

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m. Today

H. H. Fudger, Pres.

J. Wood, Manager

PROBS

S.W. to W. and N.W. winds; partly fair, with thunderstorm cooler at night.

SIMPSON

### Some Red-Letter Opportunities in Homefurnishings

(Fourth Floor)

Window Shades, cream and fawn only, 37 inches wide, 6 feet long, good spring rollers, with brackets and pull. Worth 45c. Friday ..... 29

Curtain Poles, oak, mahogany or walnut finished, 4 feet long by 3/4 inch thick, brackets and ends. Regular 15c. Friday ..... 9

\$15.00 Tents, Friday for \$9.98 — 8-oz. duck, double sewn and reinforced, size 10 feet wide, 12 feet long, 7 feet high, with 3 foot walls. Friday, special at ..... 9.98

Lace Curtains, Nottingham Lace Curtains, plain and figured centres, white and ivory, 3, 3 1/4 and 3 1/2 yards; 52 inches wide. Friday, per pair 1.19

Tapestry Curtains, plain and two-toned effects, reversible patterns, fringe top and bottom, 40 inches wide, 3 yards long. Regular \$2.50. Friday, per pair ..... 1.98

Sample Lengths of Wilton and Axminster Carpet. Regular \$2.25 to \$4.00 each. Friday, each ..... 98 No phone orders.

Tapestry Carpets. Regularly 85c and 90c. Friday, per yard ..... 75

Scotch Printed Linoleum. Regular 45c and 50c square yard. Friday, square yard ..... 39

### Wall Papers

(Fifth Floor)

Borders, 9 and 18 inches wide, by the roll. Regular 3c to 10c per yard. Friday ..... 1 to 3

1750 rolls General Room Papers. Regular from 8c to 10c. Friday, per roll ..... 3 1/2

Bedroom Papers. Regular to 25c. Friday ..... 11

Fine Imported Papers. Regular 35c to 75c. Friday, per roll ..... 10 to 36

### Verandah Furniture Bargains

(Fifth Floor)

Verandah Chairs, in red, green and natural. Special price, 95c. Friday ..... 69

Verandah Rockers, in green finish, woven seat with slat back. Regular price \$1. Friday ..... 75

Verandah Rockers, in red, green and natural finish, woven seat and back. Regular price \$2.25. Friday ..... 1.59

Verandah Rockers, in green or natural finish, woven seat and back. Regular price \$1.60. Friday ..... 1.19

### Hose, Hammocks and Lawn Mowers

(Basement)

50 ft. 3/4-inch Hose, with couplings and combination nozzle. Friday, 4.29; 1/2-inch do. .... 3.79

Hammocks, 34x72, head rest, foot spreader, valance. Regular \$1.50. Friday ..... 98

Daisy Mowers, three blade, 16-inch cut. Friday ..... 3.00

Star, three blades, 14-inch cut, 4.00; 16-inch cut ..... 4.50

Woodyat, four blades, 16-inch cut, Friday, 5.00; 20-inch cut, Friday ..... 5.50

### Some Red Hot Bargains in the Cool China Basement

Tea Set, 40 pieces, ivory porcelain ware. Regular \$2.50. Friday ..... 1.69

2000 Tea Cups and Saucers, gold decoration. Half price Friday ..... 5

30 only 97-piece Dinner Sets, for twelve people. Friday ..... 3.99

2 only Limoges China Dinner Sets. Regular \$125.00. Friday ..... 62.50

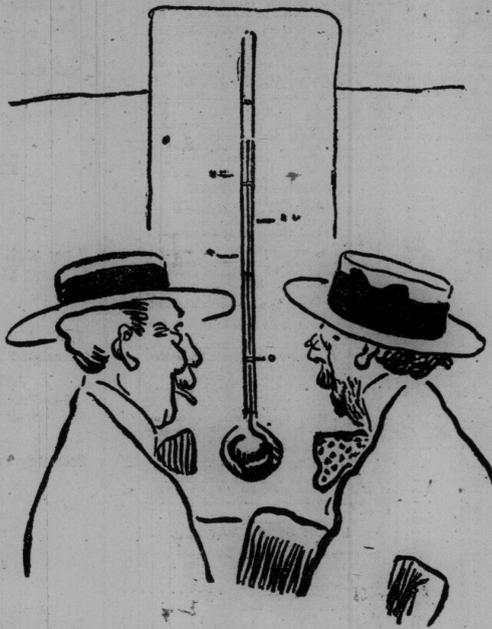
Tumblers, fine clear glass, Chippendale design. Regular \$1.00. Friday, dozen ..... 69

Ketchup Bottle, pressed glassware. Friday 10

50 only Brass Fern Pots, Jardinieres, Kettles, Candlesticks, etc. Half price, Friday ..... 79

Rich Cut Glass Fruit Bowl, 8-inch size, deep flaring cut. Regular \$6.00. Friday ..... 2.98

## The Simpson Price-Barometer Always Points to "FAIR"



Thermometers and barometers have been performing some queer antics lately; but now that we can stop knocking the weather for a short time, let us ask ourselves—"Weren't some of our recent discomforts up to us." Had we—or for that matter, have we now—clothing designed to keep us cool, and frequent changes of everything we wear next the skin?

Look carefully through this list; if it suggests things lacking in your wardrobe, you'll be able to supply the deficiency to-morrow at a worth-while saving, for we've planned to make Friday and Saturday here

### Two Red Letter Days

English Tweed Suits, grey and brown shades; three-button, single-breasted sack style; sizes 36 to 44. Regular to \$12.00. Friday ..... 5.95

English Terry Cloth Bath Robes, in self colors; long and roomy; sizes 36 to 44. Friday ..... 3.95

Boys' Shirt Waists, with attached collar and patch pocket; sizes 4 to 9 years only. Regular to 75c. Friday ..... 33

English Tweed Working Pants, medium and dark grey Scotch effects; sizes 31 to 44. Regular to \$2.00. Friday ..... 98

Men's Fancy Vests, white grounds, with black and fancy stripes and figures; five-button, single-breasted style; sizes 36 to 44. Friday at ..... 1.25

### Straw Hats

Assorted, in sailor and curl brim styles. Regular up to \$1.00. Friday ..... 49

Panama Hats, fine, even braid; good shapes. Friday ..... 1.98

Men's, Women's and Children's Land and Water Hats, in plain colors. Friday, special ..... 35

### Men's Furnishings, etc.

Men's Summer Balbriggan Shirts and Drawers, in sky, natural and grey. Regular 50c. Friday ..... 39

450 Men's Leather Belts. Regular 50c. Friday ..... 25

300 only Men's Outing Shirts, with laundered neckband and soft cuffs. Regular \$1.25 and \$1.50. Friday, each ..... 69

2000 Men's Silk Neckties. Regular 50c and 75c. Friday ..... 25

Men's Lisle and Cotton Socks, plain colors; also fancy patterns. Regular 25c. Friday ..... 12 1/2

Men's Lisle Thread Socks, in plain colors; also fancy patterns; all sizes. Regular 35c. Friday, pair, 19; 3 pairs ..... 55

The **SIMPSON** Company Limited

### These Shoe Prices Should Make the Whole Family Happy

120 pairs Men's Barefoot Sandals, tan calf leather; sizes 6, 7, 9, 10 and 11 only. Friday bargain ..... 99

180 pairs Men's Boots and Oxfords, Blucher style; fine white duck. Friday ..... 1.99

180 pairs Women's White Canvas Oxfords, Blucher; Cuban and low heels; sizes 2 1/2 to 7 1/2. Friday ..... 1.19

300 pairs Women's Oxfords and Ankle-Strap Pumps, tan calf, gun-metal, patent colt and vici kid leathers; sizes 2 1/2 to 7 1/2. Friday ..... 1.99

180 pairs Women's Bathing Shoes, black or white duck; sizes 3 to 7. Friday ..... 29 (Telephone orders filled.)

### Gloves for Women and Girls

Women's Long Silk Lace Gloves, black, also odds and ends of other lines; 75c value. Friday 35

Girls' White Lisle Thread Gloves, wrist length. Regular 20c. Friday ..... 5

### For Brass and Leather Workers

(Main Floor)

Brass Outfit, complete for pierced brass work. Regular \$2.50 and \$1.50. Friday, to clear, 1.25 and ..... 75

### Just Half Price for This Delightful Jewelry

10k and 14k Gold Brooches and Lace Pins, pearl and fancy stone settings. Regular \$3.50 to \$32.00. Friday ..... Half Price

### 98c JEWELRY BARGAINS

10k Pearl Set Earrings; Black Silk Ribbon Watch Fobs, with safety chain attachment; Gold-Filled Curb Vest Chains and Charm, complete; 10k Gold Pearl Set Rings; 10k Gold Birthday Rings; Gold-Filled Locketts; Plain, Pearl Set and Fancy Engraved 10k Gold Pearl Set Crescents; 10k Gold Pearl Set Wishbone Safety Pin; Gold-Filled Curb Necklets ..... 98

Gold-Filled Cuff Links, any monogram engraved free; 10k Gold Pearl Set Fleur de Lis Scarf Pins; Gold-Filled Pendants, set with real pearl. Regular value up to \$2.50. Friday bargain ..... 98

\$5.00 Egg Cruets, 3.98; \$5.00 Nut Bowls, 3.00; \$5.00 Salad Bowls, 3.98; \$5.00 Bake or Pudding Dishes, 3.98; \$5.00 Water Pitchers, 2.98; \$3.00 Fern Pots, 1.95; \$1.98 Fern Pots, 1.39; \$1.50 Marmalade Jars, .98; \$2.00 Fern Pots ..... 98

You Will Gain Personal Comfort by taking advantage of the list of reasonable necessities published here, for sale in the Drug and Toilet Department, to-morrow:

### Toilet Department (Main Floor)

Tooth Brushes. Regular to 20c. Special, 13; or ..... 2 for 25

Wilbert's Liquid Shampoo. Regular 25c. Special ..... 19

Roger & Gallet's Veloute Powder, in white and cream only. Regular 40c. Friday ..... 29

Imitation Ebony Hair Brushes. Regular 50c. Friday ..... 23

Stillman's Freckle Cream. Friday ..... 45

Men's Shaving Brushes. Regular 35c. Special ..... 21

Ingram's Florida Water. Regular 25c. Friday ..... 19

Wilbert's Oxford Violet Talcum Powder, 15c size, Friday ..... 3 for 25

Zenobia Lavender Soap. Regular 15c. Special, 10, or ..... 3 for 25

French Castile Soap. Regular 15c. Special, 10, or ..... 3 for 25

French Castile Soap, in cakes. Regular 35c per dozen. Friday, per dozen, 25, or ..... 2 dozen for 45

Arbest Toilet Paper. Regular 5c per roll. Friday ..... 7 for 25

(Phone direct to Toilet Department.)

### Drugs

(Main Floor)

Syrup Hypophosphites, 50c bottles. Friday 25

Sodium Phosphate, granular, 1 lb. packages. Friday ..... 15

Peroxide Hydrogen, 4-oz. bottles. Friday ..... 10

Paro Wax, for covering jellies, etc., per pound package. Friday ..... 10

Foot Powder, 20c lines. Friday ..... 10

Corn Cure, 10c boxes. Friday ..... 5

Vacuum Baths, bottles, guaranteed to keep contents hot or cold—pints, 1.89; quarts ..... 3.00

Rubber Complexion Brushes, 25c size. Friday ..... 15

Sponge Bags, assorted sizes and colorings, up to 40c. Friday ..... 25

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