

*Europe* now begins to understand the Maxims of Trade, and apply themselves to Commerce, and are actually raising *all Sorts* of Manufactures of their own, and have laid *new* Duties upon ours;—for these Reasons, *We* ought to be *more* intent than *ever* to contrive all Ways and Means possible to *lower* the Price of every thing we *export*, in order to *overbalance* these additional Duties by Dint of *Cheapness* of Labour, and to outvie these *new Rivals* by the *Goodness* of our Manufactures.

