

DUNLOP RUBBER HOSE

1894-1917 Truly-Canadian

Emphatic Endorsation By Highest Authorities

The masterly qualities of Dunlop Mill Fire Hose—the undeniable superiority under every test—are what secured for the Dunlop Line the approval of the Underwriters' Laboratories, Inc., Chicago. The approval takes the form of authorizing Dunlop to use the Underwriters' label, or, in other words, their O.K. mark, on Dunlop Underwriters' Mill Fire Hose (Cotton Rubber Lined).

Underwriters do not have a habit of putting their approval on secondary products. They have a passion for going straight to the brand which has leadership written all over it. You can figure out for yourself the merit Dunlop Underwriters' Mill Fire Hose (Cotton Rubber Lined) must have to be so highly regarded by the Chicago Underwriters.

Nation-Wide Demand for "Dunlop"

Steam Hose is a line that cannot survive very long on make-believe virtues. Hence the reason we feel proud that Dunlop Hose is in such nation-wide demand by critical observers of just what merits a Steam Hose must possess. Dunlop "Gibraltar" and Dunlop "Peerless" have a pretty good monopoly of favor with Steam Hose users.

Skilled Men Await Your Commands

Dunlop "Hercules" and "Peerless" are two brands of Water Hose famous for their exceptional durability and smooth waterways. We also manufacture hose for many other purposes. Our skilled men are ready to specialize on your order, no matter how particular you are.

We welcome buyers who are hard to satisfy because we know full well such men will all the more appreciate the study we have given—and the apprenticeship we have served—to perfect the Dunlop product.

Dunlop Tire & Rubber Goods Company Limited

Head Office and Factories: Toronto. Branches in Leading Cities

IRISH BATTALION LEAVES FOR EAST

Cyclists, A.M.C. and Dental Corps Drafts Also Leave Camp

At 10 o'clock yesterday the 10th Battalion, Irish Rifles, left for the east. The battalion was accompanied by the Cyclists, A.M.C., and Dental Corps drafts. The 10th Battalion, Irish Rifles, was the first of the 10th and 11th battalions to leave for the east. The 10th Battalion, Irish Rifles, was the first of the 10th and 11th battalions to leave for the east. The 10th Battalion, Irish Rifles, was the first of the 10th and 11th battalions to leave for the east.

BRITAIN'S EFFORT AGAINST THE SUB

Alfred Noyes Tells How the British Shipbuilders Meet Losses.

Revolution is more liable to occur in America than in England, according to Alfred Noyes, poet, author and lecturer, and one of the few who have been in close touch with the war since its outbreak. Mr. Noyes, who has no doubt that the German people were in desperate straits and the central powers were facing a situation of imposing elements against which it was impossible for them to achieve victory.

WAR SUMMARY THE DAY'S EVENTS REVIEWED

(Continued from Page 1)

These things should be done rather than predictions of success or failure for the enemy, unless all allied estimates of an early end to the war are estimates of the ultimate limit of the allied armaments, in order to encourage the German people to hold out longer.

Maistre deals with the German claim that they declared the war in the East on a false premise, to expiate the German guilt of advancing and the real outcome of the fight. He said that the Germans had told the truth, the British could not have maintained their present position, but they would have to fall back. Each phase of the advance, as often noted, is imposed on the British by the need for food, and the need for food is imposed on the British by the need for food.

ALLIED AIRMEN BEAT GERMANS

Continued From Page One.

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SCORE'S TOGGERY SHOP

Mr. Scores' toggery shop, which is situated in the city of Toronto, has been closed for some time.

NO TIME EXTENSION ON DEMURRAGE RATES

The Demurrage Bill, which is being introduced in the House of Commons, will not include any extension of time for demurrage rates.

COLORS FOR MUSKOKA BATTALION

The Muskoka Battalion, which is being raised in the province of Ontario, will have a distinctive color scheme.

FOREHEAD BADLY GASHED

A man who was working in a factory in Toronto had his forehead badly gashed by a piece of machinery.

BATTERY OPENS DEPOT.

The Toronto Battery, which is being raised in the province of Ontario, has opened a depot in the city.

GIVEN PURSE OF GOLD

A man who was working in a factory in Toronto was given a purse of gold by a friend.

DINEEN'S FIRE SALE

Friday Bargains That Are Real!

YOUR OPPORTUNITIES have narrowed down to the LAST DAYS of this big event. So we are "specializing" for shrewd buyers today, just giving you a hint of lines picked at random from the stock, broken assortments, so low in price that there's bound to be a rush.

Note the Prices That Will Make Your Eyes Sparkle With Delight

Hudson Seal Coats	Hudson Seal Coat
TWO ONLY	ONE ONLY
French dyed, 12 inches long, 35-40 bust measure. Rich, opulent furs, with linings and trimmings in harmony with the high-grade fur. Regular \$150.00, for 75.00	Unusually rich quality fur, perfect in color and evenness; handsomely lined to harmonize with superior grade of fur. Cut in the season's most approved design. Regular \$225.00, for 150.00

These Coats are a great bargain for someone, and with the prices of furs advancing skywards, offer a remarkable bargain. **2 ONLY PERSIAN LAMB COATS, No. 1 QUALITY** Medium glossy curl, 42 in. long. Reg. \$265.00, for **170.00** **1 ONLY TIGER FUR COAT.** Cuffs, belt and bottom trimmed with Australian beaver; handsomely lined. Regular \$150.00, for **75.00**

ORIENTAL SCARFS Assortment of Oriental Scarfs, ordered for our regular spring trade, delayed in transit, and now at Fire Sale prices. Extra quality crepe de chine, striking color effects, unique designs. Reg. \$10.00, for **5.00** These Scarfs can be cut or divided, if preferred, and price accordingly.

LADIES' SWEATER COATS Balance of Brush Wool Sweater Coats, splendid quality of goods, closely knit, some with silk finish combination colors in **3.25** cuffs and collars. Reg. \$6.00 and \$6.50. Nov. **4.95** Another assortment, very fine quality. Reg. \$10.00, for **4.95**

LADIES' WAISTS Balance of spring assortment to clear today. Crepe de chine, hand-embroidery, in colors and plain effects; up-to-minute styles, very dressy. Reg. \$9.50, for **6.95** **Georgette Crepe Waists, hand-embroidery** Values up to \$12.50. Now **5.95 and 6.95** Balance of silk Sweater Coats, all colors, up-to-minute styles, very handsome garments. Values **6.75, 8.50 and 12.75** up to \$26.00. For **6.75, 8.50 and 12.75**

NEW MILLINERY Large assortment in Ladies' Trimmed Hats greatly reduced. Prices ranging from **\$1.50 to \$8.95.** Panama Hats, various **2.25** shapes. Reg. \$3.00, for **1.35** Ladies' Untrimmed Shapes from **\$1.35 up.**

The "Java" Hat in various combination colors, trimmed with smart, close, closely corded ribbon. Reg. \$7.00, now at **3.50** Very special line in Children's Trimmed Hats in various colors. Reg. \$2.50, for **.95**

CHILDREN'S TRIMMED HATS Reg. 75c, for **.35** Reg. \$1.50, for **.65** **Misses' Trimmed Hats, milan straw, trimmed with velvet ribbon and flowers. Reg. 1.05** **Misses' Trimmed Hats, in brown, only. Half price \$2.50, for **1.25**** **Very special line in Children's Trimmed Hats in various colors. Reg. \$2.50, for **.95****

STORE OPENS AT 10 A. M. LAST DAYS OF THE FIRE SALE

The W. & D. DINEEN COMPANY LIMITED

140 Yonge Street, Cor. Temperance

POET SAW FIGHT AGAINST THE SUBS

Alfred Noyes Portrays the Spirit of Deep Sea Conflict.

Mr. Noyes' poem, "The Spirit of Deep Sea Conflict," is a powerful and stirring work. It depicts the heroism and sacrifice of the sailors who fought against the submarines. The poem is a masterpiece of poetry, and it is a fitting tribute to the brave men who fought for their country.

Hydro-Electric Employees Looking for Wage Increase

The Toronto Hydro-Electric employees are looking for a wage increase. The employees are represented by the Hydro-Electric Employees' Association, and they are asking for a 10% increase in their wages. The Hydro-Electric Company is refusing to grant the increase, and the employees are planning to go on strike.

LIVES ELSEWHERE

A man who was working in a factory in Toronto has been killed by a piece of machinery. The man was working in the factory for many years, and he was a very good worker. His death is a great loss to his family and to the factory.