

Store Opens at 8.30 a. m. The Robert Simpson Company, Limited Store Closes at 5.30 p. m.

AN ARTISTIC TREAT Makofsky's Painting. CHOOSING THE BRIDE (Exhibited Third Floor) Better and more intensely interesting than its companion picture, "The Wedding Feast." See it at your first opportunity.

NOTIONS Hair Pins—Five papers on card, assorted styles. Regularly 5c. Friday, 3 cards . . . 7 Hooks and Eyes—Black or silver, all sizes. Regularly four dozen 5c. Friday, six dozen 5c. . . 7 Domes Fasteners—Black or silver, all sizes. Regularly two dozen 5c. Friday, six dozen 5c. . . 7 Boot Laces—Best quality mohair, 40 inches long. Regularly 10c. Friday . . . 7 Ironing Wax—Extra fine, wood handle. Regularly three for 5c. Friday, per dozen . . . 10 Pin Sheet—Best quality brass pins, 265 on sheet. Regularly 5c. Friday, three for 5c. . . 9 Black Tape—Six assorted sizes in black, white only. Regularly 10c. Friday . . . 7 Waist Belting—2 1/2 inches wide, black or white. Regularly 10c. Friday, yard . . . 8 Phone Orders receive prompt attention.

Gloves and Hosiery Long Silk Gloves, 59c—A chance not to be missed, this season's newest imports, they come in black, white, cream and champagne, heavy silk thread, opened at wrist, dome fasteners and double tipped fingers, all sizes, \$1.00 quality, 22-inch length. Friday, bargain . . . 59 Women's Real French Kid Gloves, 2 dome fasteners, extra soft, pliable finish, reliable makers, perfect finish, we can safely place \$1.00 value on these gloves; colors black, tan, white, mode and gray; sizes 5 1/2 to 7. Friday, bargain . . . 69 Women's Fine Summer Gloves, great selection of choice, included are pure black and white silk, wrist length, also washable silk, and long, fine, lisle chamoisettes, and long, lisle chamoisettes, all sizes, all shades in the lot, but not in any one shade and length, 25c and 50c grades. Friday, bargain . . . 25 Women's Plain Black and Ribbed English Make Cashmere Hose, knitted seamless, good weight, sizes 7 1/2 to 10, extra value. Friday, bargain . . . 19c, 2 pairs . . . 55 Boys' and Girls' Fine One-and-one Ribbed Black Cashmere Stockings, all-wool yarn, closely knitted, strong and durable, applied heel and toe, sizes 6 to 8 1/2, 35c value. Friday . . . 23 Infants' Fine Cotton Socks, in plain white, they come in assorted colored fancy tops, this season's newest patterns, sizes 4 to 8. Friday, bargain . . . 12 1/2 Men's Plain Black Cashmere Socks, seamless, good weight and wearing, double heel and toe, 8 1/2 to 11. Friday, bargain . . . 12 1/2 (Main Floor.)

RATINES Very special values and a splendid range of colorings and designs, widths 40 to 48 inches; many of them are half price at 44. 27-inch Brocaded Ratines, in shades of pink, Alice, Copen, navy, black, mauve, tan, lince, etc. Friday, bargain . . . 35 28-inch Printed Crepes, in a lovely range of small floral effects, a nice weight for summer dresses. Friday, bargain . . . 11 1/2 40-inch Brocaded Poplins, in shades of pink, Alice, lince, Copen, tan, white and black. Friday, bargain . . . 39 36-inch Brocaded Silk and Cotton Fabrics, for waists and dresses, in all shades. Friday, bargain . . . 25 On the Bargain Counter, Main Floor, some very special values too numerous to mention at 9 1/2 (Second Floor.)

JEWELRY Large 14k Sunburst, set with 81 genuine pearls, having safety catch and pendant attachment, so may be worn as a brooch or as a pendant. Regularly \$18.00. Friday, half price . . . 8.95 A large selection of the popular Black Hoop Earrings, in six styles of stud and hoop drop designs, hoops made in one, two or three rings, some have brilliant set in the hoop, a few stud and pendantic designs. Regularly \$1.50 and \$1.75. Friday . . . 93 A Tango Necklace, of faceted glass beads, beautiful deep, rich toned colors, in blue, brown, green, yellow and mauve, fine spring bolt catch, in heart-filled, twenty inches long. Regularly 50c and 1.00. Friday . . . 28 4,000 Pieces of 25c, 35c and 50c Jewellery at 10c of faceted Sterling Silver Cuff Links and Thumbies; Gold-filled, Plain and Stone-set Cuff Links; Sterling Silver Brooches; set of three Initial Brooches; six Gold-filled Beauty Pins, in Roman finish; six Bar Pins in set; Black Coat Chains, with gold-filled buckle; Gold-filled Stud Earrings; Initial Signet Scarf Pins in gold-filled; Silver Band Neckties; Cameo Hat Pins; Fancy Enamel Belt Buckles; Regularly 25c, 35c and 50c. Friday . . . 10 (Main Floor.)

Girls' Dresses Specially Priced Friday

300 Girls' Dresses, to clear, fine small check gingham, navy and white or sky and white, waist and skirt style, perfect fitting, fast colors; sizes 8 to 14 years. Regular price \$1.00 each. Friday bargain . . . 50

WHITEWEAR BARGAINS FOR FRIDAY. Clearing Paris Hand-Embroidered Lingerie, drawers, corset covers, gowns, finest French nainsook, beautifully embroidered by hand, gown has high neck, three-quarter sleeves, drawers culotte or umbrella style; all sizes. Regularly \$1.50 to \$2.25 each. Friday . . . 1.00

Nightdresses, dainty slip-over style, fine nainsook, short sleeves, fine deep filet lace, run with silk ribbon around neck; sizes 56, 58, 60 inches. Regular price \$1.25 each. Friday bargain . . . 63

Combinations, corset cover and drawers in one, fine nainsook, prettily trimmed with fine thread lace and ribbon; sizes 32 to 42 bust. Regular price \$1.25. Friday . . . 83

WOMEN'S AND GIRLS' UNDERWEAR. Women's Vests, finest imported mercerized lisle thread, shaped, high neck, long or short sleeves, button front, beautiful quality, white only; sizes 32 to 42 bust. Regular price \$1.00 each. Friday bargain . . . 50

Women's Combinations, real Swiss ribbed lisle thread and wool, white, light weight, high neck, long or short quality; length, tight, button front, silk ribbon in neck, elegant quality; sizes 32 to 38 bust. Regular price \$2.00 each. Friday . . . 1.00

Girls' Bloomers, imported balbriggan, navy or white, elastic at waist and at knee; sizes 3 to 12 years. Friday bargain, pair . . . 25

CORSETS—BARGAINS. A great Friday bargain clearance of corset oddments and balances of models we are discontinuing in C. B., a la Spirite, La Diva, D. & A., Warner's Rustproof and other famous makes, finest materials; high, medium or low bust, long, fashionable models, finest boning and trimming, not all sizes in any one model, but all sizes 18 to 30 in the lot. Regular prices were \$2.50 to \$6.00 pair. Friday bargain . . . 1.50

LITTLE GIRLS' SPRING COATS. Clearing Two Pretty Styles Little Girls' New Spring Coats, fine natural color pongee, lined throughout with sateen, lapel or high neck, single or double-breasted, pearl buttons, sizes 2 to 6 years. Regular price \$2.50 each. Friday bargain . . . 1.50 (On sale in Infants' Department, Third Floor South)

INFANTS' SPRING COATS. Infants' Coats, for girl or boy babies, fine all-wool cream cashmere, silk embroidered collars and ruffles or with plain deep collar, neatly silk embroidered, lined with sateen; sizes for 6 months to 2 years. Regular price \$2.75 each. Friday . . . 1.75

WOMEN'S COAT SWEATERS. Clearing Women's Coat Sweaters, several splendid styles, in heavy knit all-wool, "V" or high neck, two pockets, pearl buttons, colors navy, gray, red or black; sizes 32 to 42 bust. Regular prices \$3.00 to \$4.00 each. Friday bargain . . . 1.95 (Third Floor)

Women's Hand Bags 720 only Leather Hand Bags, in seal or crepe grain leathers, 7 to 9-inch oxidized or polished silver frames; leather lined, with change purse; black only. Regularly \$1.50 and \$2.50. Friday . . . 79

Drinking Cups, in neat leatherette-covered case, suitable for travelling or school children. Friday, each . . . 25

VANITIES AND COIN PURSES. 300 only Nickel-Finished Vanity and Coin Purses, contains mirror, powder case and coin compartments. Regularly 50c. Friday . . . 29

300 only Nickel-Finished Coin Purses, with mirror. Regularly 50c. Friday . . . 25

\$8.95 Sale of Women's New Suits The newest features appear in these suits, the wide choice of materials and styles makes them wonderfully attractive. There are serges, diagonals, brocades, poplins and tweeds, in all the wanted shades. Regularly \$15.00 up to \$21.50. Come early. Friday . . . 8.95

SMART SPRING COATS, \$5.95. Strictly new, in striping fabrics, such as ratines, striped or checked, honeycomb cloths, and wool tweeds, in fancy weaves and navy serges; some with new flare flounce, some sports coats, many trimmed in harmonizing or contrasting shades. Regularly \$10.00 and \$15.00. Friday bargain . . . 5.95

DRESSES \$6.95, WORTH \$12.50 to \$16.50. Samples, in crepe de chine, satin de chine and silks, all in pretty styles for present wear. Every wanted shade. Friday bargain . . . 6.95

SCHOOL COATS FOR GIRLS, \$1.95. Made from chevots, worsteds, and mixed tweeds, in a wide variety of colors; large collars of contrasting materials and patch pockets; ages 6 to 14 years. Price . . . 1.95

JUNIOR MISSES' COATS, \$6.95. The season's newest styles and materials, kimono or the new drop sleeve, collar and cuffs are trimmed with brocaded silk; sizes 13, 15, 17. Splendid values . . . 6.95

SKIRT SALE AT \$2.89. All new goods, no two alike, manufacturers' samples, diagonals, serges, black and white checks, check tweeds, Bedford cords and fancy fabrics. Regularly \$5.00 to \$8.50. Friday . . . 2.89

Drug Specials

Syrup Hypophosphites, the best tonic and nerve builder, 50c bottles. Friday . . . 25 Bland's Iron Pills, plain or improved, 100 in a box. Friday . . . 10 Headache Cachets, 12 in box. Friday, 2 for . . . 25 Absorbent Cotton, 1 lb. rolls. Friday . . . 25 Plano Polish, 25c size. Friday . . . 15 Menthol Inhalers for cold in head . . . 10 Wonder Douche, with bent neck. Regularly \$2.75. Friday . . . 1.98 Bath Sprays, red, white or chocolate rubber, large buffer sprinkler, fit ordinary tub. Friday . . . 98 Hair Tonic Combs. Regularly 50c. Friday . . . 35 Unbleached Sponges, just the kind for house-cleaning. Regularly 20c and 25c. Friday . . . 15 Baby's Knickers, rubber lined. Friday . . . 40 (Main Floor.)

Many Special Millinery Bargains

50 Fine Milan Tagel Hats, in some of the best shapes, in colors of black, tan, saxe, royal, tango, citron, tuscan and white; not one of the lot is worth less than \$4.00. Friday's very big bargain, for one day only. 2.25

HAT SHAPES AT 69c. These we have taken off our \$1.50, \$2.25 and \$3.50 tables; some are slightly soiled; others only one and two of a kind left; all good styles. Friday . . . 69

BRAIDS. 1000 Pieces of Fine Hat Braids, in 12-yard ends; all colors to be had. Regularly 75c and \$1.00. Friday . . . 25

BUCKRAM AND PARIS NET SHAPES. 40 dozen Hand-Made Shapes, in best quality of Paris net and white buckram. Regularly \$1. Friday . . . 50

CHILDREN'S DEPT. 1000 samples and small lots from a big manufacturer, in fine Milans, trimmed satin braids; nice styles in bonnets. Price regularly would be \$1.25 and \$1.50. Friday . . . 69

A TRIMMED HAT AT \$3.75. 84 Hats for tomorrow, a big Friday special. Each hat worth more. Friday for . . . 3.75 (Second Floor)

LACES

1500 Yards Plauen Guipure 17-inch All-Over Lace, also 17-inch Embroidered Net All-Overs. Regularly 65c. Friday for . . . 25

Plauen Guipure Edgings and Insertions. Regularly 10c and 15c a yard. Friday . . . 5

17-inch Flouncings and Shadow Camisole Laces. Per yard . . . 25

BOYS' HANDKERCHIEFS. 500 dozen Boys' Blue and White Handkerchiefs. Friday, dozen . . . 38

LADIES' VESTS. Ladies' Pique and Corded Silk Vests, in white and colors; large head pearls as buttons. Regularly \$1.25 and \$1.50. Friday . . . 50

WASH LACES. 20,000 Yards Wash Laces, Cluny, Val and Torchon. Per yard . . . 2, 3 and 5 (Main Floor)

Colored Sateen Petticoats 79c

Women's Petticoats, of imported sateen, in black, navy, emerald, purple, rose and Copenhagen, flounce of knife and box-pleating. All sizes in the lot. Friday bargain . . . 79

1.50 FANCY CREPE KIMONOS, 98c. Long Kimono Gowns, of fancy figured Japanese crepe, sky, pink, helio and Copenhagen; loose back, girde of self; sleeves and fronts trimmed with wide border of plain white crepe. Friday bargain at . . . 98 (Third Floor)

Morning Bargains in Men's Clothing

MEN'S NEW SPRING SUITS, \$5.95. For early morning buying we have put on sale 150 Suits at a price far removed from their worth. They are English tweeds, in browns and grays, with new stripe designs, cut in fashionable single-breasted, three-buttoned sacque style, with good wearing linings and splendid workmanship; splendid Spring Suits, in sizes 36 to 44. Worth \$8.00 and \$10.00. To clear . . . 5.95

MEN'S SPRING OVERCOATS, \$7.95. Worth \$10.50 and \$12.00. By a special purchase we secured this line of Men's Spring Overcoats, splendid quality, including some good black English chevrot coats, English tweeds, in gray and brown, fancy designs, twill moirair linings. Friday, to clear . . . 7.95

MEN'S TWEED TROUSERS, \$1.49. Made from excellent English tweeds, with brown and gray, striped patterns; will give good satisfaction and service; sizes 32 to 44. To clear . . . 1.49 (Main Floor)

Men's Furnishing Bargains for Friday

Shirts, with laundered cuffs, or with soft double cuffs and separate collar; sizes 14 to 18. Regularly \$1.25, \$1.50 and \$2.00. Friday . . . 89

Men's Balbriggan Underwear, shirts and drawers, colors gray, sky and ecru. Regularly 50c, 75c and \$1.00. Friday . . . 39

1000 Neckties, wide or narrow shapes, lots of colorings. Regularly 25c, 35c and 50c. Friday, to clear, each . . . 12 1/2

Men's Duck Shirts, white or tan, and a few gray; large body; reversible collar; sizes 14 to 18. Regularly \$1.00. Friday . . . 69 (Main Floor)

Beds, Springs, Mattresses and Pillows

Mattress—Filled with seagrass and layer of jute felt at top and bottom, covered in twill ticking. Regularly \$2.60. Special sale price . . . 2.15

Mattress—Filling is of curled seagrass, with heavy layer of cotton felt at top and bottom, encased in art ticking. Regularly \$3.45. Special sale price . . . 2.55

Mattress—Filled with cotton felt, neatly tufted and covered in fine art ticking. Regularly \$7.50. Special sale price . . . 5.35

Mattress—Filled with curled seagrass, with extra heavy layer of cotton felt at both sides, tufted and covered in art ticking. Regularly \$3.65. Special sale price . . . 2.85

Mattress—Filled with pure cotton felt, built in layers, tufted and covered in high-grade art ticking. Regularly \$8.25. Special sale price . . . 6.15

Mattress—Filling is selected cotton felt, neatly tufted and covered in fine art ticking. Regularly \$9.75. Special sale price . . . 7.65

Bed Spring—The frame is made of selected kin-dried hardwood, has finely woven steel wire spring. Regularly \$2.00. Special sale price . . . 1.45

Bed Spring—The frame is of steel tubing; the spring is close coil steel wire, strongly supported by steel bands and reinforced. Regularly \$3.00. Special sale . . . 2.39

Bed Spring—The frame is made of steel tubing, the spring is finely woven steel wire, with coil rope edge; the ends are strongly reinforced, fully guaranteed. Regularly \$5.00. Special sale price . . . 3.95

Pillows—Filled with feathers. Pair . . . 85

Pillows—Filled with selected goose and fine duck feathers. Special sale price, pair . . . 2.95

Pillows—Filled with all down. Regularly \$5.50. Special sale price . . . 3.75

Pillows—Filled with all pure selected down. Regularly \$6.25. Special sale . . . 4.65

Extension Couches—The frame is made of steel angle, finished in gold bronze. The spring is closely woven steel wire, with tempered helical springs. The mattress is filled with pure cotton felt covered in art ticking. The front and both ends are draped with good quality of green denim. This can be used as a couch or full size bed. Regularly \$10.25. Special sale price \$8.25 (Fifth Floor)

Sale of 1914 Music Books

Chappell's Annual, containing waltzes, lancers, marches, etc. Sam Fox Moving Picture Book No. 2, contains incidental music for use in picture houses. Francis & Day's Latest Comic Song Annual. Harry Cauder's Song Books, three different numbers. Star Dance Folio. Gem Dance Folio, 1914. Francis & Day's English Dance Folio. Special, each . . . 22 (Main Floor)

Youths' Long Trousered Suits \$5.95

Smart Single-breasted Business Suits, made from good wearing English tweeds, in brown and gray; single-breasted vest and long, medium cut trousers. Sizes 32 to 35. Friday bargain . . . 5.95

BOYS' SUITS, \$8.49. Smart single-breasted Norfolk and double-breasted sack styles, with full cut bloomers, beautiful fabrics in fancy and plain weaves of brown, gray and fancy mixtures. Sizes 25 to 33. Friday bargain . . . 8.49

BOYS' SMART SPRING REEFERS, \$2.49. Double-breasted Reefers of English and French worsteds and tweeds. Grays, greens, olives, browns, blues and reds in the lot. Sizes 23 to 28. Friday bargain . . . 2.49

BOYS' TWEED BLOOMERS, 85c. Made from strong, good wearing English tweeds, regular suiting cloths in brown, grays and fancy mixtures. Sizes 23 to 34. Friday . . . 85c

BOYS' SHIRT WAISTS. Full blouse style with soft attached collar and bar fastener for tie. Sizes 9 to 14 years. Friday bargain . . . 85c

\$2.50 and \$3 Soft Hats for 89c

300 Men's Soft Hats, correct spring and summer shapes, sample half-dozen lots, finest grades of English fur felt and extra fine finish. Large assortment of colors in tan, brown, gray, green, etc., the best lot of soft hats we have ever offered at anything like this price. Friday bargain . . . 89c

Men's Stiff Hats, new shapes and fine quality imported fur felt, pure silk bindings, cushion finish calf leathers, serges and worsteds, well made and finished. Friday bargain . . . 89c

Men's and Boys' Hookdown or Golf Shape Caps, in tweeds, serges and worsteds, wool made and finished. Friday bargain . . . 10

Children's Varsity Caps, assorted lot, in velvets, felts and corduroys. Regularly 25c. Friday . . . 15 (Main Floor)

Comforters

Covered with strong English Cambric, extra well quilted and filled with a pure white sanitary cotton filling, good colorings and designs. Size 72 x 72. Regularly \$2.00. Rush price, Friday . . . 1.45

Fine English Nainsook, with a neat needle finish, 36 inches wide. Regularly 12 1/2c yard. Bargain Friday, yard . . . 10

Damask Table Cloths, assorted designs, size 2 x 2 1/2 yards. Splendid quality for general use. Clearing Friday . . . 1.89

3,000 yards of Factory or Unbleached Cotton, heavy quality, 34 inches wide. Clearing Friday, yard . . . 7 1/2

Serviceable Gray Flannel, in plain weave, light or dark shades, 27 inches wide. Regularly 27c yard. Bargain Friday, yard . . . 23

Flannellette, in a range of neat stripes, fast colors, 32 inches wide. Regularly 15c yard. Bargain Friday, yard . . . 12 1/2

Heavy Unbleached Crash Roller Towelling, 18 inches wide. Very serviceable. Clearing Friday, yard . . . 10

Double Bed Sheets, plain bleached sheets, firmly woven and free from filling, hemmed ready for use. Size 70 x 90 in. Bargain Friday, pair, 1.48

Bedroom Huckaback Towels, large size 20 x 40 inches, finished with fringed ends. Rush price, Friday, pair . . . 39 (Second Floor)

Pictures 49c

A series of 16 x 20 Christy pictures in 1-inch black moulding frames, also carbonettes in brown frame, and good prints in antique brown frames. Regularly 75c to \$1.25. Friday bargain . . . 49 (Sixth Floor)

Candy

1,000 lbs. Fresh Salted Peanuts. Per lb. . . . 20

1,000 lbs. Quaker Chewing Candy. Regularly 16c. 2 lbs. for . . . 23

1,000 lbs. Fresh Walnut Maple Cream. Special, per lb. . . . 10 (Main Floor and Basement.)