LAST HOPES OF MANY

BLASTED WHEN PLANT

ACTUALLY SHUT DOWN

Patrons of London Electric H oped For Last-Minute Change

in Situation Which Failed to Materialize-Hundred

Customers Hooke d Up by Hydro.

DRIVE HELD OVER TILL APRIL 23-25

Campaign Postponed For One Week, Is Latest Announcement of Committee.

STANDARD IS "INCREASE"

Bigger Donations Than Ever Expected From Londoners This Year.

London's combined patriotic funds rive will be staged on April 23-25, ac-ording to the announcement made by be general committee today. It had riginally been scheduled for April 16-18. but was postponed for one week because of the fact that many of the leaders had previous engagements for the lirst selected week.

Change in dates will not adversely after the big drive company to the results of the big drive, comand really help along the work. eliminary canvass is now in pro-and most satisfactory reports are The standard this year is to increase in givings. Not only is the object to increase the subscriptions to the Canalan Red Cross and the patriotic fund it to the British Red Cross, Overseas Y.," the French and Italian Red Cross ind other patriotic objects which are also year included in the general camais year included in the general camaism. The aim of the committee, as mounced by Industrial Commissioner increase all along the line.

"The committee wants increase for li objects, and from the first reports"

ATO. E. A. MEETING.—The 57th an-

SHORTAGE OF OIL MAY MEAN DUSTY STREETS IN CITY

The Advertiser.

City Engineer Not Optimistic of Getting Supply.

ndon is a question of serious moment t has not yet been decided just what will be offed this year, and it is being pointed out, perhaps it will be well for the city fathers to look for the oil be-fore they decide upon the area to be

optimistic about getting a supply of oil. Great Britain requires a great deal of oil for her navy. The United States is helping her out, and has an embargo on oil. The larger portion of the supply of road oil comes from Mexico. This is controlled by Great Britain, and there is also the difficulty in getting tankers to

Utilities Commission Dried Plaster on Walls of New Bullding With It.

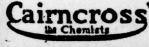
PITTSBURG EXPLOSION

Pittsburg, Pa., April 2.—Five men were killed and fourteen others seriously injured at the plant of the Flannery Bolt Company at Bridgeville, near here, today. Eleven of the injured, all unonscious, were brought to hospitals tere on a special train this afternoon officials of the company said the cause of the explosion had not been deter-

DEVLIN WILL FIGHT IRISH CONSCRIPTION

LONDON, April 1 .- Speaking at a neeting at East Tyrone on Sunday, oseph Devlin, Nationalist member for he west division of Belfast, declared

films to



216 Dundas Street. Phone 880 "CUT PRICES EVERY DAY."

PATRIOTIC FUND TITES

MEET TONIGHT.—Several important matters in connection with the organi-zation will be discussed at a meeting of the 33rd Comrades' Club to be held this evening.

ALLOTING GARDENS .- The Vacant Lot Garden Club will meet this after-noon to allot the lands turned over to the club to the different gardeners for CUSTOMS RETURNS DROP .- Local

customs returns for March total \$140,-865.28. This is a decrease of \$37,875.44 compared with the same month last year. The customs returns for March, 1917, totaled \$178,740.72. TREAT FOR PATIENTS .- Patients

of the Victoria Home for Incurables were given a treat of hot-cross buns by the Robinson-Little Company, Lim-tied. The treat was a most enjoyable one for the patients. STILL THEY COME.—Draft-evaders continue to swell the ranks of the lst Depot Battalion, W. O. R. Monday three more were apprehended and taken to Queen's Park Camp to enter

lupon their training for overseas ser-

FIRST RUMMAGE SALE .- Spring here and the rummage sales, of collow. The first sale is announce Thursday next at 141 King street, the Humane Society will endeavor to increase its funds by holding a rummage sale. A splendid lot of goods will be

IS MAJOR NOW .-- Mrs. Mary Mac-

Auley, 118 Wharncliffe road, has received word that her son, Capt. Fred MacAuley, who went overseas with No. 3 Stationary Hospital, has been promoted to the rank of major, in recognition of the good work he has been dolors.

bjects, and from the first reports eel sure that London will live up AT O. E. A. MEETING .- The 57th annual gathering of the Ontario Educa-tional Association is being held at To er sure that bondon win twe do s previous record and respond generously," said Mr. Philip to devertiser. "The first reports are encouraging and we believe that ronto. Quite a number of Londo teachers will attend. Chairman A. A teachers will attend. Chairman A. A. Langford, Trustee James Gray and Trustee Thomas Rowe of the board of education will go down on Thursday. DISCUSSION UNFINISHED .- Arthur

W. White, who attended the meeting of the threshermen's branch of the Cana-dian Manufacturers' Association in dian Manufacturers' Association in Hamilton last week, reports that the business of the convention was not finished. Another meeting will be held in Toronto this week, when matters relating to thresher manufacturing will be discussed and some action taken. EASTER DONATIONS .- Easter do-

EASTER DONATIONS.—Easter donations to the Protestant Orphans' Home, for which the board has expressed its thanks were: The young ladles of the Western University gave the children a tea of ice cream and cake; Miss Braithwaite and friends gave the children an egg breakfast and a box of candy each; George Robinson, hot-cross buns, and Mrs. McGarvey, hot-cross buns. The question of oiling the streets of CIVIL SERVICE EXAMS .- Civil ser-

vice examinations, both preliminar and qualifying, for the outside division and lower grade third division and stenographers' examinations for the in-side division of the civil service, will be City Engineer W. A. Brazier is not optimistic about getting a supply of oil. Great Britain requires a great deal of oil for her navy. The United States is helping her out, and has an embargo on oil. The larger portion of the supply of road oil comes from Mexico. This is

Anglican churches to be held this evenhring it up the coast.

Last year Landon used about 155,000
gallons of oil. Toronto used 250,000.
This year Toronto plans on using 80,000
gallons.

DID USE HYDRO

DID USE HYDRO

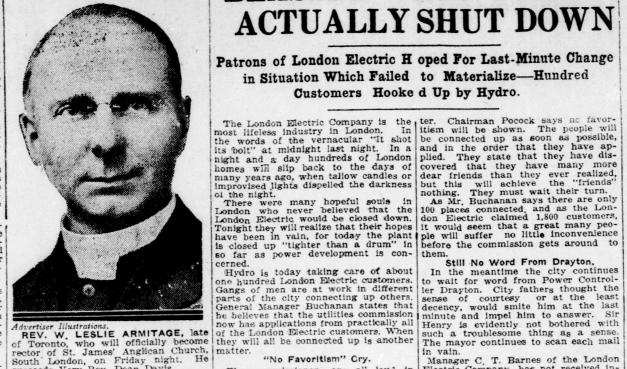
Anglican churches to be held this evening in Cronyn Memorial Church, the
carpetball trophy, donated by A. D. McLean, will be presented to the winning
team from St. Mark's Church. A federation of the Anglican churches for
the promotion of the general welfare of
the congregations will be discussed.
There will be a banquet provided by the
women of the Memorial Church, and it is expected that there will be 160 guests present.

the charge made at the city couldn't the plaster on the walls of the new utilities building has been dried by the correct. General-Manager E. W. Buchanan stated today that they evening when the members and their versel electric according to the past tender of y. Buchanan stated today that they evening when the hembers and the view of the usual number of games. The presentation of prizes will take place, and additional prizes awarded to the winners of the women's and men's games for the evening. The winners of the tours of the women's and men's games for the evening. The winners of the tours awarded to the winners of the women's and men's games for the evening. ers of the tournament prizes are: Cabera; 2nd, Charles Frank; 3rd, Davis; 4th, G. Clark.

with a purse of gold.

their bodies the Irish party would their bodies the Irish party would their permit the application of con-

NEW ST. JAMES CHURCH RECTOR TO BE INDUCTED IN CHARGE ON FRIDAY



South London, on Friday night succeeds Very Rev. Dean Davis.

The Lady of the Oil Lamp]By Sylvia.)

The Lady
Of the Lamp.
The Light of My House
Went out,
Last night,
At midnight. No more The Little Button, Or the switch, Responds
To my touch
With a flood
Of Light.
At 12:01 a.m. The darkness Descended. And covered Gloomy I wander About, A la Florence Nightingale, Or Lady Macbeth. I am More like The latter.

There are Wicked thoughts In my heart, As I Observe The lurking Shadows That stalk In the corners In the corners,
The Egypt night
Scarce scattered
By my flickering,
Soon to be vile-smelling
Coal oil lamp.
It is a choice
Between the lamp

Between the lamp And a tallow dip. Or a paraffin candle. As I stumble along Clutching my lamp

I ruminate "Would any other City of the size

Stand for this?

It will take Ten such lamps As I hold

Before my family. Talk not to me Of the Good Old Days

Before electric bulbs

Nightfall and dawn May be all one To the Lords of Hydro.

Shall it be all dawn and nightly

Has gone out?
And smelly Oil Lamps?
Or dastardly candles?

For me, And for others, For whom the Light

might rage. I might moan might even curse. The situation Is provocative Of language.

I take to writing Verse Libre.

Ray I can see,
Penetrating the Nightly Gloom,
Since the Light
Of my House
Has gone out,
And I become
The Ledy

Of the Coal Oil Lamp.

Mr. Buchanan did not like this a bit. electric stoves and increasing their load

Mr. Buchanan did not like this a bit. It brought back memories of days that were troubled. Hydro was doing the best it could to handle the situation and would connect up the London Electric subscribers in their turn. Just let anyone attempt to tap the wires of the hydro system and they would see what would happen. Hydro says, "Do as we say, not as we do."

Meanwhile hundreds of citizens' homes were made to operate the Lonwill be in darkness or lit by the feeble don Electric stoves and increasing their load when others were going without light. But it is stated that the hydro store could not carry their stoves and other could not carry their stoves and other appliances without moving them from stock, and this explanation seemed reasonable.

So far as can be learned, no favorites are being played in the handling of the situation. The chief complaint is that no steps were made to operate the Lonwill be in darkness or lit by the feeble don Electric plant during the interval.

To light me decently

To my evening meal.
Where then the place
For even the scanty victuals
Food conservation demands

PRESENTATION TONIGHT .- At a meeting of the men from the various Anglican churches to be held this even-

FINISHES TOMORROW NIGHT .-

G. Davis; 4th, G. Clark.

GOLDEN WEDDING.—A recent issue of the South Bend News-Times contains an account of the golden wedding celebration of Mr. and Mrs. W. E. Borley at their home in Mishawaka, Indiana. They were married in Adelaide Township 50 years ago and have resided in Mishawaka for the past fifteen years. The family consists of five sons, Dr. W. E. Borley of Mishawaka, Dr. E. R. of South Bend, Dr. E. C. of Hallock, Minn., Rev. Howard of Flint, Mich., now in France with the Y.M. C.A., and Ivan S., also of Flint. With the exception of the son in France, all were home for the celebration, and the venerable couple were presented with a purse of gold.

FURTHER SUBSCRIPTIONS

MOST GIGANTIC BLOW OF WHOLE WAR IS PARRIED Germans Sought a Sedan or Waterloo and Have Won

matter.

"No Favoritism" Cry.

The commissioners are all loud in their protestations that spite will not actuate them in any way in the mat-

a Colossal Malplaquet - Set Out for Victory March 21 and Is Digging In on April 1.

BY FRANK H. SIMONDS

[Copyright McClure Syndicate.]

NEW YORK, April 1.—The second battle of the Somme has at last temporarily halted on approximately the same ground on which the first began. Seeking a Sedan or a Waterloo, the Germans have won a colossal Malplaquet, a battlefield triumph, which, as it stands, is a brilliant local success that is utterly lacking in all decisive consequences. The most gigantic blow of the whole war battlefield triumph, which, as it stands, is a brilliant local success that is utterly lacking in all decisive consequences. The most gigantic blow of the whole war has been pariled and at least momentarily blocked within a distance of 35 miles from the starting place, and without the loss to the Allies of any vital point in their system of defence or a destruction of any of their armies.

What Have They Won?

In the greatest battle of human history the Germans have so far suctory the Germans have so far suctory the Germans have so far suctory the Hart of the winding starting of the winding and Ludens.

What Have They Won?

The Awful Price.

We may say with complete assurtory the Germans have so far suctory the greatest battle of human history that if Hindenburg and Ludens are the auctioneers. Harry Smith of are the auctioneers Harry Smith of a the sales manager.

Until 2:30 this afternoon fifteen head had been disposed of at the average price of \$650, the prices ranging from the stimates and been disposed of at the average price of \$650, the prices ranging from the stimates and been disposed of at the average price of \$650, the prices ranging from the stimates and been disposed of at the average price of \$650, the prices ranging from the stimates and been disposed of at the average price of \$650, the prices ranging from the stimates and been disposed of at the average price of \$650, the prices ranging from the stimates and been disposed of at the average price of \$650, the prices ranging from the stimates and been disposed of at the average price of \$650, the prices ranging from the stimates are price of \$650, the prices ranging from the stimates and the av

In the greatest battle of human history the Germans have so far succeeded in winning back from the British and the French a little less than a thousand square miles of blood-soaked and utterly devastated country, which they held when the first battle of the Somme began in July, 1916. Between Somme began in July, 1916. Between the Somme and the Avre they have extended their advance for some fifteen miles beyond their own lines. But to balance this gain, the Allies had all that portion of the important ground evacuated by the Germans after the Somme, or lost in the battles of the Asine and of Arras, which lies directly east of Arras or south of the Oise. This ground constitutes the two anchorages of the Allies' front at the danger point.

Third of Reserves Gone.

The Awful Price.

We may say with complete assurance that if Hindenburg and Ludens, ance that if Hindenburg and Ludens, and the Ludens and Ludens, and the Ancre in front of Amlens and on the western edge of the battle-field of 1916, they would not have lead they held when the first battle of the Somme and the Avre they have extended their advance for some fifteen miles beyond their own lines. But to balance this gain, the Allies had all that portion of the important ground evacuated by the Germans after the Somme, or lost in the battles of the Asine had to be aligned the provided the concil drop front of the Capt. T. E. Robson and J. W. Ladding ext. The auctioneers Harry Smith of Tomorrow's sale will be held at the industrial advisory committe to spect the auctioneers. Harry Smith of Tomorrow's sale will be held at the fam, ont, is the sales manager.

Tomorrow's sale will be held at the formors at 11 a.m.

A banquet is being held by the sales company at the Tecumseh House to-light.

Capt. T. E. Robson and J. W. Ladding or the auctioneers Harry Smith of Export. Tomorrow's sale will be held at the formors at 10 a.m.

Tomorrow's sale will be held at the formors at 11 a.m.

A banquet is being held by the form a very ent all the industrial advisory committed

chorages of the Allies front at the danger point.

Third of Reserves Gone.

For this territory the Germans have sacrificed at least a third of all that great reserve which they had concentrated and trained for this offensive, in the conviction that by the sacrifice of this vast host a decisive victory could be won, the British army thoroughly beaten, and the French compelled to make a desperate and humiliating peace. Even if the German losses were no greater than the Allies, which is not the case, the margin between the total numbers of the two contestants was too slight to permit either to sactifice so many men for anything less than a decision.

Conceivably the Germans will be able to exploit further their unmistakable. danger point.
Third of Reserves Gone.
German When houses were gayer lighted Than ever since. I know better

be west dividen of lightar, declared by the first horizon that the high party of the Coulo II amp.

If the footbet the high party of the coulo II amp.

If the footbet the high party of the coulomb of t

It is far from unlikely that in storphis the great drive the Allies may have spent their restreat was anything but a conqueror's settlement.

It is far from unlikely that in storphis the great drive the Allies may have spent their restreated from the alliest event their was confirmed to the British and French the was confirmed to the present battlement.

It is far from unlikely that in storphis the great drive the Allies may have spent their restreated from the major and the great drive the Allies may have spent their restreated from the major and the great drive the Allies may have spent their restreated from the British and French the greatest will now drop to the old seven drive the major and the British and French were falled to dig in and hold on zinch allied control at Ypres and along the Keer; and the page of the greatest and the present at Ypres and along the Keer; and the page of the greatest and greatest

10c per week. BY MAIL PAID IN ADVANCE

CALLED FOR AT STORES

40c per month. \$4.00 per year. ADVERTISER EMPLOYEE REPORTED "GASSED" IN



PTE. FRANK J. LORTIE, one of The Advertiser employees in khaki, who was officially listed as "gassed" in the Monday casualty lists. Ptc. Lortie was a stereotyper before enlisting with the

135th Battalion.

GOOD PRICES PAID AT ANNUAL SALE OF SHORTHORN CATTLE

Consignment Sale Now in Progress Continues Tomorrow.

O Quebec Broke

Up War Romance

| Meet with unanimous approval. There may be a slight objection to the proposal of the committee to spend about \$5,000 additional in equiping it in view of the fact that Dr. Merchant said that he considered that \$15,000 would meet the present requirements of the school.

Man Convicted of Crime Against Girl Goes to Prison Farm. Convicted on a charge of having car

Convicted on a charge of naving carnal knowledge of a girl under 14 years of age, Clifford Elstone was sentenced by Judge Macbeth today to a term at Banwash Industrial Farm of not less than three nor more than nine months.

Elstone was tried a week ago, when Judge Macbeth reserved judgment. Judge Macbeth reserved judgment.
A conviction for a similar offence was registered against Elsone some months ago. He served one month in jail for the first conviction.

WAR SUPPLIES VESSEL SUNK BY SUBMARI

DEATHS AND FUNERALS

SHACKLES OF WINTER taken place in Germany."

Duluth, April 2 .- "Navigation is open at Duluth," was the word passed among marine men today when the sun rose out of Lake Superior and disclosed waves where yesterday solid ice held the lake in winter shackles. The average opening for Duluth is April 21. Last year vessels battled in ice in June.

Sault Ste. Marie, Mich., April 2.—If present mild weather continues there seems to be little doubt but that navi-

HARDER TO DOFF OFFICIAL CASUALTIES KHAKI UNIFORMS BY NEW ORDERS

B and C Category Men Being Retained in C. E. F. Service From Now On.

GARRISON BATTALIONS

Work of Special Service Company and Guard Details Will Be Taken Over.

Owing to the necessity of making use of the services of men in categories B and C in Canada, all discharges of such men from the C. E. F. have been stopped on instruction from Ottawa.

Up to the present, a number of me in categories B and C have been discharged from C. E. F. units in Canad but from now on their services are be utilized wherever it is possible to 6. utilized wherever it is pos so. It is felt that by making use of men in the lower categories more mer in category A can be released for duty The order received from Ottawa wen

nto effect Monday, and from now only those men who are in category only those men who are in category E will be given their discharges from the C. E. F. It is the intention of the authorities to form garrison battalions, into which men in categories B and C will be transferred for service in Canada. The garrison battalions will perform the duties at present carried on by such units as No. 1 Special Service Cempany and the 7th Guard Details.

\$5,000 TO BE CUT FROM ESTIMATES OF **BOARD OF EDUCATION**

Reduction Will, It Is Expected, Be Made Today.

discussion as it is figured that the decision of the committee to accept the offer of the Ontario Government of \$15,000 grant to equip the school, will meet with unanimous approval. There

DRAFT, WHO PAID \$10

FOR OPERATION, HERE Windsor Mail-Carrier Changes Blue Uniform For Khaki.

than a decision.

Conceivably the Germans will be able to exploit further their unmistakable gains. By employing the remaining divisions and bringing up their heavy artillery they may reach Amiens, but even this is doubtful in the extreme. The whole history of western offensives of all major offensives in this war out positions, has been that if there has not been a decisive rupture of the enemy front in the first week, the chance to produce such a rupture has passed. In all of Germanys great successful and the disaster was immediate.

On the offensives and principles who understand that if the German had not been stophed that if the German had not been storing and one wedding supper had been planned and everybody wa

Washington, April 2.—A prayer for victory of the allied armies, "a lasting and righteous peace," and for the men "defending the cause of truth and freedom in the awful battle being waged

SUNK BY SUBMARINE

DEATH OF MISS McCARTY,
The death of Miss Agatha McCarty,
aged 26 years, occurred at the residence
of her parents, lot 12, concession 3,
London Township, on Monday. She is
survived by five brothers—John, Edward, Leo, Francis, all of this city, and
Brother Bendick of La Salle College,
and by one sister, Miss Catherine of St.
Joseph's Hospital.

The funeral will be held from the
family residence Wednesday morning at
3:30. Requiem high mass will be sung
at St. Michael's Church at 9 o'clock.
Interment will be made at St. Peter's
Cemetery. by a German submarine, while

Interment wiff be made at St. Peter's Cemetery.

MISS JULIA MALLOY.
The death of Miss Julia Malloy, aged 59 years, occurred at her residence, 114 Wilson avenue, on Monday. She is survived by two sisters, Miss Mary Malloy of this city and Mrs. Hamilton of Toronto.

The funeral will take place from her late residence on Wednesday morning to St. Peter's Cathedral, where requiem high mass will be sung at 9 o'clock. Interment will be made at St. Peter's Cemetery.

SUPERIOR SHAKES OFF

SHACKLES OF WINTER

Amsterdam, March 20—(By Mall).—A leading German manufacturer, writing in the Nordeutsche Aflegemeine Zeitung, says:

"Out of 1,760 spinning and weaving mills, only 70 are still running at high pressure, while in the boot and shoe industry, 1,400 factories have been amalgamated into 300. In the oil industry 15 factories working at high pressure have been formed out of 720 works previously existing. In the silk industry, the number of spindles has been reduced from 45,000 to 2,500."

Commenting of the Aflegemeine Zeitung, says:

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NOT YET ADJUSTED



DANGER Don't let a cough or cold hang on to you.

KUR-A-KOF — the result is quick. Anderson & Nelles Drug Store

> ROWLAND HILL RELIABLE POOTWEAR NEOLIN SOLE BOOTS

FOR WOMEN. Some splendid lines now

Brown Calf . . \$7.00, \$7.50 Black Calf\$6.50 Black Kid\$7.00

RELIABLE FOOTWEAR YOUR FILMS DEVELOPED

-AT-ROBERTSON & MORLEY, 10 Dundas Street. Opposite Armories THE FAIR

and PRINTED CORRECTLY

Silk Flags from 5c a dozen up. Large Cotton Flags, 50c. Service Flags 50c, extra leaves 5c. Dolls and toys. 15 Dominion Savings Building. Facing Market Square. INTERNED IN HOLLAND

Son of Lleut Slatter of 7th Guards Released From German Prison.

Lieut. William Slatter, 7th Guard Details, received a cablegram from the Red Cross Monday announcing that his

nchanged. Bran—\$33 14. RUBBER COMPANY'S STATEMENT Montreal, April 2.—Both sales profits of the Canadian Control of Rubber Company, Limited, in ended Dec. 31 last, were the in the company's history. The statement to be submitted to bolders at the annual meeting to see the sales amounting to see the sales amounting

holders at the annual meeting today will show net sales amounting to \$16,323,431, against \$12,094,695 in 1916, the gain amounting to \$4,228,736, or about 35 percent. Net profits were \$1,208,018, an increase of \$302,813, or about 33 percent. When the regular preferred stock dividend had been paid, the net surplus for the year was \$998,034, equal to 35.6 percent earned on the common stock on which no dividend is being paid at the present time.

STANDARD STOCK AND MINING EXCHANGE. [Reported by Thomson & McKinnon.] Chicago, April 2.

Dome Lake Dome Mines emiskaming ...

Boston Creek [Special to The Advertiser.]

But Crothers Hopes to Patch Trouble

Between G. N. W. Co. and Men.

It lake Superior and disclosed of where yesterday solid ice held the in winter shackles. The average in for Duluth is April 21. Last year is battled in ice in June.

It Ste. Marie, Mich., April 2.—If the mild weather continues there is to be little doubt but that navining in St. Mary's River will open by 5.

showing on the new med ium heel style. Watch our windows. ROWLAND HILL