

INDUSTRIAL AND COMMERCIAL FACTORS.

THE TELEGRAPH PUBLISHING CO.

THE TELEGRAPH newspaper has been so closely identified with St. John's interests for the last forty years that they almost seem to be synonymous. Started as a weekly paper in 1862, the daily issue was added in 1869, from which time forward THE TELEGRAPH has not failed to appear every week-day. The day after the terrible conflagration of June 20th, 1877, when all the newspaper offices, as well as two-thirds of the other business houses, were swept out of existence, THE DAILY TELEGRAPH was the only St. John paper to appear, its management refusing to suspend publication even for the apparently insuperable obstacles incident to such a disastrous conflagration. THE SEMI-WEEKLY TELEGRAPH, published twice a week, is the successor of the WEEKLY, and has the honor of being the oldest of the New Brunswick weekly papers. THE DAILY TELEGRAPH, with a circulation larger than any daily published in the Maritime Provinces, is an up-to-date paper in every particular, with its modern front page, and its departments covering all the news, local and foreign, besides many special features.

THE TELEGRAPH PUBLISHING COMPANY, in addition to publishing their newspapers, have an up-to-date plant for all classes of job printing and binding. The printery is one of the largest in the Maritime Provinces, and is fully equipped with the newest types and most modern presses, while they have in their employ the skilled workmen who have made St. John famous in

the printer's trade. The "Book of St. John" is a fair specimen of their work, and shows that in the slightest detail no care is omitted to make a finished and artistic product.

The Company has a modern electrical plant for the manufacture of their own light and electrical power. Every department of the business is controlled by men of experience, while the whole is under the management of C. J. Milligan, the Manager and Secretary-Treasurer of the Company, who is a firm believer in the future of St. John as a great exporting and importing centre, and who has followed consistently the policy of making the business under his control do its part in publishing to the world the advantages St. John possesses in these special lines.

The Editor of THE TELEGRAPH, Mr. E. W. McCready, while a young man, has already made his mark with the leading American newspapers before assuming charge of THE TELEGRAPH. He was the New York Herald's resident correspondent in Cuba during the insurrection, and the chief war correspondent for that paper during the Spanish-American war. The foreman of the job room, Mr. D. McLean, and assistants have had a long experience in the job printing business, and the success of THE TELEGRAPH printery is in no small measure due to their earnestness to turn out nothing which bears THE TELEGRAPH imprint which will not be a credit to the concern. The Bindery, which is the newest department of THE TELEGRAPH, is under the control of Joseph Murdoch, who has already made it one of the important departments of the concern.

