TORONTO, Monday, Jan. 2, 1899.

Glassware Bargain.

Bowls and Bake Dishes.

China Plates.

Toronto, Monday, January 2, 1899.

Corset Covers.

412.—Ladies' Corset Cover, good cotto. V shaped yoke transmed with one ro of embroadery, felled seams,per-fect fitting

The SIMPSON Co., Robert SIMPSON Limited.

A HAPPY NEW YEAR TO EVERYONE

Exceptional Offerings for Tuesday's Selling. Tuesday will see the beginning of the greatest White Goods Sale that we have ever had, but in addition to this it will also be the beginning of exceptional offerings throughout the store. Just one month to stock-taking and every department will have something that will interest buyers both as to quality and price, so that the month of January will be a banner month throughout the store. This is the list for to-morrow morning's shoppers:

Men's Furnishings.

Men's Seamless Black Cashmere ½ Hose, fine heavy quality, regular selling price 25c pair; sizes 10 to 11½, 20c pair, or \$2.25 doz. pairs; on sale in gents' fur-nishing department.



Men's A fur cap and a pair Furs. of gauntlets cannot well be dispensed with this winter, and there's little need for it at the prices we have put on furs for quick clearing the first week of January.



Boys' Extra Heavy Wide Rib All-Wool Hose, spliced heel and toe, size 6 to 10 in., makes a good strong school stocking, regular 25c value, on sale Tuesday 17c.

15 doz. only Infants' Plain Black All-Wool Cashmere Hose, spliced knee, heel and toe, full fashioned, regular 20c value, on sale Tuesday 10c.

200 doz. Ladles' Black Cashmere Hose, in plain, with full fashioned leg, seamless or fashioned feet, also wide or narrow rib seamless feet, all 3-thread sole, heel and toe, special value at 25c pair.

Ladles' Italian Silk Hose, in evening shades, blue, green, gold, ecru, regular 50c, Tuesday 25c.
Gents' Plain Black Cashmere Hose, seamless feet, all pure wool, sizes 10, 10½, regular 18c value, on sale Tuesday 10c.

Bargains in Just twenty-Jackets. seven of this kind that must go out at once. We'd suggest being here early,



58-inch Half Bleached Loom Damask Table Innen, extra heavy weight and fine finish, Tuesday 25c yard. 20x40 Huck Towels, with colored bor-ders and fringed ends, full bleach and finish, heavy weight, Tuesday 20c pair. 38-inch Apron Linen, embroidered with pink, blue, cream or red, Tuesday 20c yard.

Dress Goods Attracted to Tuesday the store by White Wear Sale, don't go away without investigating these price attractions in Fine Dress Goods:

attractions in Fine Dress Goods:

42 to 44-in. Black and Navy All-Wool Coating Serge, extra weight, bright finish, and giaranteed not to spot or shrink, sola 'egularly at 60c 42 oer yard, sale price

44 in. Black All-Wool French Novelty Dress Stuffs, with silk and mohair raised effect; a full range of designs to select from; sold regularly at \$1.25 to \$1.50 per yard, clearing Tues-1,00 day.

44 in. Black All-Wool Silk Finish Henricita, extra weight and choice 50 goods, extra 'egedal Tuesday.

54 in. All-Wool Covert and All-Wool Ladies' Cloth, and All-Wool Heather Mixture, good colors, extra weight, regular price \$1.00 per yard.

50 Tuesday

44 in. French Fancies, in choice colorings, large array of patterns, every new and good idea contained in the assortment, are positively worth 50 from 75c to 85c per yd. Tuesday.

42 in. All-Wool Vigoroux, in all the newest colorings, and our regular price per yd. 40c. Tuesday.

Jewellery.

Gents' Goldplated Cufflinks, enamel and dumb bell styles, per 50 pair
R.C.Y.C. Flag, Brooches and Hat Pins, hard enamel, sterling silver, 1.00 solid Gold Rings, set with single stone, opai, claw setting, regular \$1.25 1.00 fto \$1.75 Sterling Silver Bracekets, heavy link, chased pattern, with padlock 1,60 and key Hardware Dept.

72 Hand Axes, extra quality steel blade good handles, regular 50c, Tues. 35

Ladies' We've laid out for immediate clearing of our entire Fur-Lined stock of fur-lined capes, and divided them into Capes three lots, marking them at prices that give you the rarest of opportunities to own a handsome cape-only be

Clothing, Prices in the Clothing department for January will Tuesday. be strongly emphasized—good, well-made, seasonable clothing like the following at the littlest prices.



Men's Fine All-Wool Frieze Uusters, in brown and black, good heavy fancy check tweed linings, good interlining and trimmings, high storm collar, tab for throat, half belt on back, 4.00 sizes 36 to 46 in., Tuesday

Men's Fine All-Wool Tweed Suits, single and double-breasted, in grey and black, brown, small check, with over-



Tuesday Bargains in Boots.

A good starter for the New Year-sample lot of Boots, where the wants of mother, daughter, or little ot can be met. Some of the stock runs as high, in the regular way, as \$1.75 and \$2.00; the price Tuesday will be only eighty-five cents.

186 Pairs of Women's, Misses' and Children's Sample Lace and Button Boots and Oxford Tie Shoes in black and chocolate color, fine Dongola Kid; also Oil Pebble School Boots, women's sizes 31 and 4, misses' sizes 12 and 1, children's size 9; goods regularly sold at \$1.25, \$1.50, \$1.75 and \$2.00

Special, Tuesday, 85c.

Croceries in Basement. 400 Tins Kippered Herring, 3 tine for

Grocery Nothing more is 1 Prices for needed to direct Tuesday. attention to these prices of the most staple groceries for selling Tuesday.

600 Tins of Fresh Canned Tomatoes, 4 tins for 25c.

for 25c. tins, 8 tins for 25c.

25c. 400 Tins Fresh Finnan Haddle, 3 tins 100 Boxes Smoked Herrings, small, 4

doz. box., per box, 10c. 300 Doz. Laundry Soap, out up in %ib. cakes, per doz., 30c. 500 lbs. Washing Soda 6 lbs. for 5c.

15c. 300 Tins Baked Pork and Beans, 3 lb. | Choice Lot of Large Roll Butter, at 16c tins, 3 tins for 25c.

The Robert SIMPSON Co., Limited.

A HAPPY NEW YEAR TO EVERYONE

ADIES' WHITE COTTON UNDERWEAR

The manner in which our Cotton Underwear is prepared gives special value to each article. We do not rest on one manufacturer, but our orders are placed with a number of factories known for the fine quality of their goodsfactories where high-class and cleanly labor works under the most advantageous conditions. Our orders are for very large quantities, ensuring the closest prices. What is more, looking ahead, plenty of time is given the manufacturers that the work may be carefully done and the finish perfect. It's of goods of this class the lists that follow tell;







19.—Ladies' Gown, Empire style, good quality American cotton, sailor collar, sleeves and across yoke 1.23 trimmed with embroidery..... 1.23



yoke of insertion and fine tucks, trimmed around yoke and 1.75 sleeves with embroidery 1.75

Ladies' Chemises.



47.—Ladies' Chemise, English cotton cambric, frill around neck, sleeves and bottom insection front with .28



Table Linens. Half-bleuch Loom Damasks, superior quality, pure finish, Irish memufac-ture, in a large range of new pat-

Fine Bleached Damasks

 58 inch
 30c

 58 inch
 35

 68 inch
 45

 68 inch
 50

 68 tnch
 60
 Table Napkins. 22x22 inch, warranted nil pure linen and superior satin finish, in a choice range of new patterns, extra 98 fine quality, special per dozen.

22x22 inch, kipe Bleached Damask Napkins, Irish manufacture, all pure linen, in a new range of patterns, soft grass bleuch, satin finish, per 1.25 dozen

dozen ...20 Size 20x20, per dozen \$1.50, \$2.5.20

White Cottons.

Factory Cottons. 34 inch factory cotton, yard ... 3 c 34 inch factory cotton, yard ... 5 36 inch pure round even thread, yard ... 5 36 inch heavy quality. Free from specks and filling, yard . 6½, 7½, 8½

Unbleached Sheeting. 7-4 or 63 inch plain sheeting ... 10 c 8-4 or 72 inch plain sheeting .12½ and 16 9-4 or 80 thich plain sheeting .15 and 17½ 10-4 or 90 inch plain sheeting ... 17½ and 20 8-4 or 72 inch twilled sheeting ... 15 and 20 9-4 or 80 thich twilled sheeting ... 17½ and 22½ 10-4 or 90 inch twilled sheeting ... 20 and 25 8-4 or 72 inch heavy twill sheeting ... 13½ and 20

Bleached Sheeting. 8-4 or 72 inch plain sheeting 18 and 17½c 9-4 or 80 inch plain sheeting 18 and 20 10-4 or 90 inch plain sheeting. 20 and 22½ 8-4 or 72 inch twilled sheeting 18 and 20 9-4 or 80 inch twilled sheeting 20 and 25 10-4 or 90 inch twilled sheeting. 20 and 27½

White Goods A select showin Silks. ing of white Japanese silks, the washable in Silks. kind, that make a fitting addition to the white goods selling of the

month.

27-inch White Japanese Silks, fine and flawless, real silk goods, our regular price heretofore was 45c, special sale price 35c yard.

27-inch White Japanese Silks, extra fine quality, superb finish, regular value 50c, for 40c.

27-inch White Japanese Silks. This is extra fine and a beautifully finished silk, regular value 75c, special sale 50c.

27-inch White Japanese Silks, three of the best qualities manufactured, will wear for years, special sale, 65c, 75c and \$1.

Curtains and Curtain Materials. N1—Nottingham Lace Curtains, in handsome floral designs, fine Colbert edges, 3 yards long, 50 inches wide, in white or ivory, spe-75

handsome floral designs, fine Colbert edges, 3 yards long, 50 inches wide, in white or ivory, special.

N2—Nottingham Lace Curtains, in handsome new designs, with Colbert edge, suitable for bedroom, dining. 98

N3—Nottingham Lace Curtains, in handsome floral designs, with plain fishnet background or all-over patterns, 14 different patterns, in all about 400 bairs, which we will sell during our White Goods Sale, regular 1.58

N4—Swiss Net Curtains, in handsome designs, white or ivory, 3½ yards long, in applique and tambour work, very effective patterns, sale 2.25

N5—Mustin Curtains, very latest in frilled curtain, 3½ yards long, spice.

N5—Mustin Curtains, very latest in frilled curtain, 3½ yards long, suitable for bedroom, assorted designs, 2.25

N6—Nottingham Lace Curtains, in handsome designs, latest patterns, Colbert edges, white or ivory, 3½ yards long, fine quality of net, 53 and 60 2.50

N7—Mustin Curtains, in handsome designs, worked in tambour effects, with 4½-inch frill, 3½ yards long, usually sold at \$3.75 and \$4.50, spe-3.00

Clal.

N8—Swiss Curtains handsome designs, in applique and renaissance effects, white or ivory; in this line of goods we have an excentionally fine range of patterns from which we mention three special prices, 3½ yards long, 50 inches wide, special prices per pair, \$5, \$7, 8,50

Brussels Net Curtains. We are showing the best and most choice designs and all the latest novelties in this line of goods. Prices range from \$3.25 to \$25, all of which we will mention three lines in particular for specially quick solling all 3½ yards long.

N17—Coin Spot Muslin, in large or small spot, 36 inches wide, in fine quality muslin special...

N18—Coin Spot Muslin, in large, medium and small spot, 45 inches 12i.

smail spot, 36 inches wide, in fine quality muslin special.

N18-Coin Spot Muslins in large, medium and small spot, 45 inches 12½ wide special, per yard.

N19-Coin Spot Muslin, 36 and 40 inches wide, in large, medium and small spots, special, per pair.

N20-White Cotton Curtain Loops, suitable for bedroom or sash curtains. Liberty patterns, special, per 6

N21-Heavy White and Ivory Curtain Loops, very handsome and 25

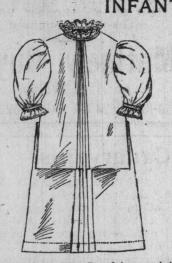
N22-Swiss Sash Net, 28 inches wide, handsomely worked in tambour effects white only, single or double 25

N23-Brussel's Net, suitable for sash curtains, 28 inches wide, in pretty double signs, fine quality, special, per 40

Muslin Section. There are numerous desirable lines in White Goods in this section-Victoria Lawns, Nainsooks, Embroidery Cambrics, Tucked and Hemmed Apron Lawns, Checked and Striped Apron Muslin, White French Organdies, etc. Tuesday's particular bargain will commence the sale with this important item:

10,000 yards 28 in. Plain and Fancy Satin Striped Dress Muslins in a varlety of patterns. extra fine, qualities that usually sell at 10c and 12½c. White Goods Sale 5c

INFANTS' SLIPS.



on receipt of postal.



Write for our White Wear Catalogue. Free



Ladies' Dressing

27 only Ladies' Boucle Cloth Lackets, made of extra quality, curl cloth lined throughout, pearl buttons, in all sizes, regular value \$40, for ... 4.98

Blouses and Wrappers.

Linen Extras.

Sacques.

300 Tins of Golden Wax Beans, 4 tins | 200 lbs. Keen's Oxford Blue, per lb.,

TORONTO.

URNS T, TORONTOand Wine Necessities

Line

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First-Class

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