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COFFEE and enjoy the benefits derived
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70c. pound.
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OUR FALL EXHIBIT OF
HIGH-GRADE READY-TO-
WEAR APPAREL**
FOR MILADY AND CHILDREN
Our "cut of the high rent
locality" helps us to help you save
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We invite you to compare our
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Canadian Ladies' Wear Co
372 DUNDAS STREET.
"Where You Buy Best."
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Rings, Necklets, Earrings,
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Suitable gifts for the June
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C. H. Ward & Co.
Diamond Merchants and
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386 Richmond Street.

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Dominion Bank Chambers, London.

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TREBILCOCK
OPTICIAN**

PHONE 2251. 233 DUNDAS.
Two Doors East of Majestic Theatre.

When You Meet Your Friends In China---

In China one takes off one's
spectacles, instead of one's hat,
in meeting friends on the street.
Chinese spectacles are so dis-
figuring that they are afraid
their friends would not recognize
them if they were not removed.
Quite a contrast to the grace-
ful spectacle fitting as practiced
at the Brown Optical Co., five
minutes from anywhere down-
town and at Montreal and Win-
dзор.

**BROWN
OPTICAL CO.**

223 DUNDAS. PHONE 1877.

Largest Exclusive Optical
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Montreal LONDON Windsor
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ANTHRACITE BRIQUETTES

Just as satisfactory as coal. Much
cheaper. Immediate delivery.

WOOD! WOOD!

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**HAVE YOUR
PIANO TUNED**

BY
S. BOARDMAN

19 Cartwright St. ywt

Double Mileage

Puncture-Proof Service.
Ask

Art Wilkes

London Tire Repair Shop.
354 Wellington. Opp. McCarty's.
ywt

QUALITY UNSURPASSED.

Our guarantee goes with every elec-
trical appliance that leaves this store.
Goods of inferior quality have no place
in our stock.

BENSON AND FOX ELECTRIC CO.

264 Dundas Street. Phone 2671.

Western School

BUSINESS SHORTHAND

equipment is good and encourages the
best work from the students. A diploma
from Western School is a proof of
thorough training.

Corner of Richmond and Fullarton.
W. F. MARSHALL, Principal.

A Red Bird Bicycle

IS THE BIRTHRIGHT OF
EVERY CANADIAN BOY
AND GIRL

Bicycle and Motor Sales

425 Wellington St. Phone 3182.
S. 7, 9, 10.

**The London Loan and Savings
Company of Canada**

Money received on Deposits
and Debentures. 4 to 5½ per
cent interest allowed.

OPENING DAYS.
**LADIES' NEW
HATS**
BELTZ & CO.
201 DUNDAS STREET.

The Way

TO GET
GOOD BREAD

BE SURE
TO ASK FOR

Parnell's

**A
Diamond
House**

where quality is the
first consideration,
and the price is con-
sistent with our abil-
ity to maintain the
best possible connec-
tions for the pur-
chase of our stones.

You will be favor-
ably impressed by
both our stock and
values.

Young's
DIAMONDS AND
WATCHES.
London. East London.

**It Makes No
Difference**

how enticing sweetmeats, what
you may be tempted to indulge in,
remember this—that you must
have nourishment for health. In

**Johnston Bros.
XXX Bread**

you get the maximum of nutri-
tion. X X X Bread is the most
wholesome of loaves and a flavor
you never tire of.

Johnston Bros. Phone 944.

**Charming New Fall
Footwear Now On
Display**

Best gathered from the world's
makers. Correct in every way.
You want the very newest in footwear
visit our store this week.

Cook's Shoe Store

ANGUS CAMP BAILED.

Angus Camp appeared in police court
before Magistrate Graydon Wednesday
afternoon on a charge of having liquor
in a place other than a private dwelling.
A quantity of liquor shipped to two men
at Grand Bend appears to have been
stolen or removed by pretence of own-
ership from the station at Parkhill, and
the authorities allege that Camp and
as dayman for the false claimants and
motored a load of the wet goods to
Port Huron or Sarnia. He pleaded not
guilty through his counsel, G. N.
Weekes, and was granted bail to the
amount of \$1,000. The case will
be transferred to the county court, and
will be heard some day next week.

**Brains, Experience, Organiza-
tion, Knowledge—the four
cornerstones of the**

**Federal
Advertising
Agency**

T. H. VULL,
Director,
Dominion Savings Building,
London, Canada.
Mechanical Photo
Retouching.

At The Theaters

AT THE PATRICIA.

Headed by Bernard Durning, the al-
lar cast of "The Gift Supreme" gives
to the screen a remarkable screen pro-
duction that is said not to have been
equalled since the inception of the fa-
mous Griffith all-star productions or the
recent screen success, "The Miracle
Man."

This picture, a Republic release, will
be shown at the Patricia Theatre to-
day, Friday, and Saturday. It is some-
what melodramatic in plot, but the di-
rector has so cleverly handled the pro-
duction that deft comedy veils are ever
evident to relieve the intense drama.

The story tells of the efforts of a
gang of crooks to defeat the plans of a
young man of extreme wealth who has
fallen in love with a girl of much
lower station in social life. Bernard
Durning has the role of the young man
and Seena Owen is the girl. The other
members of the cast who do excellent
work are: Ruby Marshall and Lon
Chaney, well-known character actors,
Melbourne MacDowell, at one time the
most handsome stage actor in America,
Harry Lonsdale, Scott McKee, Eugene
Bessner, Jack Curtis, Claire McDowell
and Anna Hernandez.

LAST TIME TONIGHT.

Blackstone, the world-renowned
magician, and his big company of as-
sociate artists terminate their London
engagement at the Grand tonight. With
starting feats and illusions the great
Blackstone has been delighting Grand
patrons for the past three days. Spend
an enjoyable evening with Blackstone
tonight.

"DON'T TELL."

The announcement that Mr. and Mrs.
Graham Moffatt are to make their per-
sonal appearances here Friday and Sat-
urday and Saturday matinee, is full of
promise to the theatregoer in that
Mr. Moffatt is the pioneer of Scottish
playwrights, who, during this decade,
have struggled to establish a National
Scottish Theatre. Whatever may be the
reason why Scottish plays had not at-
tracted the attention of their literary
men and managers in the past, it can-
not be because they did not bring in
the money. The history of Moffatt's
career in the theatre with "Bunty
Pulley's Strings," "A Scrape of the
Pen" and his most recent opus, "Don't
Tell," which has been playing in Scot-
land for months, is direct evidence that
Scottish plays will draw.

William Morris, best known to
theatregoers as the manager of Sir
Harry Lauder, has induced Mr. and
Mrs. Moffatt to come to America this
season with their entire original Scot-
tish cast. "Don't Tell" is not unlikely
that Mr. Morris will be able to arrange
a more fashion, somewhat after that
employed by the Moffatts on their recent
tour of the world.

"GRUMPY."

A pleasing combination of comedy
and melodrama, a delicately inter-
woven love theme in a detective story
of gripping interest, that in brief
"Grumpy," which comes to the Grand
Monday, Tuesday and Wednesday
next, with Edward Levens and an all-
star English cast of notable players.

Cyril Maude made "Grumpy" famous
throughout the English-speaking world.
This sparkling comedy having capti-
vated alike the capacity audiences of
theatres in Great Britain, America and
Australia. Mr. Levens brings to the
leading role the skill of an able actor,
experienced as an associate of the re-
nowned Martin Harvey and Robert E.
Mantell.

"CHU CHIN CHOW."

"Chu Chin Chow," the gorgeous and
beautifully staged musical extra-
vaganzas of the Orient, which ran an en-
tire season in New York at the Century
Theatre, will be presented by P.
Ray Comstock and Morris Gist at the
Grand next Friday and Saturday with
Saturday matinee.

The coming of this brilliant pageant
of ancient Baghdad, staged on a scale
of superlative magnificence, will un-
questionably rank as one of the most
important events of many theatrical
seasons. "Chu Chin Chow" is now in
the fifth year of its amazing run at
His Majesty's Theatre, London.

It was produced there by Oscar Asche,
the author, in association with the late
Sir Herbert Tree, and has been pre-
sented continuously nearly five years in
spite of air raids, zeppelins, bombs and
the war, holding at present the long-
standing record for all London pro-
ductions and for the entire world.

Three seasons ago Messrs. Comstock
and Gist presented "Chu Chin Chow"
in New York, with scenery and cos-
tumes made by the original producers
in London. "Chu Chin Chow" proved
a gorgeous revelation for American
audiences and now the complete pro-
duction and cast from the Century
Theatre is being presented on tour, the
biggest of travelling productions, in 14
cities and with a company of 200
people.

"Chu Chin Chow" is a romance of
ancient Bagdad of a thousand years
ago and tells the story of Abu Hasan,
a robber chief, who disguises himself
as Chu Chin Chow, a rich Chinese
merchant, and enters Bagdad to rob
Kasim Baba, the wealthy miser, and
to raid the slave market. His name
are foisted by Zahrat, the desert
woman, a slave girl, who brings about
his downfall, but not until fourteen
brilliant and wonderful scenes with
music, dance and pageant have been
unfolded. The music by Frederick Nor-
ton is especially alluring and tuneful,
and there are eighteen musical hits
in the score. There are 825 dazzling
and brilliant costumes of many colors
and a mannequin parade of fashion
models of ancient Bagdad exhibits
some of the most striking costumes
ever designed. Seats for all perfor-
mances of "Chu Chin Chow" now on
sale.

ALICE JOYCE RISES TO NEW
HEIGHTS IN SPECIAL PRODU-
TION, "THE PREY," NOW SHOW-
ING AT ALLEN.

"The Prey," the special production
starring Alice Joyce, which is now
showing at the Allen theatre, tomorrow
and Saturday, is attracting unusual
attention among motion picture the-
atregoers in all parts of the country. Pos-
sessing all the best elements of an in-
teresting and enthralling play, it
starring the ever popular and won-
derfully beautiful Alice Joyce, the story
and production have been made into an
extremely successful photoplay.

The production is one of exceptional
beauty, both in setting, in costumes
and wardrobe of the star, and in the
cast of artists. The story is a
thrilling romance of a tangled lives
in spectacular scenes and strong emo-
tional acting, telling of the mad battle
between the young man and the woman
innocents who are crushed in the maw
of this ever-threatening golden monster.
As the young man and woman are
joyce has a part which gives her un-
usual advantage in displaying her every
charm and her beautiful face. The back-
ground of beautiful homes and all that
goes with the magic touch of the wealth.
She weaves her way in and out of the
most interesting story.

A Sunshine comedy, Allen News and
beautiful scenic pictures will be among
the many extra added attractions,
while the famous Allen concert or-
chestra will present the overture and
musical settings.

MARVELOUS FILM OF AUTHENTIC
STORY OF LIFE AMONG CANNI-
BALS SHOWN AT MAJESTIC FAIR
WEEK.

"Shipwrecked Among the Cannibals"
is undoubtedly the most astounding
and unexpected achievement ever
recorded by a motion picture—and when
you see it at the Majestic fair for a
week you will marvel at the daring and
courage of these two cameramen, who
sawed upon the blackest, wildest is-
land in the world with a few
trinkets and their photographic
apparatus, had the nerve to live for
fourteen months amongst the man-
eating savages of New Guinea, making
a photographic record of the lives of
these people, who are fast vanishing
from the face of the earth.

In an interview some weeks after
their arrival back in America, Leamie,
the oldest of the two men, said: "We
filled with such stuff, as we could save
from the wreck of our little schooner
and barely time to get the amny boat
filled with such stuff, as we could save
from the wreck of our little schooner
up on the beach, gazing along the
desolate stretch of sand glistening
in the strong moonlight we saw behind
every tree lurking danger in the form
of naked glimmering bodies of these
giant savages. As we approached the
village, thinking in our innocence that
it was the home of a peaceable tribe of
South Sea Islanders, we were stared at
by glowering black men, women and chil-
dren with a gaze that might mean any-
thing. Little did we realize that this
eventful night was to mark the begin-
ning of a series of the strangest, most
thrilling and colorful adventures that
man ever embarked upon. All
through the long fourteen months as
we lived with these people we were
never sure of our lives from one hour
until the next, but managed through
frequent displays of white man's magic
to keep them in a half expectant, half
fearful mood. Of our experiences I
cannot yet bear to speak, but I believe
that we have made a very good record
of them in our film. I know we man-
aged to secure pictures of many of our
thrilling adventures, and I must leave
you to guess these for description
of our life while, shipwrecked among
the cannibals."

ALLEN'S FAIR WEEK ATTRACTION,
"ON WITH THE DANCE," BRINGS
THE COGROUVE AND BRI-
LIANCY OF GAY WHITE WAY TO
LONDON.

Better, faster! Slaves of pleasure
lost in the spell of Broadway's lights
and laughter. Driven by the lack of
unfulfilled desire and on an un-
ending, thirsting for new sensations—
beyond the law, beyond virtue into the
abyss. A vivid, dramatic, of human
souls that drank of too much "life" on
New York's Gay White Way. Every
scene a sensation, brilliant, spectacular,
beyond description, a picture that will
take your breath away with its super-
b dancing, its colorful displays of motion
and beauty.

Such is "On With the Dance," the
season's most beautiful and sensational
photoplay, which the Allen has se-
cured for its fair week attraction. With
beautiful Mae Murray, jewel of the
Ziegfeld follies, in the stellar roll of the
pleasure mad young, F. J. M. M. M.
David Powell as the husband; Alma
Bell as the young wife; and a support-
ing cast of equal excellence, the pro-
duction is assured before its showing
of its success and popularity.

You will marvel at such scenes as
the after-hour frolics in the dazzling
peacock room of the notorious cabaret,
Monte Carlo; in the palatial tower
home of the sophisticated multi-
millionaire, who spends money by the
bushel to get a girl to go to bed with
a prematurely bored existence; of the
abandon and looseness of the dancers
after new pleasures, new loves, new
thrills, and you will say that "On With
the Dance" is the most unequalled since
moving pictures were first flashed upon
the screen in all that makes a truly
great picture big.

The famous Allen concert orchestra
will be augmented for this very special
attraction and under the direction of
Maurice Pouré the musical rendering of
the specially written score will be
one of the big attractions on the
program.

AT LOEW'S.

Pity poor Major Robert Warwick!
Now that he's back from France and
into "clear again he has to go right
on fighting. He served on General
Pershing's staff overseas and his
duties took him to practically every
front. And now that he has returned
to his pre-war occupation of star-
ring in motion pictures, the producers
seem to have conspired to keep him
in fighting trim. In his first release,
"Secret Service," he played the role
of a secret agent for the Northern
army during the civil war. "Told in
the Hills" presented him as a rough
and tumble fighter of the old border
days and a scout for a cavalry troop.
In "The Hazards" he was the mild
western sheriff who fought a battle to
capture a notorious express robber.
And now comes "An Adventure in
Hearts," the picture in which he is
being shown this week at Loew's
Theatre. It is a picture of an An-
thony Hope's novel "Captain Dieppe,"
and packed with duels and gunfights,
as well as the delightful romantic
venture. And the star is again the
same game fighting man as ever. Also
Carter De Haven in a screaming comedy
"Their Day of Rest," is full of mirth
and laughter. The vaudeville part
of the program is made up of the highest
sort.

MCCORMACK-KREISLER COMBINA-
TION.

"When Night Comes" now being
sung by John McCormack and Fritz
Kreisler to the greatest audience in the
city, is something that Victorian ow-
ners should add to their lists. The song
is a love serenade fitted to Mr. Mc-
Cormack's voice as if it had been spe-
cially written for him and adorned with
an obligato for the violin. Ye Olde
Firme, Heintzman Co., Limited, 222
Dundas street, London, will send this to
anyone on request for the list price of \$2.

DEATH ACCIDENTAL
IN CASE OF TERRY,
IS JURY'S VERDICT

Accident Not Prevented Even
If Man Rode Car, Says
Foreman.

Death from being accidentally crushed
between two cars in the Grand
yards two hours previously, no blame
being attached to anyone, was the ver-
dict returned at a brief trial of the
estate of William L. Terry, at St.
Joseph's hospital, London, today.

The inquest was conducted by Dr.
Robert Ferguson, coroner, in the police
station, London, today.

Alex. Johnston, 7 Rathgar street, was
the engineer in charge of the car which
drove over the two cars between
which Terry was crushed.

He was riding in a car into track eight
and might have stopped to open the
coupling seven or eight feet before
another car came to a standstill.

Dr. E. R. Clegg testified that in ad-
dition to terrible abdominal injuries,
Terry's spinal column was broken, and
death would have resulted either from
loss of blood or shock.

He was crushed until a few min-
utes before his death.

Only Comments.

Alex. Johnston, 7 Rathgar street,
rode with Terry in the ambulance to
the station. His only words were com-
ments on the state of the ambulance
and the roughness of the road in
places. Lamond held the door of the
ambulance open while the police officer
fanned the injured man with Lamond's
hat.

George H. Evington, 697 Grey street,
Charles Bryan, 68 Smith street, yard-
master, George H. Griffiths, 38 Bea-

SPECIAL TRAIN SERVICE ACCOUNT
WESTERN FAIR, LONDON, VIA
CANADIAN PACIFIC RAILWAY.

For the accommodation of passengers
attending the Western Fair, the Cana-
dian Pacific Railway will run special
train, Chatham to London and return
September 15, leaving Chatham at
a.m., stopping at all intermediate points
and arriving London, Richmond street,
9:25 a.m. Quebec street, 9:35 a.m.
turning special will leave London, Que-
bec street, 10:20 p.m., Richmond street,
10:30 p.m., arriving Chatham 12:25 a.m.
making all local stops.

For passengers east of London extra
coaches will be put on regular put
into London, and on September 15, spe-
cial train will leave London Richmond
street, 10:20 p.m., Quebec street, 10:30
p.m., for Galt and intermediate stations.
For further particulars apply H. J.
McCallum, city passenger agent, Lon-
don, or Canadian Pacific Railway ticket
agents.

trice street, yard foreman; Roy Com-
ber, 239 Ottawa avenue, and Clifford
Hamlyn, 340 Hill street, also gave evi-
dence.

Questioned by a juror, Mr. Bryan
said it was not customary to have men
to signal the brakemen when a car
was coming in to the track on which
they were working. Terry was not
obliged to take a chance to fix the

coupling between the two standing
cars, but some of the men do take
chances. If Terry was in the act of
opening the coupling, he had to reach
over the drawbar to shove the operat-
ing lever over, as he had crossed
through the cars to the north side. The
coupling probably was rusty.

Couldn't Open.

"Some of them, you couldn't open
a chance to open the knuckles, he said,

with a set of tongs, let alone do it
without going between the cars," com-
mented a juror who said he had been
a railroad man, at one time.

Mr. Griffiths questioned by the same
juror said the accident would not have
been averted had a man been riding the
car which bumped the car which caught
Terry. It was not necessary to take
him going from track eight to
track seven.

all the brakemen did it.
"If you rode a car into every track,
you couldn't make up a train in a
week," said Mr. Griffiths.

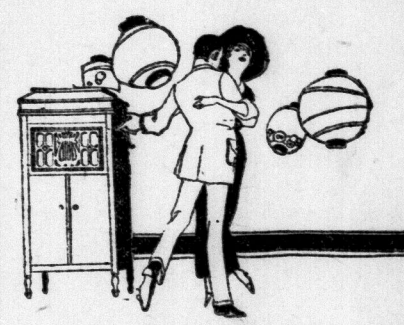
The cars were not coupled after the
accident. Comber, riding another car
into track three, saw Terry roll out
from between the cars, but no one ob-
served him going from track eight to
track seven.

Starr Phonographs in Great Array



Visit Our Exhibit

at the Western Fair, located to the left
of the entrance of the Main Building.
You'll find a wonderful display of
the Starr, the machine that excels, each
year ENGAGING THE INTEREST
AND ADMIRATION OF ALL WHO
HEAR IT.



Starr Phonographs, Starr Gennett Records, Gourlay and Mozart Pianos

What a proud combination of musical instruments to be gathered in one exhibit

IN A DOMINANT POSITION.

What a sterling combination of instruments for the
filling of any musical desire. Undoubted leadership and
every test invited!

VALUE BEFORE PRICE.

Starr Phonographs and Starr Gennett Records are
conceded to be in a place of leadership, because they
are made from the standpoint of value, rather than price.

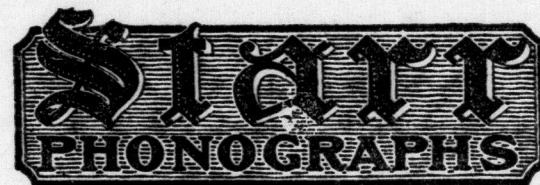
PUT THESE PIANOS TO THE TEST.

The Gourlay and Mozart Pianos possess records that
place them in the front rank. Let us put these superb
instruments to the test, and let your better judgment
and musical appreciation be the judge.

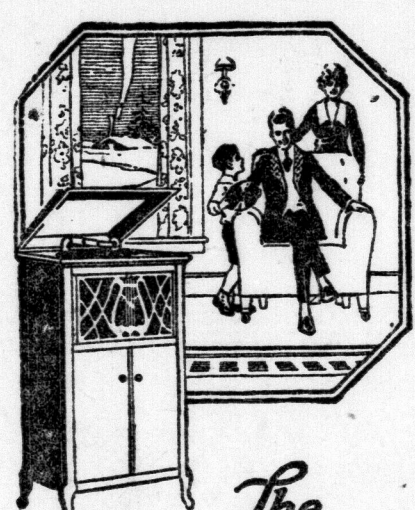
COME TO OUR EXHIBIT OR STORE.

Every courtesy will be shown you, with no obligation
to buy.

This Name
Denotes
Leadership



Among the
Phonographs of This
Continent.



**The
Starr**

Starr Co. of Canada, Limited

265 DUNDAS STREET.

PHONE 2364.

Store Open Evenings During Fair Week.

MR. E. CONOMY SAYS:

Don't Waste Your Money

It's a sin to throw hard-earned money away, and paying extravagant prices is just about the same
thing as squandering cash. Never continue in doubt as to where your money will go furthest. Come to
our Big Economy Shoe Sale. It will pay you.