World Pattern Department

Japanese

Gowns.

This graceful lounging gown is de-

Toronto World

ADERESS...

Vize Wanted- Give age of Child's

A National Fair.

fend the above pattern to

NAME

P., of Ottawa.

The Toronto World

CHILDREN'S HUMANE LEAGUE

The subject for the competition closing September 14th is "What

I wish to become a member of The Toronto World Hu-

I Saw at the Fair." The letters must not be over two hundred words in

length, must be plainly signed with the name and address of the writer,

and must reach The World on or before the date mentioned. The prize

is an enamel pin, with the letters, "T. W. H. L."

Paris Pattern No. 2077

Lounging

At Catto's.

Old age and conservatism are gener

ally closely associated in the minds of most people, especially in connection

with a business house. Sound business

principles may keep an establishment moving prosperously, but it is only the progressive, up-to-date concern that takes the highest place in the public stimulation and secures the largest nor-

estimation and secures the largest por-

tion of the public's trade. The firm of John Catto & Son are one of the busi-

ness landmarks of Toronto; their existence of three-quarters of a century testifies to that. Age has not made them conservative and kept their establishment "way back" as is amply

tablishment "way back," as is amply proven by a visit to their store at 59 King East, and an observance of the

crowd of satisfied customers who daily

John Catto & Son are specialists

They aim to supply my lady's every need, and have undertaken the diffi-cult task of doing this with satisfac-

tion to the critical sex. Mere Man gets very little showing in the stock of this

the millinery department occupies the whole of the two top floors of the building and a big staff is constantly employed evolving these wonderful creations so dear to the heart of woman. Any design can be reproduced

here, and any suggestion of a customer carried out. On the next floor below is the showroom. It is attractive enough to delight the heart of even

hubby, tho his fingers may tightly

clutch the family purse. Every inch of space is utilized for the display of

feminine articles, and yet the arrangements are so artistic that not the slightest suggestion of overcrowding comes to the visitor. Of course, the

cases. There is a bewildering variety in the array of the coming glories of

the fair ones. Let us whisper a secret

here. The demure young lady whose

med hats of the most up-to-date style and the work thereon is an illustration of the modern method of the establishment. One pretty hat is shown in shadings of brown, trimmed with broad ribbon done up into a rose effect. There

ribbon done up into a rose effect. There are four large drooping lance feathers

shading from cream to brown, and the whole makes a striking and fretty ef-

fect. The hat shape, in accordance with prevailing fashion, sets square

on the head with the front rolling back

from the face. Several other creations

show unique blendings of fashionable

A comprehensive line of cloaks and New York tailored suits is displayed

the front of the showroom. Greens,

Niagara Navigation Company.

been extended to Sept. 25.

mane League.

browns and blues are the fashionable

materials and colors.

leading attractions are the hats, shown to the greatest advantage in large glass 2077—Ladies'

specialty is downcast eyes vanishes veloped in pale blue crepe, flowered from the scene with the incoming of with heliotrope chrysanthemums; the

patronize it.

The Kind You Have

Always Bought

Bears the

Signature

900 Drops

AVegetable Preparation for As-

similating the Food and Regula-

ting the Stomachs and Bowels of

INFANTS CHILDREN

Promotes Digestion, Cheerful-

ness and Rest. Contains neither

Opium, Morphine nor Mineral.

Receips of Old Dr SAMUELPITCHER

Aperfect Remedy for Constipa-tion, Sour Stomach, Diarrhoea,

Worms, Convulsions, Feverish-

ness and Loss of SLEEP.

Fac Simile Signature of

NEW YORK.

Ith months old

35 Duses -35 Cents

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Chat Hetetor.

NOT NARCOTIC.

Pumpkin Seed -

ballst," 169 Bay.

CO.-Rolled gold ewels, guaranteed egular \$4.75, barest Queen-street, ITHS. ISTIN CO., exelu-

98 Victoria-street. ICENSES. ge licenses go to Queen west; open IGS AND HATS. N, 415 Parliament-

IARMACY, 351 re drugs, popula NTING CO. 73

NG CO., 63 West posite City Hall. RD, 246 Spadina. n 6357. onge-street. SPADINA-OPEN

DECORATING. LIMITED, 64-66 PHERS. onge-street. Main The Great Group 2 Spadina-avenue.

os a specialty, d Queen. Phone C SUPPLIES.)., LIMITED, 313. RANTS.

38 to 50 East EITCHEN. corner everything first. FURNACES. AIR FURNACE W., Park 441. 304 Queen W. M. 71 Yonge. See our res. Main 2854. O., • East Queenrom Yonge-street.

BIRDS. RE, 109 Queen-st. ORS. FECT" CUSTOM Furnishings and

otning, 594 Queen-BRO., 717 Yonge COMPANY, "Star East Queen street, Yonge-street, Main

for best value. 128 ND BAGS. EATHER GOODS is. Close Prices. Tel. Main 3730. RECTORS.

385 YONGE ST. UNDERTAKERS 931 Queen-st. w. HEWS COMPANY, and 923 College-

Church-street

ANTED.

ABORERS WANT-Yorkville-avenue. E OR FEMALE

NITIES FOR TEL-

JOB, ONE NEWS, employment. Write St. Thomas. IMPROVERS FOR work; good chance this trade; steady

SHERS. GURNEY,

AND SECOND wife preferred, for rta, near Calgary TEN FIRST

r a night gang. er hands. Apply

wages paid. Pen-Ontario. 136

STENOGRAPHER ES OR GENTLE: odious offices

idorsed by lead-s firms in Can-e and visit us, n until 8 o'clock otice. Employ-

DIATELY, COMeverings, 594 Hu-

CHANCES. GOOD WILL OF

John Strader, Ta

S AT LARDER

FALL SHOWING

Exclusive Millinery

On and after THURSDAY, September Twelfth, we invite our patrons to inspect our Paris and New York importations in Afternoon Carriage and Tailored Hats.

ASHBY and JACKSON

1131/2 West King St. Telephone Main 7034

For the Housekeeper.

The old-fashioned way of cleaning Nowadays a soft cleaning cloth does the work without the least dirt or in-convenience. It can be purchased at almost any druggist's for 25 cents.

When house-cleaning a room do not forget to pass a damp cloth over the mouldings. The amount of dust collected there will surprise you, and will, if let alone, shake down gradually on your clean furniture.

When curtains and fittings fail to match the new carpet, why not send them to the dyers? It is much better than to constantly endure the inharmony of quarrelling colors.

Many women like to preserve the little mementoes of their children's early years. A large, plain-covered scrap book holds everything, from the baby-photo to the first kindergarten attempts at writing, and newspaper chippings mark the stage of progression in examinations at school. Little entries of events important in a baby's life, when the first tooth was cut, when the short clothes were put on, are artistically pasted in. When the child ment Buildings. the new styles in hats. Fashion has trimming band is of heliotrope silk and decreed that the hat of this fall shall the fringed sash is of the same delicate roll back from the face and set well shade. It might also be made of nuns-back on the head, hence the absence veiling, cashmere or albatross if a less

of eye shading. Trimmings are most elaborate garment is desired.

elaborate and varied, the fashionable colors being purple, cerise, myrtle, medium and large. For the medium tans, blues and greens. The materials size the gown requires 10 1-2 yards of most generally employed as trimmings material, 20 inches wide, 8 1-2 yards are shot silk, velvet and silk combinated 27 inches wide, 5 3-4 yards 36 inches tions, silver braids and other novelities, while plumes are employed in a cach with 1 7-8 yard of contrasting variety and of a quality to delight the material 11 or more inches wide, 2 3-4 heart of Miss Fluffy Ruffles herself. heart of Miss Fluffy Ruffles herself. | yards of ribbon 8 1-2 inches wide for John Catto & Son are showing trimthat. If intended for wear with a sailor, a plain hemstitched piece of the geeds, about 6 inches wide, and with slightly pointed ends, serves the pur-Pattern Depar tment

About pictures—remember that the present fashion dictates that they be hung but little above the fevel of the exceptionally heavy, so much so that eye, and flat against the wall.

For photographs, special mouldings they have been prevented reaching are now put on the walls of bedrooms, are now put on the walls of bedrooms. boudoirs and dens. The effect is decidedly "dennish," and would never do in a formal room. However, for a private room it appeals to many.

The Value of Pins.

Arrangements are now being made colors, and broad shouldered Gibson effects generally obtain. Some splen-One of the London fastion papers has did samples of coats; suitable for even- the drill hall, Ottawa, next November, been reminding us that the best-dres ed are shown in fawn broadcloth. The voted to the proposed Tuberculosis triming is fancy oriental, with antique metal buttons and white and Hospital. Under the able and enering wear, or for use as carriage robes, the proceeds of which are to be de- women rely much more upon pins than women regumen more upon plans and white an it que metal buttons and solves and fancy tweeds, are the ladies who are undertaking the gent and buttons and fancy tweeds, are the ladies who are undertaking the firm. Some of the finest and most expensive Irish linens and embroiderles are on its shelves, and the customer can be suited in prices ranging from figures such as the Prince of Vales pays for his linen, to those within the limit of the most moderate purse. Some good samples of hand embroidered work, Russian, Irish and Japanese, in the prince of vales and play of Irish crochet work and buttons and work, Russian, Irish and Japanese, in the did to the sore. In our price work, Russian, Irish and Japanese, in the did to the sore. In our price work, Russian, Irish and Japanese, in the did to the different did to the work of the management of the fete in the play of Irish crochet work and buttons and which has been on exhibition in the limit of the most moderate purse. Some good samples of hand embroidered work, Russian, Irish and Japanese, in capture with the sore. In our price work it is the price of the capture work and buttons and the customer of the price of the City of Parish in the first of the Dressmakers Protective and play of Irish crochet work and buttons and the customer of the fete in the price work and buttons and the customer of the price work and buttons and the customer of the management of the fet

It being among the early attractions of the season it will assuredly heighten less she is lazy and wants to so ap-

of the season it will assuredly heighten general interest, as well as the noble end for which it has been inaugurated.

Miss Annie, only daughter of Hon.

Miss Annie, only daughter of Hon. Saturday afternoon return rate of 75 cents. Excellent dining service on steamer. Boats leave Toronto 7.30. William Paterson, and Dr. Morley of 11 a.m., 2 and 5.15 p.m.

Union Jack for Schools.

The government has decided that the Tark of St. 12 ft. 12 ft. 12 ft. 13 ft. 15 ft

Union Jack for Schools.

The government has decided that the being Lady Laurier. The bride was flag to fly over rural schools shall be attended by Misses Helen Cockshutt the Union Jack, not the Dominión ensign, which had been chosen. In view McAllister of Hamilton and Nore Shore. sign, which had been chosen. In view McAllister of Hamilton and Nora Shen-of this change the time for receiving stone of Toronto, while the groom was tenders for flags for rural schools has supported by Norman F. Wilson, M. pense of "S-R."

The party of thirty of the most popular ladies of Oxford County who have been enjoying a trip at the expense of The Woodstock Sentinel-Review to this sterling remedy to be the best rento Tuesday and left on the 4.15 C. P.R. train for Woodstock. The ladies were conducted by V. M. Kipp. The trip extended over eleven cays, and in-Mentreal and Quebec returned to Totrip extended over eleven cays, and in-cluded a day in Toronto, the sail down the lake and river on the R. & O. steamer Kingston, and stop-overs at Montreal, Quebec and Alexandria Pay. Yesterday the ladies spent the time shopping and visiting friends. The tour was admirably conducted, and no ex-pense was spared in giving the ladies the time of their lives. The unity inhuded the most popular girls of Oxford at 35 cents a bottle. County, some of whom received nearly

100,000 votes in the contest. Cook's Cotton Root Compound. The great Uterine Tonic, and only safe effectual Monthly Regulator on which women can depend. Sold in three degrees of strength—No. 1, \$1; No. 2, 10 degrees stronger, \$3; No. 3, for special cases, \$5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: The Co., Torganto, Onf. Gormany Windson) PERSONAL.

SHERBKOOKE. Que., Sept. 10,silver involved altogether too much la-bor and worry. Pastes iliquids and inpor and worry. Pastes illquids and in-jurious acids did damage to the hands governor-general and party, compris-and temper, as well as to the silver. ing Lady Grey, their two daughters, and Capt. Newton and Hon, Sydney Fisher, will take train to Magog, where they will be met by Mr. and Mrs. E. Goff Penny, Mr. and Mrs. Rosweil road. Fisher and Mrs. Routledge, and will take boat to Roswell Eisher's resi-dence, "Belmere," where lunch will be partaken. Afterwards the party will steam to Knowlton's Landing, and there take carriages for a drive thru Bolton Pass to Alva Farm, Knowlton, the residence of Hon. Sydney Fisher. At dinner to meet the governor-general there will be Miss Fisher, Dr. Fisher, Judge Lynch, C. H. Parmalee, M.P.; Mr. Vilas, M.L.A.; Mayor Pettes of Knowlton, H. E. Williams and Mrs. A. Knowlton.

Mrs. Sabell Morton, Maple Grove Farm, Manitoba, is staying at present with her brother, Mr. J. Wallace Collins, East Roxbord-stret, and will be visiting her triends in the east for

Hazel Agatha Adams, from Bombay, registered at the Parlia-

Interesting and amusing.

When children feed ties for wear with sailor collars, or Peter Pans, it is much better if they can be made of washable materials. Much more satisfactory than even durable silk is the dainty te of white pique, or of sheer musiln. Remnants of various sorts, particularly fancy-colored linens, can be made up for this purpose with little truble. Take a man's negligee, if the tie be for a Peter Pan collar, and model it on Mr. and Mrs. Hugh Dixon, Miss

Richard Tew and two daughters

Judge McTavish, Mrs. McTavish, Miss Bella Stewart and party, who have been spending the summer in report traffic on the ocean liners exceptionally heavy, so much so that

Miss Marion Lindsay has returned to Ottawa after several most enjoyable weeks spent at Murray Bay as the guest of Sir Charles and Lady Fitz-patrick, and also of Miss Vandusen of New York.

Mrs. W. G. Brown and Miss Marjorie Brown have returned from Jackson's Point, and have as their guests Mr. and Mrs. MacBeth Miller of Cedar for the first half of the week, the latiguities. A musical comedy.

Man have written some entirely a musical comedy.

Manager T. W. Dinkins' "Yankee Doodle Girls" company, all girls and for the first half of the week, the latiguities, a show honestly advertised, son's Point, and have as their guests Mr. and Mrs. MacBeth Miller of Cedar Cottage: for the week end.

Thousands of infants die annually who could be saved by the timely use Have Been "Doing" Quebec at Ex- of Dr. Fowler's Extract of Wild STRAWBERRY.

in both children and adults.

Diarrhoea for nearly seven weeks. I tried three different doctors, but none of them could do her any good. I was advised to try Dr. Fowler's Extract OF WILD STRAWBERRY and less than half a bottle cured her." Manufactured by The T. Milburn Co.,

Limited, Toronto, Ont. See that their name is on the wrapper and thus insure getting the genuine.

afternoon to her friend, Miss Ceci Smith, who has recently been study-ing in Boston, Mass. The tea room was in red and white and lighted with candles. Among those present were Miss Moyes, Miss Currie, Miss Row-Hon. W. H. Cushing, minister of Mr. and Mrs. Beardmore returned from the Monday. the Clifton, Niagara Falls, or

A private street car will leave the

Miss Jessie Carter of Clarence-avenue, Deer Park, the well-known

Mrs. H. R. Wood and daughter have returned from Bail d'Urfes, where they spent the summer.

Mrs. and Miss McCarkill have re-turned to Island Park after spendng two weeks at Fort Niagara and

Dr. and Mrs. Frank C. Trebilcock and daughter Marjorie, late of Ennis-killen, will spend a month with Mr. Charles Sparling, 530 Dovercourt-Major and Mrs. J. Fraser MacDon-

Mrs. MacBeth and Miss Meta Mac-Beth are expected home from England about the fifteenth of the month.

ald have taken a house in Bruns

Mr. and Mrs. George F. MacDon neli are the guests of Mrs. J. M. Buchan in Farnham-avenue, before noving to their new home, Avenue-

Mr. and Mrs. Bruce MacDonald will be home from Niagara some time this

Mrs. R. Strathy and the Misses Strathy will spend the winter abroad and will sail with the Rev. H. G. and Mrs. Baldwin at the end of the

Mrs. Charles Brewster (nee French) will receive on Friday afternoon at the *esidence of her mother, 189 Col-lege-street, before leaving for her home Mrs. Melfort Boulton has returned

from Kingston. Miss Mary Osler, who has been visiting in London, Ont., is returning home

Mr. Richard Owen, 160 Davenport-road, has left for a trip to Philadel-phia, New York, and Atlantic City. Miss C. A. Mitchell, a recent graduate of the Toronto General Hospital, and Miss Janet Plaunt of Renfrew. were tendered a farewell last evening in Knox Church, previous to their de-

> && PUBLIC 22 **AMUSEMENTS**

One of the most pleasant attractions England, have arrived in Ottawa and at the Princess Theatre last season report traffic on the ocean liners was the tuneful "Gingerbread Man." which is to return for a brief stay at the same theatre next week. "The Gindetail regarding costuming, gerbread Man" was probably the most popular extravaganza of the previous season and its return here with the priginal company will be health with

MORE WHOLESOME AND NUTRITIOUS THAN MEAT. All Gocers, 13c a Carton; 2 for 25c.

compressed into a wafer, and is immeasurably superior

flour, bread, or pastries. It is delightfully satisfying as a toast. De-

season and its return here with the original company will be hailed with great satisfaction by all lovers of that class of entertainment. The composers and librettists of "The Ginber" bread Man" have written some enticing new numbers for this season, and



for Diarrhoea. Dysentery, Colic, Cramps,

Jack Barrymore, who has the leading will see more often. He is altogether the most magnetic and criginal player the most magnetic and criginal player role in that fascinating comedy. "The most magnetic and criginal player the most magnetic and criginal player of light comedy parts that play patrons and sing.

Boys of Company B," at the Princess in both children and edults. Barrymore Wins Local Hearts.

the most successful of the attractions playing the popular priced circuit.

Dainty, vivacious and piquant Grace Cameron will be seen at the Granl next week, in C. H. Kerr's latest musical work, entitled "Dollie Dimples." This offering, which is now in its second year, is a most pretentious (na. and the production, complete in every

Thirty **Varieties**

of Bread! Each One a Gem

Full Value. Best Quality.

Tested and Up to the Standard.

Phone for Samples, Park 553.

Huested, as well as a full score of young beauties in the chorus, complete the complement.

Among the most catchy musical numbers sung in the "Blue Moon," which will be presented at the Royal Alexandra Theatre all next week, with the usual Wednesday and Saturday matinees, will be "Why Don't You Take One Little Boy?" "All My Gir's," Don't You Think It Is Time To Marry?" "I Told a Friend of Mine,"
"Oh, Be Careful of the Crocoulle," "Fairest of the Fair," "Moon, Dear" and many others equally as pretty. whose direction Mr. Powers is touring. are said to hav e surrounded him with a cast of unusual excellence, including Clara Palmer, Marion Jacques, Leskis Lehigh, Frank Farrington, H. L. Griffith, Bert Phoenix, Phil H. Ryley, La Noveta, the famous toe dancer, who has just been brought over from Engit is to be hoped Toronto, theatre-goers land for this production, and the big

Many of the imitations sold are positively dangerous, as they often check the diarrhoea too suddenly and cause inflammation.

Always insist on the genuine Dr. Fowler's. Sold at all medicine dealers at 35 cents a bottle.

Mrs. A. B. De Marchand, Bath, N.B., writes: "My baby was troubled with Diarrhoea for nearly seven weeks. I tried three different doctors, but none of them could de have could dealer at the most successful of the attractions of the most successful of the attraction of the most successful of the attraction of the most successful of the attraction of the most successful of the most successful of the most successful of the attraction of the most successful of the most PARIS, Sept. 10 .- In a despatch from

Ripst Rule Ask your doctor, "What is the first great rule of health?" Nine doctors out of ten will quickly reply, "Keep the bowels regular." While you Teath do you think of Ayer's Pills for constipation?"
We are willing to trust him. Are you? We have no secrets! We publish the formulas of all our preparations.