WESTERN ASSURANCE COMPANY.

INCORPORATED 1851,

HEAD OFFICE, TORONTO, ONT.

DIRECTORS:

A. M. SMITH, Esq......President. CHAS. MAGRATH, Esq......Vice-President. JOHN FISKEN, ESQ. GEORGE A. Cox, Esq. WM. GOODERHAM, Esq. ROBT. BEATY, Esq.

> A. T. FULTON, Esq. GEO McMurrich, Esq.

J. J. Kenny...... Managing Director.

Cash Assets......\$1,304,633,75 Income for Year 1883.....\$1,690,553,85

Insurances Effected at Moderate Rates on all Classes of Property.

Agencies in all Towns throughout the Dominion and United States.

JAS. BOOMER. Secretary. J. J. KENNY. Managing Director.

WESTERNICANADA

Loan & Savings Company.

Head Offices: 70 Church St., Toronto, Canada.

Winnipeg Offices: 373 Main Street.

Subscribed Capital \$2,000,000 Total Assets 4,600,000

PRESIDENT, VICE-PRESIDENT.

HON. G. W. ALLAN, SENATOR GEORGE GOODERHAM, Esq.

SAVINGS BRANCH.

Money received on deposit and interest allowed, compounded half-yearly.

CURRENCY & STERLING DEBENTURES.

Debentures, either in Currency or Sterling, issued at highest current rate, with coupons attached, payable half-yearly.

MONEY TO LEND.

FARM PROPERTY INSURED ON SPECIALLY FAVORABLE TERMS. Money advanced on Farm or City Property, repayable on terms to suit

Full particulars can be had from

WALTER S. LEE.

Manager.

FOR INSERTION IN OUR NEW 10,000 ISSUE OF THE

CANADIAN LAND ADVERTISER,

To appear on or about 1st July, 1884.

Which will contain maps of the Provinces of Ontario and Manitoba, and of every County in Western Ontario, from Northumberland the Detroit River. These maps make our book the best and cheapest medium for advertising

properties for sale, as every buyer will be determined to have a copy.

In addition to the circulation which our "Advertiser" already has throughout Canada and the United States, we have lately made arrangements in England with MESSRS. SCOTT, EWING & CO., of 110 Cannon Street, London, to place it in the hands of Old Country capitalists desirous of investing money in Canadian lands. The way in which our book is appreciated in Great Britain may be judged by extracts which we take from two of the leading agricultural papers there. The Mark Lane Express, published in London on March 17th, has the following,—

THE CANADIAN LAND ADVERTISER. Toronto: W. J. Fenton & Co.

This publication contains particulars of an immense number of farms, mills, and other properties for sale in various

This publication contains particulars of an immense number of farms, mills, and other properties for sale in various parts of Ontario and Manitoba, with maps and descriptions of the country and soil.

The North British Agriculturist, published in Edinburgh, says on March 19:—

Messrs. W. J. Fenton & Co., in connection with their real estate agency in Toronto, have issued a valuable publication, entitled Canadian Land Advertiser, for distribution among British emigrants in Canada, Great Britain and Ireland. It contains description, prices, and terms, of purchase for over \$5,000,000 worth of improved farms, wild lands, town and village properties, mills, etc., in the provinces of Ontario and Manitoba. The special objects of this publication are to give intending purchasers of farms and other kind of real estate, reliable information regarding the country, and to advertise such properties as are placed in the publishers hands for sale by owners. A general description of each country in which they have lands advertised, is taken almost word for word from the report of the Agricultural Commission, which was published by the Ontario Government. These will be found very useful in giving British emigrants and others a general idea of the peculiar character and resources of each county. The publication contains carefully got up maps and sketches of the parts of the counties and provinces referred to.

50 ADELAIDE STREET EAST, TORONTO.