

# SIMPSON'S FRIDAY BARGAINS

## Join the Home-Lovers' Club Today

Applications for membership are now being received by the Club Secretary on the Fourth Floor. Home-Lovers' Club members may purchase home furnishings at cash prices, with the privilege of paying only part cash, and have the balance spread over an arranged period. One thousand new memberships are now available. Join today.



**Club Members May Share in These Friday Bargains in Rugs, Furniture, Curtains, Electric Fixtures.**

### In the Furniture Department

**Kitchen Cupboard**, elm, golden finish, base has double doors, good cupboard space, two drawers for cutlery, glass top, fitted with shelves. Regular price \$17.50 ..... **14.50**

**Kitchen Tables**, hardwood legs and rims, in golden finish, top of natural maple; size 4 ft. Regular price \$4.00 ..... **3.40**

**Mattresses**, seagrass centre, jute top and bottom, deeply tufted, in good art ticking. Regular price \$4.50 ..... **3.55**

**Buffet**, in genuine quarter-cut oak, fumed finish, colonial design, heavy plank top, 54 in., colonial pillars, 2 top drawers, shaped, back fitted with large beveled plate mirror. Regular price \$46.00 ..... **34.00**

**Extension Table**, solid quarter-cut oak, top 45 in., heavy pedestal, shaped feet, 6 feet when extended, fumed or golden finish. Regular price \$19.75 ..... **14.50**

**Extension Table**, 42-in. top, square pedestal, shaped feet, made of solid oak, fumed finish only. Regular \$13.75 ..... **9.90**

**Extension Table**, solid quarter-cut oak, octagon barrel, heavy platform base, colonial feet, supplied in fumed or golden finish; table extends to 6 feet. Regular \$21.50. **16.50**

**\$6.75 Rag Rugs \$3.95**

Clearing out three dozen pretty Rag Rugs strongly woven and in dainty colorings of grey, mauve and rose shades, with fancy chintz borders. Size 4 ft. 6 in. by 7 ft. 6 in. Regular \$6.75. Today **3.95**

**Japanese Matting Rugs, Regular \$1.35, for 89c**

Matting Rugs, suitable for bedrooms or sunrooms; quaint Japanese designs of animals, birds, etc.; size 4 ft. 6 in. by 7 ft. 6 in. Regular \$1.35. Today... **.89**

**\$2.75 English Wilton Stair Carpet, \$1.95**

About 300 yards of a splendid-wearing stair carpet in rich Oriental colors, in three different designs; will stand lots of hard wear; 27 inches wide. Regular \$2.75 per yard. Today ..... **1.95**

**\$5.50 Reversible Smyrna Rugs for \$3.35**

A special purchase of about 100 heavy reversible Smyrna Rugs. Splendid quality and closely woven. Centre of brown and grey shades, with pretty Dutch border. Size 30 x 60. Regular \$5.50. Today ..... **3.35**

**Scotch Velvet Rugs Reduced to \$9.75**

Only a limited quantity of these serviceable and hard-wearing velvet rugs. Conventional and Oriental patterns, in rich colorings. Size 4 ft. 6 in. by 6 ft. 6 in. Today, special ..... **9.75**

## Great Sale of Rope Portieres

As a special Friday attraction we have arranged for a big clearance of Rope Portieres at prices that will prove irresistible to thrifty housekeepers. The quantity is not large, but there is a good selection of colorings in each of the different styles. For use in archways and doors there are no hangings more appropriate, as they allow the warm air to circulate through the rooms, and yet present a finished appearance. See them this morning.

Regular \$2.95 Rope Portieres. Today, each ..... **1.98**  
 Regular \$4.39 Rope Portieres. Today, each ..... **3.49**  
 Regular \$5.45 Rope Portieres. Today, each ..... **4.49**  
 Regular \$7.90 Rope Portieres. Today, each ..... **6.49**

### Curtains---Odd Pairs

75 pairs of Sample Curtains, only one pair of each style, in durable scrim, strong Nottingham and dainty muslin curtains, in white, ivory and ecru colors; 2 1/2 to 3 yards long; some are slightly soiled---one-third to one-half less than regular prices.

### Lace Lambrequins

100 only to sell at this extremely low price for today. They are made of strong Nottingham lace, showing dainty patterns, and are intended for use across the top of the window in kitchens, etc. Friday bargain, each ..... **19**

## Last Day of Electric Fixture Sale

Today is the last day of the October Fixture Sale. We are offering values that will make it one of the biggest events of this sale. These values are spread clear through our lines, but we will indicate a few to give a general idea of the economy of buying today.



**Reflector Lamps**, each fitted snugly with opal reflector: 40-watt size, Reg. 80c, for 70c; 25-watt size, Reg. 75c, for 65c; 60-watt Mazda Lamp, Regular 90c, for ..... **54**  
 25 and 40-watt Tungsten Lamps, very high grade. Regular 85c, for ..... **35**  
**Portable Table Lamps**, mahogany, with silk shades, regular \$4.00, for \$3.10; mahogany with silk shades, regular \$4.45, for \$3.25; metal, with glass shades, \$5.75 to \$7.00.  
**Floor Lamps**, mahogany stands, and 22-inch empire shades in rose, gold or blue, with plain or chintz linings. Regular \$14.00, for \$13.95; regular \$18.00, for \$15.95.  
 Japanese Lacquered Floor Lamps in beautiful finishes and

design. The lamps are priced extremely low, \$15.40, \$21.30, \$27.00. Shades not included in price. At these prices they will not last long.  
**Complete House Sets**: Regular \$28.00, for ..... **19.75**  
 Regular \$33.00, for ..... **28.00**  
 Also two other sets which will satisfy those who want a better outfit. No. 1 at \$35.00 for the set; No. 2 at \$42.00 for the set.  
**100 Fixtures specially priced for Friday such as:**  
 3-Light Brush Brass, Regular \$6.35, for ..... **5.35**  
 Semi-Indirect, Regular \$12.50, for ..... **9.85**  
 Art Glass Domes, Regular \$12.70, for ..... **11.95**  
 3-Light Flemish, Regular \$15.50, for ..... **13.50**  
 4-Light Brush Brass, Regular \$13.00, for ..... **10.25**  
 And 95 others.



The Robert **SIMPSON** Company Limited



Prepare Now for those Cold, Blustery Winter Days Ahead

# OVERCOATS

Custom Tailored to Your Measure  
 ---From No Less Than 75 Newly Imported Overcoatings

**\$28.50**

Men who will see the handsome patterns and the good quality fabrics they may choose from at this low price will know that this is an extraordinary offer and may not happen again in years.

At your disposal are seventy-five of the season's most demanded weaves and patterns, consisting of fine English meltons, in grey and black, also blue-black or grey Whitney cloths, as well as plain and fancy chevots, which sell regularly made up at \$36.00 to \$40.00 a coat.

Furthermore, you may choose any style you wish, in any length, made to your measure, complete, for this low price.

Any one of these overcoat lengths if made up and trimmed in the same high-class manner as we will give each order, would cost you at least five dollars more than you need pay here today or Saturday.

Every garment will be tailored by expert custom coatmakers---fit and workmanship guaranteed. Today and Saturday offer **28.50**

### Trunks

Big, roomy, canvas covered, extra heavy construction, good locks, brass bumpers and bolts, heavy leather straps, arched top and covered tray. Sizes 32, 34 and 36 inches. Bargain .. **5.95**

### Club Bags

Walrus Grain Club Bag, deep square ends, shirt pocket, good brass locks and catches, high double handles; sizes 16 and 18 inches. Friday special .... **3.95**

### Suit Cases

Fibre Suit Cases, extra deep, heavy corners, leather straps outside, inside straps and shirt pocket. Sizes 24 and 26 inches. Special ..... **2.98**

### Umbrellas

Men's and Women's Umbrellas, with covers of a quality we can recommend for service; plain and trimmed handles. Special value today at ..... **1.50**

### Paints at Bargain Prices

Duplex Varnish Stain, for floors and woodwork; light oak, golden oak, dark oak; stains and varnishes at one operation. Friday bargain, per quart ..... **.40**  
 Ever Jet Gloss Black Enamel, for stovepipes and ranges; two sizes. Today, per tin, 18c and 24c.

"B. B." Floor Wax, for hardwood floors and furniture; spreads and polishes easily. Regular 45c quality. Friday bargain, lb. tin ..... **.35**  
 Simpson's Porch Floor Paint, protect your verandah floor this winter; light grey, medium grey.

Easy to apply, and dries hard overnight. 200 quarts on sale today, per quart ..... **.50**  
 Gold and Aluminum Paint, for touching up picture frames, radiators and lighting fixtures, etc. Regular 15c. Friday bargain, 3-oz. bottle ..... **.11**

### Wall Papers at Bargain Prices

**Living-room and Hall Papers**  
 Tapestries, fabric weaves and conventional designs, in rich color treatments of browns, greys, blues, tans and greens. Regular 40c to 75c single roll. Clearing today, single roll ..... **.25**

**Silk Parlor Papers**  
 Heavily embossed wall papers, two-tone designs, in rose, champagne, pale green and yellow. Regular 35c single roll. Friday bargain, per single roll .... **.17**

### Frames

High-grade Oval and Square Frames, in solid mahogany, rosewood, Circassian walnut, and solid walnut with inlaid corners. If you have photos of soldiers that you want framed in good style this is your opportunity. Regular \$1.70 to \$5.50. Today, half price, 85c to \$2.75.

### Boys' Suits

**\$6 to \$7 Values, \$3.95**  
 150 Suits priced for rush selling, and every suit in the lot is a splendid bargain. Smart single-breasted Norfolk styles, with deep yokes on front and back, patch pockets, three-piece belt, and pinch-back; full cut bloomers with governor fasteners; tailored from fine chevrot tweeds in dark grey shades with self stripes. Sizes 7 to 17 years. Today **3.95**

### Framing

Thousands of feet of choice Picture Frame Moulding to go on sale today at Half Price.  
 1-inch Circassian Walnut, Regular 15c per ft. Today **7 1/2**  
 1 1/2-inch Circassian Walnut, Regular 22c per ft. Today **12**  
 2-inch Circassian Walnut, Regular 30c per ft. Today **15**  
 1-inch Polished Walnut, Regular 20c per ft. Today **10**