. Sizes **25 to 28. Price 8.00**

—Main Floor, Queen St.



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